

CALIFORNIA STATE UNIVERSITY LONG BEACH  
COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

NEWSLETTER

FALL 2018 ISSUE

**Deanna Matsumoto  
Joins CITT as Career and  
Technical Education  
Specialist**



In July, CCPE's Center for International Trade and Transportation (CITT) welcomed Deanna

Matsumoto as its new Career and Technical Education (CTE) Specialist. In this role, she serves as the CTE Coordinator for the Southwest Transportation Workforce Center (SWTWC) and CTE Advisor for the Port of Long Beach Academy of Global Logistics (AGL). Matsumoto previously served as an adult education teacher and advisor for the Los Angeles Unified School District as well as El Rancho and Montebello Community Adult Schools.

Matsumoto gained experience developing teaching curriculum as the Director of Asian Community Services in New Haven, CT, where she worked while earning her Bachelor of Arts in East Asian Studies from Yale. She then became an Adult Literacy Facili-

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*CSULB Study Abroad students visiting the European Commission headquarters in Brussels, Belgium, where they learned how the organization represents multinational interests*

**Students Have Eye-Opening Experiences  
on Study Abroad Trip to Europe**

CSULB University Honors instructor and Professor of French Literature, Aparna Nayak, led 13 students on a short but impactful Spring Study Abroad program in Paris, Brussels, and Strasbourg in March. Nayak's capstone seminar course was intended to broaden students' perspectives on contemporary Europe during the seven-day trip. Students conducted multiple interviews and held discussions with organizations including the EU Commis-

sion, European Parliament, and the Council of Europe.

While meeting with representatives from the Unrepresented Nations and Peoples Organization (UNPO), an international pro-democracy organization, the students examined case studies on Crimean Tatars, a Turkish ethnic group; and Abkhazians fighting for autonomy in Georgia. The students learned how the UNPO advocates for various peoples at

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## MESSAGE FROM THE DEAN



Fall 2018 is an exciting time here at CCPE. In addition to beginning the semester, we

have so many stories to share from the past several months.

We have already welcomed the talented Deanna Matsumoto as the Career and Technical Education Specialist at CITT. You can learn about her on page 1, and I'm sure you'll agree that she makes a valuable addition to the CCPE team.

So many of this issue's articles relate to our wonderful international community, from students working with refugees in Europe (page 1) and school children in Thailand (page 7), to an incoming Study Abroad@The Beach student (page 4). The Confucius Institute has been promoting Chinese language on campus and in China (page 6).

Closer to home, many of our programs continue to help develop Southern California's workforce, with students and recent graduates finding success through Open University (page 5), the MPA program (page 3), and MSSCM (this page). We're also proud to accept our second consecutive Boeing award (this page). There's much more to read, and more to come in 2019!

Enjoy this issue,  
Jeet Joshee, *Associate Vice President and Dean*

## MSSCM GRAD IS MILES AHEAD ON THE SUPPLY CHAIN

Miles Winston, a research assistant at CITT who recently earned his Master of Science in Supply Chain Management (MSSCM) degree, was selected as the METRANS Tier 1 University Transportation Center award winner earlier this year. The national award honors students who have shown exemplary work in and out of the classroom.



MSSCM grad and METRANS award winner Myles Winston

The U.S. Department of Transportation sponsors awardees to attend a banquet in their honor at the Transportation Research Board (TRB) Annual Meeting, which was held in Washington, D.C. in January.

"I am thankful to METRANS leadership for recognizing my achievements and providing the opportunity for me to participate in TRB," said Winston. "It was an instructive and motivational experience."

Winston finished his final MSSCM project in August, and by September he had moved to Hillsboro, OR, where he began

a full-time job as a supply chain analyst for Intel Corporation. He credits the graduate program and related work experience for preparing him to make such a seamless transition.

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## CCPE WINS BOEING AWARD FOR SECOND YEAR IN A ROW



For the second consecutive year, CCPE won the Boeing Performance Excellence Award, the aerospace company's annual honor recognizing superior performance. The award is given to organizations that meet high standards for customers and remain competitive in the global economy. CCPE earned the award during the review period from October 1, 2016 through September 30, 2017.

