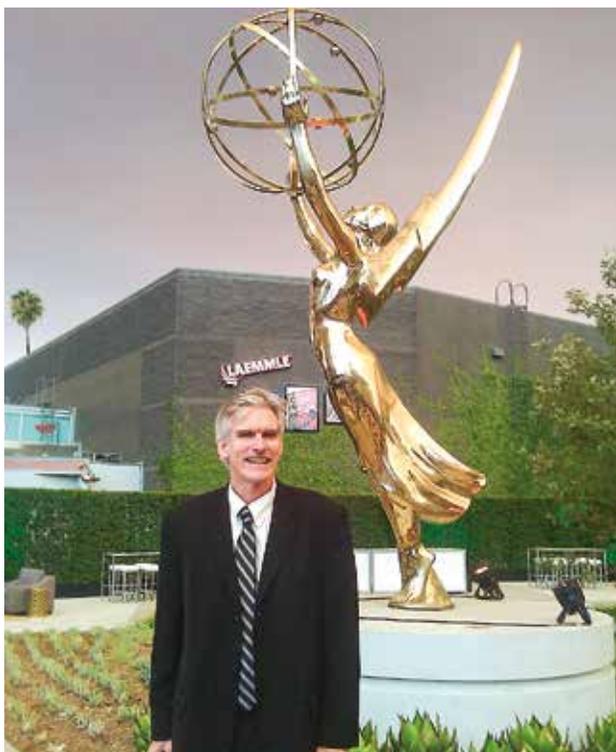


CALIFORNIA STATE UNIVERSITY LONG BEACH
COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION
NEWSLETTER

SEPTEMBER 2016 ISSUE



Dave Kelly at the Television Academy's grounds prior to the Los Angeles Area Emmy Awards

AMP-Produced Emmy-Nominated Documentary Soars Through Local History

A new documentary produced in the Advanced Media Production Center (AMP) captures Long Beach's starring role in some of the nation's most significant naval and aviation achievements. Written and produced by AMP Director Dave Kelly,

Sky Blue Sea highlights the notable pioneers, entrepreneurs, daredevils and famous fliers that put the city on the map. Produced over the course of 18 months, the hour-long documentary incorporates historical photos, film and video footage to

chart the history of Long Beach from the city's founding until present day, including its greatest accomplishments, events and tragedies.

In the documentary, Kelly details how Long Beach's fabulous weather, breathtaking skies

and long, sandy shoreline spurred the city's development. He also explains how two key events—President Woodrow Wilson's decision to base the Pacific Battle Fleet in San Pedro Bay in 1919, and the discovery of oil in
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CITT Impacting Students with Marianne Venieris-HTC Scholarship

Much of the success of the Center for International Trade and Transportation (CITT) can be traced to the leadership of its Emerita Executive Director, Marianne Venieris. During her tenure, Venieris created many partnerships and programs while earning respect across the goods movement industry.

Following her retirement, CITT along with friends and colleagues paid tribute by establishing a scholarship in her name. Support also came

from the Harbor Transportation Club (HTC), a leading trade association that promotes educational opportunities in international transportation. With HTC committing the necessary funds to complete the endowment, the Marianne Venieris-Harbor Transportation Club Endowed Scholarship can now impact the lives of CSULB students.

"CITT has enjoyed a longstanding partnership with HTC over the years,
Continued on page 2 >>

MESSAGE FROM THE DEAN



The start of the fall semester provides a wonderful opportunity to reflect on all the activities in our community in the past six months. As always, CSULB students, alumni, faculty and organizations are involved in a wide range of local and global endeavors.

For example, California's ever-growing transportation needs are being addressed with events such as the Town Hall meeting, which brought together leaders in the San Pedro Bay port complex. In addition, a new scholarship offered by CITT will provide more opportunities to prepare students for careers in the international trade and transportation industry.

Another new program debuting soon is the Masters of Science in Criminology and Criminal Justice (MSCCJ), which is being offered in an accelerated online-only format. You can read about this highly anticipated degree on page 4.

CSULB also continues to extend its international reach, as you'll see in the stories on pages 6-7.

