Deanna Matsumoto Joins CITT as Career and Technical Education Specialist

In July, CCPE’s Center for International Trade and Transportation (CITT) welcomed Deanna Matsumoto as its new Career and Technical Education (CTE) Specialist. In this role, she serves as the CTE Coordinator for the Southwest Transportation Workforce Center (SWTWC) and CTE Advisor for the Port of Long Beach Academy of Global Logistics (AGL). Matsumoto previously served as an adult education teacher and advisor for the Los Angeles Unified School District as well as El Rancho and Montebello Community Adult Schools.

Matsumoto gained experience developing teaching curriculum as the Director of Asian Community Services in New Haven, CT, where she worked while earning her Bachelor of Arts in East Asian Studies from Yale. She then became an Adult Literacy Facilitator.

Students Have Eye-Opening Experiences on Study Abroad Trip to Europe

CSULB University Honors instructor and Professor of French Literature, Aparna Nayak, led 13 students on a short but impactful Spring Study Abroad program in Paris, Brussels, and Strasbourg in March. Nayak’s capstone seminar course was intended to broaden students’ perspectives on contemporary Europe during the seven-day trip. Students conducted multiple interviews and held discussions with organizations including the EU Commission, European Parliament, and the Council of Europe.

While meeting with representatives from the Unrepresented Nations and Peoples Organization (UNPO), an international pro-democracy organization, the students examined case studies on Crimean Tatars, a Turkish ethnic group; and Abkhazians fighting for autonomy in Georgia. The students learned how the UNPO advocates for various peoples at
MESSAGES FROM THE DEAN

Fall 2018 is an exciting time here at CCPE. In addition to beginning the semester, we have so many stories to share from the past several months.

We have already welcomed the talented Deanna Matsumoto as the Career and Technical Education Specialist at CITT. You can learn about her on page 1, and I’m sure you’ll agree that she makes a valuable addition to the CCPE team.

So many of this issue’s articles relate to our wonderful international community, from students working with refugees in Europe (page 1) and school children in Thailand (page 7), to an incoming Study Abroad@The Beach student (page 4). The Confucius Institute has been promoting Chinese language on campus and in China (page 6).

Closer to home, many of our programs continue to help develop Southern California’s workforce, with students and recent graduates finding success through Open University (page 5), the MPA program (page 3), and MSSCM (this page). We’re also proud to accept our second consecutive Boeing award (this page). There’s much more to read, and more to come in 2019!

Enjoy this issue,
Jeet Joshee, Associate Vice President and Dean

MSSCM GRAD IS MILES AHEAD ON THE SUPPLY CHAIN

Miles Winston, a research assistant at CITT who recently earned his Master of Science in Supply Chain Management (MSSCM) degree, was selected as the METRANS Tier 1 University Transportation Center award winner earlier this year. The national award honors students who have shown exemplary work in and out of the classroom. The U.S. Department of Transportation sponsors awardees to attend a banquet in their honor at the Transportation Research Board (TRB) Annual Meeting, which was held in Washington, D.C. in January.

“I am thankful to METRANS leadership for recognizing my achievements and providing the opportunity for me to participate in TRB,” said Winston. “It was an instructive and motivational experience.”

Winston finished his final MSSCM project in August, and by September he had moved to Hillsboro, OR, where he began a full-time job as a supply chain analyst for Intel Corporation. He credits the graduate program and related work experience for preparing him to make such a seam-
Continued on page 12 >>

CCPE WINS BOEING AWARD FOR SECOND YEAR IN A ROW

For the second consecutive year, CCPE won the Boeing Performance Excellence Award, the aerospace company’s annual honor recognizing superior performance. The award is given to organizations that meet high standards for customers and remain competitive in the global economy. CCPE earned the award during the review period from October 1, 2016 through September 30, 2017.
“There are three factors that led to my decision to choose CSULB’s Master of Public Administration (MPA): the price, reputation, and flexibility,” said Leslie Frausto Fernandez, who graduated from the program in Spring 2018.

Holding down a job while raising a family, it was important for Fernandez to find a graduate program that was flexible and affordable. Adding a full schedule of classes to her busy life was challenging, but luckily the MPA program allowed her to fit it all in.

“Not working or just working part-time was not an option for me, and my goal was to have little debt when I graduated,” said Fernandez. “With Wednesday night online webinars and Saturday morning classes, I was able to work full-time while also taking care of my family duties.”