## RECENT GRAD GOES STRAIGHT FROM MPA TO THE FDA

“There are three factors that led to my decision to choose CSULB’s Master of Public Administration (MPA): the price, reputation, and flexibility,” said Leslie Frausto Fernandez, who graduated from the program in Spring 2018.

Holding down a job while raising a family, it was important for Fernandez to find a graduate program that was flexible and affordable. Adding a full schedule of classes to her busy life was challenging, but



Spring 2018 MPA graduate Leslie Frausto Fernandez and her furry family friend

*“Even though my program was a hybrid, long-distance program, it felt no different than a traditional class environment.”*

luckily the MPA program allowed her to fit it all in.

“Not working or just working part-time was not an option for me,

and my goal was to have little debt when I graduated,” said Fernandez. “With Wednesday night online webinars and Saturday morning classes, I was able to work full-time while also taking care of my family duties.”

Since the MPA program provided Fernandez with the theory, skills,

and ethics needed for leadership roles in public service, it didn’t take long after graduation for her to score a new job. She was recently hired as a special investigator for the Food and Drug Administration (FDA). While there were 30 interviewees for the position, Fernandez was the one who got the offer. She credits the support of her classmates and professors for helping her along the way.

“My favorite memories of class were building professional relationships,” Fernandez continued. “Even though my program was a hybrid, long-distance program, it felt no different than a traditional class environment. I believe that the MPA program is invested in the success of its students.”

Eventually, she hopes to direct an FDA program, and then get her Ph.D. some day, after a much-deserved year off from school.

**Study Abroad** Continued from page 1  
the EU Commission and Parliament.

One of the most meaningful parts of the trip was a visit to Utopia 56, a non-profit organization assisting refugees through the asylum process. Most of these refugees were young males from Eritrea, a country the students knew little about beforehand. Many refugees had left their



CSULB students in France helped nonprofit group Unity Instruments Collective distribute musical instruments to refugees from Eritrea

families behind to take a dangerous journey to escape worsening condi-

tions in their country, with the hope that they would eventually find employ-

ment in France and then send for their families. Students helped Utopia 56 staff sort through blankets and other donated items, and some even accompanied refugees to seek medical attention. During a breakfast distribution, there was a visit by Unity Instruments Collective, which provides refugees with musical instruments, art equipment, teachers, Continued on page 5 >>

## LOCAL HIGH SCHOOL STUDENTS GET A HEAD START ON COLLEGE AT CSULB

CCPE debuted the Pre-College Summer Academy this year, a dual-enrollment program where high school juniors and seniors each received three units of college credit at CSULB, at no cost. Through a partnership with the College of Liberal Arts and Long Beach Unified School District (LBUSD), 28 students participated by taking one of two available courses: Introduction to Public Speaking and Introduction to Acting.

Transportation was provided by LBUSD to bus the students to campus on weekday mornings from July 9 through

by the Long Beach College Promise, launched in 2008 to offer more support for students throughout their educa-

the Communication Studies department, to help students become more comfortable speaking in front of diverse audiences. Introduction to Acting was taught by Sky Paley, a CSULB alum and professional actor.

“I watched my students embark on a journey that fundamentally changed them and left them filled with a deeper understanding of the core principals of acting, with a desire and curiosity to learn more,” said Paley.

<b>2</b> COURSES	INTRO TO PUBLIC SPEAKING INTRO TO ACTING	<b>28</b>	LBUSD HIGH SCHOOL STUDENTS
<b>48</b> HOURS	OF CLASS TIME	<b>3</b>	GENERAL EDUCATION COLLEGE CREDITS EARNED PER STUDENT

August 2, adding up to 48 hours of class time and a head start on college. The initiative was inspired

tional journey.

Introduction to Public Speaking was taught by Dr. Ann Johnson, chair of

## FRENCH STUDY ABROAD STUDENT HAS WINNING SEMESTER AT THE BEACH

French engineering student Arthur Parmentier found his niche while spending a semester in the Study Abroad@The Beach program.