You'll find that this edition contains many inspiring stories, all representing how CSULB continues to be the center of a dynamic worldwide network.

Enjoy this issue,
Jeet Joshee
Associate Vice President and
Dean

CITT Venieris-HTC Scholarship *Continued from page 1*

and it's a wonderful honor to have my name linked to theirs for this endowment," said Marianne Venieris. "Together, we look forward to helping the next generation of students as they pursue their career dreams."

The scholarship will be celebrated at the Annual HTC Transportation Legal Review on Thursday, November 10 at The Reef Restaurant in Long Beach. Reservations can be made at

www.htc.org/events.asp.

The Marianne Venieris-HTC Endowed Scholarship is one of many available for students in CITT-related programs. The L.A. Transportation Club Endowment Fund and the Richard Hollingsworth Professional Development Scholarship Fund are some of the others helping students get specialized training. Find details at www.ccpe.csulb.edu/scholarships.

2016 Town Hall Meeting Brings Together Government, Industry, and Academia



(L-R) Michael Christensen, Supply Chain Optimization, POLB; Fred Johring, Golden State Express/Logistics; Steve Miller, P.F. Chang's; Paul Trani, ILWU Local 63, Marine Clerk's Association. (Not pictured): Tracy Burdine, Yusen Terminals

The "Partners in Innovation" Town Hall meeting successfully convened leaders from the San Pedro Bay port to discuss how to enhance efficiency and economic competitiveness. The night began with remarks by CITT Executive Director Thomas O'Brien, who noted that transportation leaders "need to recognize the importance of innovation and collaboration in a constructive way." CCPE Dean

Jeet Joshee highlighted that "the Town Hall's greatest contribution is that it provides a neutral forum that allows all participants to be partners in innovation." U.S. Representative Alan Lowenthal took the podium to emphasize the progress the ports have made. "In 1992, there were million-pound piles of coal dust and dirty practices that endangered local communities
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'PATHWAYS TO SUCCESS IN SUPPLY CHAIN MANAGEMENT' EVENT RETURNS



(L-R) Dean Mike Solt (CBA) & Executive Director Thomas O'Brien (CITT); panelists Mary Margaret Behncke (ISM), C.J. Nord (California Faucets), Darren Acker (Hyundai Glovis) & Stefan Minder (Kuehne + Nagel, Inc); and Associate Vice President & Dean Jeet Joshee (CCPE)

In April, nearly 100 CSULB students, staff, alumni, and industry partners attended "Pathways to Success in Supply Chain Manage-

ment," an annual event hosted by the Center for International Trade and Transportation (CITT) for the MS in Supply Chain Management Program

(MSSCM).

Providing an opportunity to learn about the industry, this year's event focused on technology in supply chain management careers .

CSULB's Advanced Media Production helped produce a video highlighting the needs of transportation stakeholders and aspiring professionals.

A panel discussion featured representatives from the Institute of Supply Management and the Council of Supply Chain Management Profession-

als, as well as companies like California Faucets, Kuehne + Nagel, Inc., and Hyundai Glovis.

"Our goal," said CITT Executive Director Thomas O'Brien, "was to bring the industry to students, and to hear directly from industry experts how trends are shaping careers for new graduates."

The free event gave students a chance to network, discuss careers, hear from industry leaders about key issues, and learn more about CSULB's MSSCM program.

ALUMNI PROFILE: KEISHA SAPP IS PLANNING HER DREAM

The Meeting and Event Planning Certificate Program at CSULB prepares students to be professionals in today's economy, providing training on current trends, resources, and customer service strategies to stay competitive in their own business, or as a partner in their organization.

A year ago, recent graduate Keisha Sapp was working as a Senior Administrator for a large toy manufacturer in Southern



California, where she supported trade shows and meeting and event planning teams. In an effort to augment her experience and obtain further credentials, she found the CSULB program.

"[The program] was very comprehensive and structured in a way that maintained momentum and interest throughout all the modules," Keisha said. "It gave me a clear path to achieving my career goals."

The program was the catalyst she needed to make dreams a reality. "I'm excited to say that I've recently relocated to Houston, Texas, to be an Event Planner for Exxon-Mobil," she added. "The [CSULB] program was

one of the best investments I've ever made in my career."