Since the MPA program provided Fernandez with the theory, skills, and ethics needed for leadership roles in public service, it didn’t take long after graduation for her to score a new job. She was recently hired as a special investigator for the Food and Drug Administration (FDA). While there were 30 interviewees for the position, Fernandez was the one who got the offer. She credits the support of her classmates and professors for helping her along the way.

“My favorite memories of class were building professional relationships,” Fernandez continued. “Even though my program was a hybrid, long-distance program, it felt no different than a traditional class environment. I believe that the MPA program is invested in the success of its students.”

Eventually, she hopes to direct an FDA program, and then get her Ph.D. some day, after a much-deserved year off from school.

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**Study Abroad** Continued
from page 1

One of the most meaningful parts of the trip was a visit to Utopia 56, a nonprofit organization assisting refugees through the asylum process. Most of these refugees were young males from Eritrea, a country the students knew little about beforehand. Many refugees had left their families behind to take a dangerous journey to escape worsening conditions in their country, with the hope that they would eventually find employment in France and then send for their families. Students helped Utopia 56 staff sort through blankets and other donated items, and some even accompanied refugees to seek medical attention. During a breakfast distribution, there was a visit by Unity Instruments Collective, which provides refugees with musical instruments, art equipment, teachers, Continued on page 5 >>
LOCAL HIGH SCHOOL STUDENTS GET A HEAD START ON COLLEGE AT CSULB

CCPE debuted the Pre-College Summer Academy this year, a dual-enrollment program where high school juniors and seniors each received three units of college credit at CSULB, at no cost. Through a partnership with the College of Liberal Arts and Long Beach Unified School District (LBUSD), 28 students participated by taking one of two available courses: Introduction to Public Speaking and Introduction to Acting.

Transportation was provided by LBUSD to bus the students to campus on weekday mornings from July 9 through August 2, adding up to 48 hours of class time and a head start on college. The initiative was inspired by the Long Beach College Promise, launched in 2008 to offer more support for students throughout their educational journey.

Introduction to Public Speaking was taught by Dr. Ann Johnson, chair of the Communication Studies department, to help students become more comfortable speaking in front of diverse audiences. Introduction to Acting was taught by Sky Paley, a CSULB alum and professional actor.

“I watched my students embark on a journey that fundamentally changed them and left them filled with a deeper understanding of the core principals of acting, with a desire and curiosity to learn more,” said Paley.

FRENCH STUDY ABROAD STUDENT HAS WINNING SEMESTER AT THE BEACH

French engineering student Arthur Parmentier found his niche while spending a semester in the Study Abroad @ The Beach program.

Parmentier arrived just in time for the eventful Spring 2018 season of the 49’er Men’s Rowing Team, and he became an essential part of the team’s success at two big races, the San Diego Crew Classic and the Newport Regatta. The latter competition was particularly momentous, as the men’s team took home their first trophy since 2004, winning over top contenders like UCLA and UCSB.

“The race was really intense!” said Parmentier. “We’re very proud to have won this cup.”

Getting ready for the races was different than anything Parmentier experienced at his home university, the ECE Paris Graduate School of Engineering. The 49’er rowing team has a standard 5:30 a.m. practice routine, with most athletes usually getting in two workouts per day.

“I have had amazing experiences, thanks to my rowing crew in Long Beach,” said Parmentier. “My teammates are great guys, and the coaches are the best. We worked hard!”
OPEN UNIVERSITY HELPS LIFELONG LEARNER GET BACK ON TRACK

Maty Guiza had a lucrative banking job while pursuing Biology and Business Administration at CSULB. Assured by her successful career, she made the fateful decision to leave school during her senior year.

“I never thought of myself as having ‘dropped out,’” said Guiza. “I was earning nearly six figures, and taking a leave of absence from CSULB seemed like a wise thing to do. The university would always be there if I wanted to go back and finish.”

Guiza’s mindset foreshadowed what was to come. When the financial crisis began hitting the economy in 2007, she lost her job. Even though she found work in real estate, she quickly realized that her career was vulnerable without a degree.

Luckily, CSULB was waiting for her in the form of Open University, which made Guiza’s re-entry process as smooth as possible. She was able to raise her grade point average, incorporate credits from previous CSULB coursework, and chart the best path to a bachelor’s degree.

With a passion for health and human sciences, she began attending classes through Open University in Fall 2016, taking courses that fulfilled general education requirements and prerequisites for future studies.

“What appealed to me about Open University was the breadth of courses available, the ease in registration, and the fact that courses counted toward a degree,” said Guiza. “Open University allowed me to succeed as a working professional and student.”