Parmentier arrived just in time for the eventful Spring 2018 season of the 49'er Men's Rowing Team, and he became an essential part of the team's success at two big races, the San Diego Crew Classic and the Newport Regatta. The latter competition was particularly momentous, as the men's team



French Study Abroad@The Beach student Arthur Parmentier (second from left) with his teammates on the 49'er Men's Rowing Team

took home their first trophy since 2004, winning over top contenders like UCLA and UCSB.

“The race was really

intense!” said Parmentier. “We're very proud to have won this cup.”

Getting ready for the races was different than

anything Parmentier experienced at his home university, the ECE Paris Graduate School of Engineering. The 49'er rowing team has a standard 5:30 a.m. practice routine, with most athletes usually getting in two workouts per day.

“I have had amazing experiences, thanks to my rowing crew in Long Beach,” said Parmentier. “My teammates are great guys, and the coaches are the best. We worked hard!”

# OPEN UNIVERSITY HELPS LIFELONG LEARNER GET BACK ON TRACK



*Open University student Maty Guiza, who returned to CSULB after a long absence*

Maty Guiza had a lucrative banking job while pursuing Biology and Business Administration at CSULB. Assured by her successful career, she made the fateful decision to leave school during her senior year.

“I never thought of myself as having ‘dropped out,’” said Guiza. “I was

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*“Open University allowed me to succeed as a working professional and student.”*

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earning nearly six figures, and taking a leave of absence from CSULB seemed like a wise thing to do. The university would always be there if I wanted to go back and finish.”

Guiza’s mindset foreshadowed what was to come. When the financial crisis began hitting the economy in 2007, she lost her job. Even though she found work in real estate, she quickly realized that her career was vulnerable without a degree.

Luckily, CSULB was waiting for her in the form of Open University, which made Guiza’s re-entry process as smooth as possible. She was able to raise her grade point average, incorporate credits from previ-

ous CSULB coursework, and chart the best path to a bachelor’s degree. With a passion for health and human sciences, she began attending classes through Open University in Fall 2016, taking courses that fulfilled general education requirements and prerequisites for future studies.

“What appealed to me about Open University was the breadth of courses available, the ease in registration, and the fact that courses counted toward a degree,” said Guiza. “Open University allowed me to succeed as a working professional and student.”

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## NEW THIS FALL

*Students who took classes through Open University in Spring or Summer 2018 can now use self-service registration online! All other students can register in person. Details at [ccpe.csulb.edu/openuniversity](http://ccpe.csulb.edu/openuniversity).*

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**Study Abroad** Continued from page 3 and art and music therapists.

The students learned first-hand about refugees facing challenges due to the Dublin Regulation, which mandates that refugees be transferred and held in the first EU country they enter. Without proper identification, the French government can deny these young men social services and asylum, so many are forced into homelessness as a result.

Other hot topics on the trip included the resurgence of global nationalism, Brexit, and the refugee

crisis on the U.S. border. Students noted that the international coverage provided by European news sources contrasted sharply with U.S. media’s tendency to focus on national



*CSULB students helped nonprofit Utopia 56 sort through blankets for refugees*



*Students assisted in the morning breakfast distribution for refugees in France*

events. Another point of comparison was evident in the fact that Europeans who the students interacted with were multilingual, shedding light on the mono-linguicism of the U.S.

# CONFUCIUS INSTITUTE STAYS BUSY ALL SUMMER AT HOME AND ABROAD

The Confucius Institute at CSULB had a busy summer, beginning with their second annual Chinese Bridge sum-



Sato Academy students and chaperone with a sculpture of a famous Chinese dancer in Xian

mer camp, which took a group of 23 high school students on a two-week trip to China from June 9–23, 2018. The students, from Long Beach’s Sato Academy of Mathematics and Science, visited three cities during the tour: Qinhuangdao, Xian, and the capital city of Beijing. They spent a week studying Chinese language and culture at their host school, the Hebei Institute of International Business and Economics, with classes on Tai Chi, calligraphy, and Chinese cuisine. Visits with local families in their homes provided a glimpse into the daily lives of ordinary citizens, while excursions to famous sites like The



Chinese Bridge Summer Camp students from Sato Academy at the gate of the renowned Terracotta Warriors Museum in Xian, China

Great Wall and Tiananmen Square gave them a taste of the country’s history.