While Keisha's challenging job hunt included eight interviews, she credits the program with giving her the tools she needed to survive the job market.

"My friends and mentors from the program lifted me up and kept me focused", she said. "Everyone from the course, administrators to the instructors, are invested in the success of the students who attend."

ONLINE CRIMINOLOGY AND CRIMINAL JUSTICE MASTERS PROGRAM DEBUTS THIS FALL

In September, the School of Criminology, Criminal Justice, and Emergency Management (CCJEM), in partnership with CCPE,

their careers. The reactivation of a CSULB program previously offered at the L.A. Sheriff's Department in

come our first online M.S. students," said CCJEM Director Dr. Brenda Vogel. "We chose to offer our program in a fully online format because we recognize that traditional learning doesn't fit the needs of all students. The accelerated online format works well for students who work full-time, do not live in or around Long Beach, and/or work swing shifts."

seeking a traditional graduate experience; but the online program targets mid-career working professionals and can be completed in 16 months.

Offering a balance of theory and real-life application, the online MSCCJ program will help students who seek administrative positions in the courts, corrections, law enforcement, security, probation and parole; as well as those pursuing advanced degrees or filling research or teaching positions in criminal justice.

"The accelerated online format works well for students who work full time, do not live in or around Long Beach, and/or work swing shifts."

will launch an online Masters of Science in Criminology and Criminal Justice (MSCCJ) program for working law enforcement professionals seeking to advance

Whittier, the new MSCCJ program will be offered exclusively online, aiming to meet increased demand for criminal justice professionals.

"We're thrilled to wel-

The new program will mirror the curriculum of CSULB's two-year on-campus MS program, which is ideal for those

AVEP Director Kenneth Santarelli Named College of Engineering Distinguished Alumni

Dr. Ken Santarelli, director of the Antelope Valley Engineering Program (AVEP), has been named a 2016 Distinguished Alumni in the College of Engineering. The award, CSULB's highest alumni honor, is presented yearly in each college by the Alumni Association.

Widely regarded as a pioneering force in the design, development and continuing success of the Antelope Valley Engineer-



ing Program, Dr. Santarelli earned his Bachelor of Science degree in Ocean Engineering from CSULB in 1974.

Dr. Santarelli spent 27 years at Rockwell/Rock-

etdyne, where he worked on projects including the Peacekeeper, Atlas and Delta launch vehicles, "Star Wars" Strategic Defense Initiative, and the Space Shuttle. He also was responsible for the design and development of the photovoltaic power modules that remain in orbit today on the International Space Station.

A U.S. Air Force veteran who served as an Intelligence Specialist in Viet-

nam, Dr. Santarelli served as Honorary Commander of the 412th Electronic Warfare Group at Edwards AFB.

He received the Boeing Leadership Excellence Award and the Rocketdyne Outstanding Achievement Award, and is a three-time recipient of the NASA Space Flight Awareness Award.

Please join us in congratulating Dr. Santarelli on this prestigious honor!

Alumni Profile: Serge Martin's Hard Work is Paying Off



If curiosity is the engine of achievement, Serge Martin is speeding toward success. Fueled by his tremendous ambition, he recently completed three CCPE certificate programs in Project Management, Meeting and Event Planning, and Human Resource Management. What's more, he completed the programs in just four months, attending classes in the evenings and on week-

ends while continuing to work as a small business consultant.

Balancing work, school, study and play wasn't an easy feat, Martin admits. But when it comes to checking off career goals, his hard work is already paying off.

"Each of these certificates was a milestone for me," said Martin, who plans to pursue a Bachelor's degree in Business Administration with a minor in Management. "I feel more confident in my resume, and also when I'm interviewing for jobs. I feel more competitive in the workforce, knowing I can answer questions regarding HR or project management during my interview."

Shortly after completing his coursework, Martin was invited by a local nonprofit to assist with planning a community event. "I was able to utilize everything I learned in all three courses," he said. "I now have the foundation to know how to plan,

organize and execute."

Reflecting upon his time at CSULB, Martin is grateful for the variety of instruction he received.