NEW THIS FALL

Students who took classes through Open University in Spring or Summer 2018 can now use self-service registration online! All other students can register in person. Details at ecpe.csulb.edu/openuniversity.

Study Abroad Continued from page 3 and art and music therapists.

The students learned first-hand about refugees facing challenges due to the Dublin Regulation, which mandates that refugees be transferred and held in the first EU country they enter. Without proper identification, the French government can deny these young men social services and asylum, so many are forced into homelessness as a result.

Other hot topics on the trip included the resurgence of global nationalism, Brexit, and the refugee crisis on the U.S. border. Students noted that the international coverage provided by European news sources contrasted sharply with U.S. media’s tendency to focus on national events. Another point of comparison was evident in the fact that Europeans who the students interacted with were multilingual, shedding light on the mono-linguicism of the U.S.
CONFUCIUS INSTITUTE STAYS BUSY ALL SUMMER AT HOME AND ABROAD

The Confucius Institute at CSULB had a busy summer, beginning with their second annual Chinese Bridge summer camp, which took a group of 23 high school students on a two-week trip to China from June 9–23, 2018. The students, from Long Beach’s Sato Academy of Mathematics and Science, visited three cities during the tour: Qinhuangdao, Xian, and the capital city of Beijing. They spent a week studying Chinese language and culture at their host school, the Hebei Institute of International Business and Economics, with classes on Tai Chi, calligraphy, and Chinese cuisine. Visits with local families in their homes provided a glimpse into the daily lives of ordinary citizens, while excursions to famous sites like The Great Wall and Tiananmen Square gave them a taste of the country’s history.

Back in Long Beach, the Confucius Institute hosted 17 other students during their four-week Chinese Language Summer Camp from June 18 to July 13. Local children, aged 6–13, came to the campus to learn Chinese language as well as painting, sports, dance, and martial arts. Proud parents attended the final closing ceremony to watch the students use their new skills in performances featuring songs, dance, and fashion.

The following day, the ninth annual GoodTalk “Global Village” International Speech Competition was held in the USU auditorium. The competition is hosted around the world to encourage Chinese students to study abroad and promote Chinese language skills. Visiting Chinese students and their English-speaking counterparts partnered to prepare speeches in their non-native tongue while getting to know each other. Twenty-two pairs of Chinese and American students competed for prizes in front of distinguished guests including representatives from the Consul General of China and the Department of Asian and Asian American studies at CSULB.
CHIANG MAI province in northern Thailand became the center of worldwide attention over the summer, when members of a youth soccer team were rescued from a flooded cave. Since the region is home to a multi-ethnic mix of recently arrived migrants and refugees, several members of the team gained additional attention for being stateless—unable to vote, buy land, travel freely, or seek work.

The plight of these people who lack official Thai citizenship was already familiar to a group of CSULB students who visited the area just weeks before. During a three-week Short-Term Study Abroad program in May and June, 13 business students joined instructor Rick Opland at CSULB’s partner school, Mahidol University International College (MUIC).

While there, the group visited the Rai Som School for Stateless Children, an independent school for 58 children of Burmese workers who live and work on the nearby orange plantations. Currently, the school has only two temporary classrooms with bamboo walls and thatched roofs, so the CSULB students helped improve the structure and also broke ground on a more permanent school. They were assisted by the Mirror Foundation, a non-governmental organization that works with Thai communities in the northern regions.

“The [Study Abroad] program made me realize something that I can never put into words. I’m forever grateful.”
—CSULB Student Melanie Merchain

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“I will always hold this experience in my heart, it truly touched me,” said CSULB student Alexandra Mutto. “I was so sad leaving the children, but also happy because I felt like we truly helped them.”

During the trip, students also took classes from MUIC faculty on topics such as international leadership, and visited seven local businesses to learn about their strategy, customers, operations, and management styles. These ranged from a coffee plantation to an orchid grower and the Bangkok office of Nestlé. They also got up-close insight into international business practices while staying at a hotel on campus run by local students.

Opland plans to take another group of students back to Thailand in 2019 in order to continue improving the Rai Som School.

Deanna Matsumoto
Continued from page 1

deanna@ttm.com

Deanna Matsumoto, a professor and coordinator at the International Institute of Rhode Island, teaching English to immigrants and refugees. She has a Master’s Degree in Architecture and Urban Planning from UCLA, and also earned the 2015 Excellence in Teaching Award from the California Council for Adult Education (CCAE).