Back in Long Beach, the Confucius Institute hosted 17 other students during their four-week Chinese Language Summer Camp from June 18 to July 13. Local children, aged 6–13, came to the campus to learn Chinese language as well as painting, sports, dance, and martial arts. Proud parents attended the



Chinese Language Summer Camp students on campus at CSULB showing off their artwork featuring traditional Chinese characters

final closing ceremony to watch the students use their new skills in performances featuring songs,

dance, and fashion.

The following day, the ninth annual GoodTalk “Global Village” International Speech Competition was held in the USU auditorium. The competition is hosted around the world to encourage Chinese students to study abroad and promote Chinese language

skills. Visiting Chinese students and their English-speaking counterparts partnered to prepare speeches in their non-native tongue while getting to know each other. Twenty-two pairs of Chinese and American students competed for prizes in front of distinguished guests including representatives from the Consul General of China and the Department of Asian and Asian American studies at CSULB.



Participants giving speeches in Chinese and English at the GoodTalk “Global Village” International Speech Competition at CSULB

# THAILAND'S STATELESS CHILDREN FIND WARM WELCOME DURING STUDY ABROAD TRIP

Chiang Mai province in northern Thailand became the center of worldwide attention over the summer,

*“The [Study Abroad] program made me realize something that I can never put into words. I’m forever grateful.”*

—CSULB Student Melanie Merchain

when members of a youth soccer team were rescued from a flooded cave. Since the region is home to a multi-ethnic mix of recently arrived migrants and refugees, several members of the team gained additional attention for being stateless—unable to vote, buy land, travel freely, or seek work.

The plight of these people who lack official Thai citizenship was already familiar to a group of CSULB students who visited the area just weeks before. During a three-

week Short-Term Study Abroad program in May and June, 13 business students joined instructor Rick Opland at CSULB’s partner school, Mahidol University International College (MUIC).

helped improve the structure and also broke ground on a more permanent school. They were assisted by the Mirror Foundation, a non-governmental organization that works with Thai communities in the

such as international leadership, and visited seven local businesses to learn about their strategy, customers, operations, and management styles. These ranged from a coffee plantation to an orchid grower



Thirteen CSULB Study Abroad students and instructor Rick Opland visiting the Rai Som School for Stateless Children in Chiang Mai, Thailand, where they helped the nonprofit Mirror Foundation to improve the school

While there, the group visited the Rai Som School for Stateless Children, an independent school for 58 children of Burmese workers who live and work on the nearby orange plantations. Currently, the school has only two temporary classrooms with bamboo walls and thatched roofs, so the CSULB students

northern regions.

“I will always hold this experience in my heart, it truly touched me,” said CSULB student Alexandra Mutto. “I was so sad leaving the children, but also happy because I felt like we truly helped them.”

During the trip, students also took classes from MUIC faculty on topics

and the Bangkok office of Nestlé. They also got up-close insight into international business practices while staying at a hotel on campus run by local students.

Opland plans to take another group of students back to Thailand in 2019 in order to continue improving the Rai Som School.

## Deanna Matsumoto

Continued from page 1  
tator at the International Institute of Rhode Island, teaching English to immigrants and refugees. She

has a Master’s Degree in Architecture and Urban Planning from UCLA, and also earned the 2015 Excellence in Teaching Award from the California

Council for Adult Education (CCAIE).

“My background will help to build not only the transportation infrastructure of Southern Califor-

nia, but new workforce models that can be used nationally,” Matsumoto said. “I thank CITT for the opportunity to be a part of this movement.”

# CSULB HELPS LINK HIGHER EDUCATION BETWEEN THE U.S. AND KAZAKHSTAN

CCPE Associate Dean and Executive Director for International Programs, Terrence Graham, traveled to Kazakhstan in April for the U.S.-Kazakhstan University Partnerships Coaching Program. The Central Asian country is seeking to align their higher education efforts with American practices, and the trip was funded by the U.S. State Department to foster connections between U.S. and Kazakhstani universities.