"I enjoyed how each instructor brought different real-world expertise," he said. "Over the course of the programs, I was taught by nearly 40 different instructors! That's such an invaluable experience."

At the moment, Martin is interviewing for management positions within the hospitality industry, with his sights set on eventually becoming an HR director.

"I feel that I know how to communicate with HR professionals, and that I'm equipped with valuable skills, especially when it comes to hiring new employees, conducting effective performance appraisals, and organizing and planning projects with timelines, flowcharts and deadlines," said Martin. "It's incredible how confident I feel."

WHAT CCPE GRADUATES HAVE TO SAY...



“The program went further than I expected. I felt like I got true insight into processes that make a ghostwriter successful and set the professional apart from the run-of-the-mill.”

—Maryan Pelland

Ghostwriting
Professional Designation
Program

“Everything was relevant. The site selected was the most amazing place, perfect for the course... I loved and enjoyed all the material that was covered. Very insightful.”

—Bertha Herrera

Meeting and Event
Planning
Certificate Program

“I gained a very good understanding of how to effectively start, control, and manage a project. The instructor was very engaging. This program exceeded my expectations.”

—Melisa B.

Project Management
Essentials
Certificate Program

“All the instructors are experts in their field. I would highly recommend this program to anyone interested or currently working in the field of trade operations.”

—Debra Shepack

Marine Terminal Operations
Professional
Designation Program

'Dreamers' Return to Mexico for Study Abroad Program

Continuing his groundbreaking California-Mexico Dreamers Study Abroad Program, CSULB Chicano and Latino Studies Professor Armando Vazquez-Ramos returned to Mexico in July with a group of 35 undocumented students from universities across the state.

This was the fourth trip for the short-term study abroad program, which offers AB-540 students—commonly referred to as “Dreamers”—the opportunity to study in Mexico under the Advance Parole process, a part of President Obama’s Deferred Action for Childhood Arrivals (DACA) policy.

“We’re progressing toward our objectives by getting other schools to follow our lead,” said Vazquez-Ramos. People are calling us and saying, ‘How did you do it? Can you help us?’”

This three-week program included eight students from CSULB, as well as participants from 13 other universities.

planning to replicate our model in their region,” said Vazquez-Ramos.

Students participate in immersive, accredited language and cul-



Dreamers in front of the Temple of the Feather Serpent at the archaeological site of Xochicalco

“I’m happy to see that other institutions are taking on the challenge—including CSU and UC campuses and private universities, who are

tural studies at the Centro Tlahuica de Lenguas e Intercambio Cultural Institute in Cuernavaca. Daily lessons on Mexican education,

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CIE WELCOMES EDUCATIONUSA VISITORS FROM PAKISTAN



In April, the Center for International Education (CIE) hosted a group of 16 high school counselors from Pakistan—a visit that emphasized CSULB’s

world-class reputation as an institution connecting students, scholars and partners worldwide.

The trip was organized by EducationUSA, a U.S.

Department of State network of over 400 international student advising centers in more than 170 countries that promotes U.S. higher education. CSULB was invited to host by Study California, which strives to increase the number of international students enrolling in the state’s universities, and to facilitate partnerships between schools from California and abroad.

CSULB does not currently recruit Pakistani students, so the visit was a unique chance to showcase the university.

“The advisors were impressed—they didn’t want to leave,” said Emiko Kawashima, former Director of International Recruitment. “They expressed how confident they felt about sending some of their best students to CSULB.”

CIE AND ISA HOSTS THE 49TH ANNUAL MULTICULTURAL DINNER SHOW

In April, the Center for International Education (CIE) and the International Student Association (ISA) co-sponsored the annual Multicultural Dinner Show, which successfully celebrated, educated and engaged the campus in global cultures.

Over 250 guests were in attendance, plus nearly 100 performers and volunteers from the campus and community.



NSA Dancers performing at the Multicultural Dinner Show

Emcees Victor Lee, president of the ISA, and Colette Redden, CIE staff member, joined performers including the Filipino American Coalition, the Confucius Institute at CSULB, NSA Dancers, Alpha Phi Alpha Fraternity, Bob Cole Conservatory of Music String Quartet, Japanese fusion dance, Colors of Malaysia, Beach Bollywood, the Chinese Student and Scholar Association,



A performance by Colors of Malaysia at the event

and the Southeast Asian Student Association.

