



CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

NEWSLETTER

FEBRUARY 2016 ISSUE



President Jane Close Conoley exchanging gifts with Vice Chancellor Ichikawa Masato of Ritsumeikan University in Kyoto, Japan

CSULB President Works to Expand International Study in Asia

In August, CSULB President Jane Close Conoley and Associate Vice President for International Education and CCPE Dean, Jeet Joshee, spent two weeks in Asia working to expand international study and research opportunities for CSULB students and faculty. Traveling to Japan, Cambodia, and China, the team met with more than 50 educational leaders and government officials throughout the region.

In Japan, they got the oppor-

tunity to visit with two partner institutions in Tokyo and one in Kyoto, and see such amazing sites as Sanjūsangen-dō Temple.

“My own lifelong education has been dramatically enhanced through international travel, including this trip,” said President Conoley in a statement.

In Cambodia, President Conoley and Dr. Joshee, alongside H.E. Dr. Hang Chuon Naron, Cambodian Minister of Education, Youth, and Sports, presided

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Eugenia Kim Joins CSULB’s Center for International Education



The Center for International Education (CIE) is pleased to announce the appointment

of Eugenia Kim as Director of International Student Services. Eugenia joins CSULB from Thomas Jefferson University in Philadelphia, where she provided oversight and counsel for international students, faculty, researchers, and administration.

“Eugenia brings a wealth of experience to our international student services team from her tenure at Thomas Jefferson University,” said Terrence Graham, Associate Dean and Executive Director of International Programs. “In her first months at CSULB she has focused her energies on streamlining the operations of International Student Services and building key relationships across campus.”

A member of the Associa-
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MESSAGE FROM THE DEAN



The past six months have been very exciting regarding international outreach efforts at

CSULB. President Conoley and I spent two weeks in Asia expanding international study opportunities for CSULB students and faculty. (See article on front cover.) This trip furthered our efforts to globalize CSULB, increase study abroad opportunities, and provide support for events that bring foreign cultures to campus.

Locally, CCPE is always looking for ways to collaborate with external partners to enrich and enhance our surrounding community. A wonderful example of this is the Center for International Trade and Transportation's partnership with the Port of Long Beach to develop and deliver workshops for college and career exploration to local area high school students as part of Long Beach Unified School District's Annual College Night. You can find out more about this important collaboration on page 7.

As always, we remain committed to serving our local and global communities by looking for new ways to provide access to CSULB's high-quality educational programs.

Enjoy this issue,
Jeet Joshee
Associate Vice President and
Dean

CIE ANNOUNCES RETURN OF PHI BETA DELTA CHAPTER TO CSULB

This past fall, CSULB's Center for International Education (CIE) announced the return of the Phi Beta Delta Honor Society (PBD) with a brand new web presence. CSULB founded the national honor society in 1986 as a way to officially recognize their international students, staff, and faculty. PBD is the first honor society dedicated to recognizing schol-

ars who have studied abroad and faculty and staff who are involved in international activities. It was established as a formal organization in 1987 and currently has over 200 chartered chapters. On the new website visitors can find answers to frequently asked questions, contact information, and a nomination form. Go to ccpe.csulb.edu/phibetadelta.

CIE Welcomes New Study Abroad Advisor Samantha Wolter



In November, The Center for International Education (CIE) welcomed Samantha Wolter as its newest Study Abroad Advisor. Samantha joins CSULB from the University of Wisconsin-Stout (UW-Stout) where she served as Education Abroad Coordinator, directing strategic marketing and campus outreach efforts, developing administrative policies, and providing academic advising to students throughout each stage

of their experience.

Samantha brings more than five years of professional experience to CSULB. She holds a Bachelor of Science in Hotel, Restaurant, and Tourism Management, including a Spanish language minor, from UW-Stout; event-planning certification; and has traveled throughout Europe, Central and South America, Fiji, Australia, and New Zealand.

"We are thrilled to welcome Sam Wolter to our Study Abroad team. In her first month here Sam is already having a significant impact," said Terrence Graham, Associate Dean and Executive Director of International Programs. "Sam is a 'super user' of Terra Dotta study abroad software, and has suggested numerous changes in our system that will vastly improve the student experience."