U.S. university administrators including CCPE's Terrence Graham (second from right) at Seifullin Agro-Technical University in Astana

tional education, including Teaching English as a Foreign Language (TEFL), entrepreneurship, project

tional spring holiday, Nauryz, so Graham was invited to the festivities featuring gourmet cuisine. Separately, he also fit in a visit to CSULB's exchange partner, KIMEP University.

"Kazakhstan is a cosmopolitan crossroads with impressive natural resources linking Russia, China and Europe," said Graham. "It was an honor

international experiences into CSULB's education system."

At the NAFSA 2018 Annual Conference in Philadelphia in May, Graham met with Richard Boyum,

*"Kazakhstan is one of the more stable, successful countries in the region, a cosmopolitan crossroads with impressive natural resources linking Russia, China and Europe."*

—Terrence Graham

the University Partnerships Coordinator at the U.S. Department of State; and Askhat Aymagambetov, the Vice Minister of Education and Science of Kazakhstan. They dis-



U.S. delegation celebrates Nauryz with senior administrators of Satbayev Kazakh National Research Technical University in Almaty

Along with CSULB, representatives attended from Washington State University, Lehigh University, and Penn State, as well as the nonprofit American Councils for International Education.

The week-long workshops in Astana featured case studies, site visits, and discussions of interna-

management, and more.

Graham presented on "Student Mobility Outcomes and Career Development." He also toured Astana and the city of Almaty, where he visited the campus of Satbayev Kazakh National Research Technical University. The visit coincided with the region's tradi-



Traditional Kazakh dancing by staff and faculty at the Satbayev Kazakh National Research Technical University in Almaty

for CSULB to be invited. This trip represents another step in our ongoing mission to integrate

cussed ongoing efforts to link CSULB with Kazakhstan that may result in future opportunities.



## CCPE REPRESENTATIVES JOIN THOUSANDS AT 2018 NAFSA CONFERENCE

Over 9,000 international education professionals gathered in Philadelphia for the NAFSA Annual Conference on May 29–June 1. NAFSA: Association of International Educators is now the world’s largest nonprofit association dedicated to international education and exchange, with 10,000 members located at more than 3,500 institutions worldwide.

CCPE staff members were on site, representing the American Lan-

guage Institute, Study Abroad@The Beach, Education Abroad, and International Recruitment. CCPE Dean Jeet

Joshee was joined by Heidi Zhang, Director of International Training Programs; Sean Cochran, Director of Interna-

tional Recruitment; and others who networked with new partners like Rajalakshmi Engineering College in southern India. A member of that university’s governing council, Dr. S.N. Murugesan, was on site to sign a Letter of Intent with Dean Joshee to send Rajalakshmi’s undergraduate engineering students to the Study Abroad@The Beach program, helping to open India as a new market and further diversify the student body at CSULB.



CCPE Dean Jeet Joshee giving away CSULB’s signature “sun pens” at the 2018 NAFSA Conference in Philadelphia, PA

## ALI EARNS TOP STANDARD OF EXCELLENCE WITH REACCREDITATION CERTIFICATE

CCPE’s American Language Institute (ALI) received its nine-year reaccreditation certificate from the Commission on English Language Program Accreditation (CEA), meeting the high standards of the international organization that focuses on post-secondary intensive English language programs.

Since CEA is recognized by the U.S. Secretary of Education, some government sponsors will only work with CEA-ac-

credited programs.

“The reaccreditation was definitely a long-term, team effort,” said

*“The reaccreditation was definitely a long-term, team effort. It reflects the excellent work done in the Intensive English Program and across the institute by both faculty and staff.”* —Jacqueline Record

Jacqueline Record, Director of ALI. “It reflects the excellent work done in the Intensive English Program (IEP) and across the institute by faculty and

staff. I want to thank the ALI team for all its work this last year and prior. These results would not

have been possible without their commitment.”