"This year's performers really outdid themselves," said Terrence Graham, Associate Dean and Executive Director for CIE. "I'm astounded by the talent demonstrated by our students. I especially enjoyed the audience participation for some of the dances."

Diners enjoyed a buffet of international cuisine, with additional food

and prizes donated by 49er Shops, area museums, and Nam Vietnamese Eatery.

The event also featured an induction ceremony for new members of the Phi Beta Delta Honor Society for International Scholars, including CSULB Provost and Senior Vice President for Academic Affairs Dr. David Dowell, who was recognized for his dedication to globalizing CSULB.

CSULB Confucius Institute Hosts Fall Events

On Tuesday, September 27, the CSULB Confucius Institute, in partnership with institutions across the globe, will celebrate Confucius Institute Day. Students, faculty and staff are invited to learn about Chinese language, culture and traditions with seminars, movies,

performances and more.

First celebrated in 2014, this event marks the anniversary of the first Confucius Institute, which was founded in Seoul, South Korea in 2004. The institute seeks to promote and develop programs in Chinese language, culture, arts and

tradition. Today, there are over 480 Confucius Institutes in dozens of countries in six continents.

Later this fall, the CSULB Confucius Institute will partner with the International Training Programs

Office to host the 2016 Chinese Culture Festival from October 24–28. In previous years, activities have included cooking demonstrations and art exhibitions. Stay tuned for further details!



'Dreamers' Continued from page 6
economics, politics and history are mixed with guided visits to archaeological sites and museums. Students also get experience living with Mexican host families; and can elect to travel independently and/or visit relatives. In many cases, this is the first time the students have returned home in

years. Offering them a chance to reconnect with cultural roots and then become ambassadors are fundamental parts of the program.

"That's the beauty of the program," noted Vazquez-Ramos. "We're making the dream possible for young people who are committed to come back and recreate the model at their institutions."



Students inside a cave in one of the pyramids, which is an astronomical observatory, at Xochicalco in Mexico

Documentary Continued from page 1
1921—positioned the city as both a naval hub and oil town for decades to come.

Funded by a grant from the Long Beach Navy Memorial Heritage Association, *Sky Blue Sea* premiered at CSULB in November 2015. This past spring, it aired on PBS stations nationwide and



was also nominated for a Los Angeles-area

Emmy® Award for Independent Programming.

To purchase a DVD of the film, call Advanced Media Production at (562) 985-4352 or email ccpe-ampcenter@csulb.edu.

Town Hall Continued from page 2
and made business less efficient," he noted, adding that "though we have come a long way, we still need more of a commitment to national infrastructure and stable funding for projects that will improve efficiency and productivity."

Dr. O'Brien then presented a tribute to the late Domenick Miretti, showing a video excerpt from Miretti's 2010 Town Hall remarks, in which he emphasized that the community's "most vital role is to take the university to the docks, and the docks to the university." Bill Mongelluzzo, Senior Editor of the Journal of Commerce, moderated the panel featuring: Tracy Burdine, Director of Client

Services, Yusen Terminals; Michael Christensen, Senior Executive Lead, Supply Chain Optimization, Port of Long Beach; Fred Johring, President, Golden State Express/Logistics; Steve Miller, Chief Procurement Officer, P.F. Chang's; and Paul Trani, President, ILWU Local 63, Marine Clerks Association. Subjects included responding to increased freight volume and the rise of megaships, with proposed solutions such as increased automation and the establishment of 24/7 terminals. METTRANS Director Genevieve Giuliano closed the night by encouraging everyone to continue working together, and delving deeper into contentious issues in the future.

CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

Jeet Joshee
Associate Vice President and Dean

Timothy Mozia
Associate Dean

Terrence Graham
Associate Dean and Executive Director for International Programs

The College of Continuing and Professional Education (CCPE) is a leader in continuing higher education. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California's workforce and

economy. Working with the university's academic colleges and departments, CCPE provides expanded access to CSULB's exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and interna-

tional education programs in many disciplines.

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