SHORT-TERM STUDY ABROAD IN PARIS OFFERS FIRSTHAND EXPERIENCE WITH FASHION INDUSTRY



Fashion Design student Nicole Azevedo at the Louvre in Paris

For years, Suzanne Marshall, CSULB Fashion Merchandising and Design Program Director, has been leading summer short-term, French Fashion Cul-

ture study abroad programs in collaboration with Paris fashion professionals.

The trips have always been popular because the “City of Light” has long

been a bucket-list destination for fashion mavens and art enthusiasts alike. And, while this love for art and culture was challenged by the November 2015 terrorist attacks, the love for the city has only swelled in response.

“I first began taking Fashion Merchandising and Design students to Paris in 1991. The trip has become a highlight of the year for us all. We were shocked and saddened to learn about the attacks there,” said Suzanne.

One of Suzanne’s former students eloquently captured her thoughts on studying fashion in Paris in a trip recap. “It is one thing to study fashion in the United States, but a whole other world studying it in Europe,” said CSULB Fashion Design major and past trip participant, Nicole Azevedo. “Not only did I expand my knowledge of the fashion industry, but I got firsthand experience on how the fashion industry works in Paris.”

CSULB CAREER DEVELOPMENT CENTER AND CIE PARTNER ON WORKSHOPS FOR INTERNATIONAL STUDENTS

In October, the CSULB Career Development Center and The Center for International Education partnered to bring a week of programs and workshops addressing the challenges and policies international students face in finding internships and jobs in the U.S.

“When we offer workshops and programs for international students, we take topics that we would normally present to domestic students, such as internships, job



CSULB International Student Advisor Mayra Serna-Gallegos presenting a workshop

searching, and interview preparation, and address the considerations that international students need to be made aware of,” said Mariela Gutierrez,

CSULB Internship and Career Advisor.

Just like domestic students, international students face the same anxiety and excitement

when looking for first-time employment. However, international students also have the added responsibility of meeting very specific permit and visa requirements.

“Optional Practical Training (OPT) and visa sponsorship are very popular topics that many students are interested in learning about,” said Mariela.

OPT is a period when students with F-1 status are permitted by the

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CSULB President and CCPE Dean Work to Expand International Study in Asia Continued from page 1

over the groundbreaking for the country's largest western style university

(AUPP). When completed, AUPP will provide state-of-the-art education at

While in China, the itinerary consisted of visits to a number of partner universities in Shanghai, Qinhuangdao, and Beijing. Most notably, the China portion of the trip served as an opportunity for President Conoley to meet the president and team at Hebei Institute of Foreign Languages, CSULB's partner in the newly inaugurated Confucius Institute. The mission of the institute is to enhance CSULB's academic capabilities by offering a diverse array

of programs and courses related to China.

Situated in Qinhuangdao City, Hebei Institute is in the heart of a busy industrial port city.

"It was very interesting to see the similarities between our partner and CSULB," said Dr. Joshee. "Located in a port city, the beaches were familiar and it had the feeling of a sister city."

While in Qinhuangdao, they were able to meet with university leaders and state officials, and tour Hebei's campus.



President Conoley speaking at the AUPP groundbreaking ceremony

campus, American University of Phnom Penh

the new high-tech building.

MECHANICAL ENGINEERING STUDENT RECEIVES STEM SCHOLARSHIP

In October, Joseph Lopez, a senior in CSULB's Bachelor of Science in Engineering Degree Completion Program located in the Antelope Valley, received the C. Gordon Fullerton Memorial Scholarship.

The \$2,000 annual grant is used to promote STEM (science, technology, engineering, and mathematics) education. Joseph received the honor in recognition of his academic achievements and technical accomplishments in mechanical engineering.

"I felt honored," Joseph said. "Especially at the Gathering of Eagles dinner. I got to meet the pilots of the SR-71 and U-2 aircrafts

and hear their stories."

The scholarship was presented at the Flight Test Historical Foundation's annual Gathering of Eagles dinner commemorating the 60th anniversary of the first flight of the U-2 and the 25th anniversary of the SR-71 coast-to-coast Smithsonian flight.

With a personal interest in aerospace, it was a special evening all around for Joseph.

"A personal dream of mine is to work at NASA," he said. "I worked at NASA's Marshall Space Flight Center over the summer and I liked how they allow their employees to become mentors for the interns. I



CSULB Engineering Dean Forouzan Golshani congratulates Joseph Lopez

would very much enjoy being a mentor to future scientists and engineers."