To receive accreditation, ALI programs had to meet 44 standards in 11 areas, with thorough

documentation to back up every practice and procedure. The exhaustive process covered ALI’s mission, curriculum, faculty, facilities and equipment, administrative and fiscal capacity, student services, recruiting, student achievement, and program development.

ALI became one of the first CEA-accredited institutions in California in 2002. In the last five years alone, ALI has hosted students from 58 different countries.

## MSGISCI GRADS NAMED FINALISTS IN STORY MAP CONTEST

The Southern California Association of Governments (SCAG) is the nation's largest metropolitan planning organization, representing 191 cities and more than 18 million residents. At SCAG's 53rd Regional Conference and General Assembly in May, two recent CSULB grads and CITT research assistants were chosen as finalists for the prestigious Esri Story Map Competition.

Sean Reseigh and Benjamin Olson, who both recently graduated from the Master of Science in Geographic Information Science degree program (MSGISci), created their story map utilizing a combination of text, images, and powerful geo-spatial data. The



MSGISci alumni (L-R) Benjamin Olson and Sean Reseigh at 2018 graduation ceremony

multimedia presentation outlines the journey of a fictional student progressing through a career in

geographic information science. Entitled "Driving GIS Career Pathways," the story map can be viewed at [arcg.is/oP1qia](http://arcg.is/oP1qia). Olson and Reseigh illustrated each phase of their narrative using data such as an analysis of bus routes in L.A. County, and a graphic display of potential jobs available. Drawing from real programs in practice, "Driving GIS Career Pathways" perfectly encapsulates CITT's Career Pathways Initiatives.

"The SCAG General Assembly was a highly valuable experience," said Reseigh. "Sharing our story map with SCAG and other students was a significant career stepping stone for both Ben and me."

## IT'S A BRAND NEW DAY FOR INTERNATIONAL DESIGN STUDENTS

Designing brands for today's global marketplace demands a particular set of skills. Since

*"It was fun to watch students from different sides of the pond collaborating creatively and making lifelong friends."*

—Tor Hovind



CSULB Brand Design Summer School students at HAW Hamburg with instructors Sven Vogel (rear-center) and Tor Hovind (rear-right)

2016, CSULB professor Tor Hovind and his counterpart Sven Vogel—from Germany's Hamburg

University of Applied Sciences (HAW)—have worked across continents to train students in brand development. In

July, their collaboration continued during the two-week International Brand Design Summer Workshop at HAW, where

over 40 students from both universities engaged in research and developed design prototypes. The students' objective was to search for new opportunities focused on specific target markets, but differentiated for Germany and the U.S.

The students considered questions like "What does it mean to be a German or an American?" Then they formed intercultural teams, each of which devised a

Continued next page >>

# EMER PROGRAM GETS NEXT GENERATION UPGRADE

The Master of Science in Emergency Services Administration (EMER) program at CSULB focuses on building and managing disaster-resilient communities. Active professionals have enrolled in this cutting-edge program from

*“Now we’re re-aligning to match newer competencies, and this work brings elevated stature to the EMER program.”*

—Shirley Feldmann-Jensen

around the world—from firefighters in California, to paramedics assisting Syrian refugees in other Middle Eastern countries.

Emergency services professions have become extremely competitive, requiring personnel to advance their education and keep up with developments in the field. To help serve this growing need,

EMER Program Coordinator Dr. Shirley Feldmann-Jensen has directed efforts to pinpoint work-



EMER Program Coordinator Dr. Shirley Feldmann-Jensen speaking at the FEMA Higher Education Symposium in Emmitsburg, MD in June

force needs, resulting in the Next Generation Core Competencies for Emergency Management.

These core competencies include disaster risk management, leadership, critical thinking, professional ethics, community engagement, governance and civics, and dedication to continual learning; as well as literacy in scientific, geographic, and sociocul-

tural developments. Feldmann-Jensen worked on this significant project with input from a global com-

munity of experts, educators, and students.

Dr. Feldmann-Jensen and fellow EMER instructor Dr. Steven Jensen presented the work in March at the 2018 National American Society for Public Administration (ASPA) Conference in Denver. She appeared on a panel sponsored by FEMA’s Higher Education Program entitled “The Emergency Man-

agement Discipline: How Are We Moving the Needle?”, which addressed the core competencies, accreditation standards, and research agendas.

Feldmann-Jensen and Jensen were then invited as speakers at the FEMA Higher Education Symposium in Emmitsburg, MD in June, and their Handbook of Behavioral Anchors and

*“Preparing a future generation of emergency managers in a changing world of hazard and risk governance was the motivation for this significant project.”*

—Shirley Feldmann-Jensen

*Handbook of Behavioral Anchors and Key Actions for Measurement*

Key Actions for Measurement was published on the FEMA Higher Education website.

## International Design

**Students** Continued name, a brand position, and overall concepts for their category. By the second week, each group presented their designs, identifying key communication platforms that

were relevant to their brand launch.

“It was fun to watch students from different sides of the pond collaborating creatively and making lifelong friends,” said Hovind.

The CSULB and HAW

partnership began over 20 years ago, and has evolved to include semester exchanges, short-term programs, business and film workshops, and more. Hovind and Vogel plan on having future workshops in the spring,

summer, and fall.

“The workshop was a huge success, and we look forward to creating an even stronger relationship between our universities as we work towards next year’s summer workshop,” said Vogel.

# CITT CELEBRATES INDUSTRY PARTNERS WITH DIRTBAGS BASEBALL



CITT staff, faculty, and partners enjoying a sunny day at Blair Field Pavilion

On May 12, the Center for International Trade and Transportation (CITT) hosted an evening of fun to celebrate their valuable partnerships with organizations in the trade and transportation community.

The festivities included some CSULB baseball with a Dirtbags



CITT staff and industry partners watching the Dirtbags win 12-0 over UCSB

game at Blair Field, where attendees feasted on delicious BBQ and drinks at a special pavilion reserved by CITT. The fans there enjoyed an amazing field-level view of the ball-

game. Industry partners and sponsors joined CITT program instructors, staff, and students to cheer on the team to a stunning 12-0 victory over UC Santa Barbara.



The field-level view of the ballgame from CITT's VIP section on May 12, 2018

## Faculty Opportunities

### Professors Around the World (PAW) Grant

**Deadline:** Monday, October 15  
CSULB's global faculty incentive program provides grants from \$500 to \$2,500.

[www.ccpe.csulb.edu/paw](http://www.ccpe.csulb.edu/paw)

### PAW Info Sessions

An overview of the grant, focus areas, and funding.

**Wednesday, October 3, 1-2pm**

**Location:** FND-310

**Contact:** [Teri.Jablonski@csulb.edu](mailto:Teri.Jablonski@csulb.edu)

**MSSCM Grad** Continued from page 2  
less transition.

"My work at CITT rounded out my educational experience, as I was able to directly work with academic

*"This [MSSCM] program gave me a more holistic perspective on the supply chain, and the high-level strategic decisions that managers face."*

researchers outside the classroom."

Winston mentioned that expert MSSCM instructors brought the curriculum to life with their own industry experience. A field trip to the UPS air cargo terminal at Long Beach Airport was especially instructive, providing first-hand knowledge of air freighter operations and policies.

With his diploma and award in hand, Winston is perfectly suited for his new job in the Supply Planning Operations department at Intel. For the first two years, he's scheduled to rotate through different teams, broadening his expertise further.

"This program gave me a more holistic perspective on the supply chain," said Winston, "and the high-level strategic decisions that managers face."

## CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

**Jeet Joshee**, Associate Vice President and Dean

**Timothy Mozia**, Associate Dean

**Terrence Graham**, Associate Dean and Executive Director for International Programs

**John P. Lyons**, Associate Dean for Operations and Administration

The College of Continuing and Professional Education (CCPE) is an interdisciplinary college that works closely with its university, business, community, and international partners to serve California's workforce and economy. Working with the

university's academic colleges and departments, CCPE provides expanded access to CSULB's exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and international education

programs in many disciplines.

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