CCPE EMT PROGRAM RECEIVES AMBULANCE DONATION



EMT students in front of donated ambulance at CSULB Homecoming

CSULB's highly regarded Emergency Medical Technician (EMT) program secured the distinguished gift of a working ambulance. A generous donation from the former owners of Gerber Ambulance Company, Robert and Rebecca Gerber, the ambulance will be used to stage scenarios

where students can practice and learn hands-on.

"As far as I know, the only other program that uses a working ambulance is the UCLA program," said Peter Kreysa, EMT Program Director. "They have easy access to a working ambulance, [because they have a hospital]. Our

ambulance is dedicated to our program, so a working ambulance doesn't need to be taken offline temporarily to be used for training."

The ambulance was missing one important item, however. A key piece to any functioning ambulance is a gurney. The Long Beach Fire Department came to the rescue, donating one of their own gur-

neys to the program.

"The ambulance will be a great benefit to the EMT program," said Murad Qayasia, CSULB EMT graduate and skills instructor for the program. "By giving students a real-life look at a working ambulance, they will become more comfortable with not only gurney operations, but with all the different equipment that an ambulance has.

"We want our students at the CSULB EMT program to provide the best possible patient care once they go out to the working field," Murad added. "Being familiar with an ambulance beforehand will help tremendously with providing better patient care."



Gurney donated to EMT program by LBFD

GLENDA SMITH CREDITS MSHCA PROGRAM AND HARD WORK IN HER PROMOTION

It was Glenda Smith's employer who encouraged and ultimately persuaded her to pursue a Master of Science in Health Care Administration (MSHCA) degree. While Glenda had always wanted to obtain a Master's degree, the time she dedicated to work, family, and life obligations seemed to suspend



her dreams of graduate school indefinitely.

"The program consisted of an online class and a twice-monthly

Saturday class, which was perfect because during the week I did not have to commute to school after work," she said.

Glenda also appreciated the relevant coursework. "It was great to be able to share ideas from class with my manager and team and see them come to fruition," she said.

As a result of the

program, Glenda was promoted to Manager of Physician Services where she supports physicians and works directly with the president of the medical group. She says she applies the strategic skills acquired in the program all the time while compiling budgets, forecasting future growth, and in many other areas.

SATURDAY MBA PROGRAM'S SUSTAINABILITY FOCUS MAKES AN IMPACTFUL DIFFERENCE TO PROGRAM GRAD

Seeking to advance in her career, Dolores Alcantar decided it was time to earn a Master of Business Administration (MBA) degree. Weighing a variety of options, she found a fit with CSULB's Saturday MBA program. "I appreciated the fact that the business projects provided real hands-on experience, and the international experience sealed the deal for me," Dolores said.

As part of the program, students spend a week abroad to learn what businesses in other countries are doing to comply with national and international sustainability regulations while remaining economically viable. "Prior to the trip to Milan,



Saturday MBA student Dolores Alcantar at Sustainability Expo in Milan

the professors guided us in learning about each company. The company executives were very impressed at the complexity of the questions we asked," Dolores recalled. "It helped

me realize that I was ready to bring fresh ideas to any company."

Dolores has already started to see her education pay off at work and has also gained a personal testimony of the importance of sustainability.

"The program taught me that sustainability is not only about the environment, but also about making sure that a company doesn't put profits before society," she said. "After working on our community project with Century Villages at Cabrillo, I now volunteer as a computer instructor for residents. After completing the MBA program, I feel fortunate and want to share my good fortune with the community."

Student Profile: Marcea Ascencio Thinks Engineering Degree Completion Program is the Total Package

When former Antelope Valley College student Marcea Ascencio began looking at transfer options to complete her degree in Electrical Engineering, she took a look in her own backyard.

"I considered the CSULB Bachelor of Science in Engineering Degree Completion Program in the Antelope Valley to be one of my top choices," she said. Marcea listed things such as the close proximity to a number of aerospace companies, small class

size, strict two-and-a-half year completion timeline, guaranteed classes, cohort design, three-day-a-week schedule accommodating internships, and networking prospects, as particularly attractive aspects of the program.

According to Marcea, the prospects with the aerospace industry and aviation testing and development in the Antelope Valley are endless, especially now that the CSULB AVEP program has received approval by the Accreditation Board



L to R: Kenneth Santarelli, Program Director, Maria Ascencio, Ahmad Kassai, Program Faculty and Advisor

for Engineering and Technology (ABET). Additionally, she has found the direct connection with the industry a great benefit. "Not only do we have fac-

ulty who work in the local industry, but they also participate in professional engineering societies and host various research projects."

The Port of Long Beach Partners with CITT to Bring Career Exploration Workshops to High School Students

In November, the Port of Long Beach partnered with CCPE's Center for International Trade and Transportation (CITT) to develop exploration workshops for the Port's "College and Career Exploration" event, created for area high school students as part of Long Beach Unified School District's Annual College Night.

The Port and CITT teams developed six unique workshops for the event, discussing what the future holds for forthcoming job seekers and the various career paths available in trade, trans-

portation, and related industries.

"I was completely fascinated by the amount



High school students participating in one of the panel discussion workshops

of new, higher-skilled jobs that will be created in the years to come,"

said Cabrillo High School senior and workshop attendee, Christopher Ortiz. "I saw the oppor-

tunities that technology can bring. This inspired me to think bigger and to

aspire to take part in this revolution by educating myself."

"A student needs to see the career opportunities in this industry well before he or she gets to college," said CITT's Executive Director, Tom O'Brien. "This event is one way for us to get high school students excited about the ports, trade, and transportation. At the same time, it's important symbolically that it takes place on campus. We hope it helps to make students aware of the possibilities right in their own backyard."

ALUMNI PROFILE: JUDITH BARCELATA SAYS GLS PROGRAM CHANGED HER LIFE

Judith Barcelata set her sights on CCPE's Global Logistics Specialist (GLS) program years ago. Since completing her bachelor's degree in 2007, she knew the GLS program would be the next step in her development as a logistician; but it was a matter of timing. When her former employer shuttered in 2010, it was finally time for Judith to take the leap and enroll.

She was looking to advance her career, cultivate better job opportunities, and have in-person net-

working opportunities. According to Judith, the program delivered.

"The GLS program at CSULB is like a big family. The networking and opportunities have no limit. Program Director Angeli Logan informed me about job opportunities and I was offered two job interviews and was offered a job at APL Logistics," she said.

Judith explained that the program provides unique visibility for students to a variety of companies. "For those candidates with a GLS certi-



GLS Graduate Judith Barcelata with her grandchildren

fication, they are considered professional logisticians. They have increased their education and knowledge of the supply chain," she said.

CCPE INTRODUCES NEW WEBSITE DESIGN



The CCPE website has undergone a top-to-bottom overhaul. The changes include a cleaner design, simplified navigation, and improved readability. In

addition, a great deal of time and attention was spent on optimizing the site for the mobile world. The CSULB main campus website underwent

a design and navigation overhaul recently as well. In an effort to keep the experience relatively seamless, the new CCPE website design employs a good

deal of the look and feel of the main campus site while maintaining certain aspects of the CCPE site that best serve the unique needs of our students. Like the campus site, the CCPE site has added bigger, more vibrant photography featuring photos of students and alumni wherever possible.

Please take a minute and check out our new site at www.ccpe.csulb.edu.

Eugenia Kim Continued from page 1
tion of International Educators (NAFSA), Eugenia serves as a National Trainer on F-1 Regulations and a Regional Presenter on Nonresident Alien Taxes. She holds a Bachelor of Arts in Political Science from Bryn Mawr College, a Master of Arts in Ministry from the Biblical Theological Seminary, and a Master of International Public Policy from Johns Hopkins University, School of Advanced International Studies.

Workshops Continued from page 3
United States Citizenship and Immigration Services (USCIS) to work for one year on a student visa. Mariela explained that the Career Development Center encourages students to complete an internship and then secure a full-time position through OPT. She said this process enables international students to begin building key relationships in their field of interest and prove their skills and abilities as employees. The week's events culminated

with a job fair with potential employers. A number of students walked away with interviews set-up for both internships and full-time job opportunities. "Through the series of events, students learned how to prepare and present themselves as strong candidates before employers," added Mariela. "That way students walked into the job fair and information sessions with employers feeling more confident and able to articulate their skills and abilities."

CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

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The College of Continuing and Professional Education (CCPE) is a leader in continuing higher education. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California's workforce and

economy. Working with the university's academic colleges and departments, CCPE provides expanded access to CSULB's exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and interna-

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