“My background will help to build not only the transportation infrastructure of Southern California, but new workforce models that can be used nationally,” Matsumoto said. “I thank CITT for the opportunity to be a part of this movement.”
CSULB HELPS LINK HIGHER EDUCATION BETWEEN THE U.S. AND KAZAKHSTAN

CCPE Associate Dean and Executive Director for International Programs, Terrence Graham, traveled to Kazakhstan in April for the U.S.-Kazakhstan University Partnerships Coaching Program. The Central Asian country is seeking to align their higher education efforts with American practices, and the trip was funded by the U.S. State Department to foster connections between U.S. and Kazakhstani universities.

Along with CSULB, representatives attended from Washington State University, Lehigh University, and Penn State, as well as the nonprofit American Councils for International Education.

The week-long workshops in Astana featured case studies, site visits, and discussions of international education, including Teaching English as a Foreign Language (TEFL), entrepreneurship, project management, and more.

Graham presented on “Student Mobility Outcomes and Career Development.” He also toured Astana and the city of Almaty, where he visited the campus of Satpayev Kazakhstan National Research Technical University. The visit coincided with the region’s traditional spring holiday, Nauryz, so Graham was invited to the festivities featuring gourmet cuisine. Separately, he also fit in a visit to CSULB’s exchange partner, KIMEP University.

“Kazakhstan is a cosmopolitan crossroads with impressive natural resources linking Russia, China and Europe,” said Graham. “It was an honor for CSULB to be invited. This trip represents another step in our ongoing mission to integrate international experiences into CSULB’s education system.”

At the NAFSA 2018 Annual Conference in Philadelphia in May, Graham met with Richard Boyum, the University Partnerships Coordinator at the U.S. Department of State; and Askhat Aymagambetov, the Vice Minister of Education and Science of Kazakhstan. They discussed ongoing efforts to link CSULB with Kazakhstan that may result in future opportunities.

“Kazakhstan is one of the more stable, successful countries in the region, a cosmopolitan crossroads with impressive natural resources linking Russia, China and Europe.”

—Terrence Graham
CCPE REPRESENTATIVES JOIN THOUSANDS AT 2018 NAFSA CONFERENCE

Over 9,000 international education professionals gathered in Philadelphia for the NAFSA Annual Conference on May 29–June 1. NAFSA: Association of International Educators is now the world’s largest nonprofit association dedicated to international education and exchange, with 10,000 members located at more than 3,500 institutions worldwide.

CCPE staff members were on site, representing the American Language Institute, Study Abroad @ The Beach, Education Abroad, and International Recruitment. CCPE Dean Jeet Joshee was joined by Heidi Zhang, Director of International Training Programs; Sean Cochran, Director of International Recruitment; and others who networked with new partners like Rajalakshmi Engineering College in southern India. A member of that university’s governing council, Dr. S.N. Murugesan, was on site to sign a Letter of Intent with Dean Joshee to send Rajalakshmi’s undergraduate engineering students to the Study Abroad @ The Beach program, helping to open India as a new market and further diversify the student body at CSULB.

ALI EARNS TOP STANDARD OF EXCELLENCE WITH REACCREDITATION CERTIFICATE

CCPE’s American Language Institute (ALI) received its nine-year reaccreditation certificate from the Commission on English Language Program Accreditation (CEA), meeting the high standards of the international organization that focuses on post-secondary intensive English language programs.

Since CEA is recognized by the U.S. Secretary of Education, some government sponsors will only work with CEA-accredited programs.

“The reaccreditation was definitely a long-term, team effort. It reflects the excellent work done in the Intensive English Program and across the institute by both faculty and staff.”

— Jacqueline Record

Jacqueline Record, Director of ALI. “It reflects the excellent work done in the Intensive English Program (IEP) and across the institute by faculty and staff. I want to thank the ALI team for all its work this year and prior. These results would not have been possible without their commitment.”

To receive accreditation, ALI programs had to meet 44 standards in 11 areas, with thorough documentation to back up every practice and procedure. The exhaustive process covered ALI’s mission, curriculum, faculty, facilities and equipment, administrative and fiscal capacity, student services, recruiting, student achievement, and program development.

ALI became one of the first CEA-accredited institutions in California in 2002. In the last five years alone, ALI has hosted students from 58 different countries.
MSGISCI GRADS NAMED FINALISTS IN STORY MAP CONTEST

The Southern California Association of Governments (SCAG) is the nation’s largest metropolitan planning organization, representing 191 cities and more than 18 million residents. At SCAG’s 53rd Regional Conference and General Assembly in May, two recent CSULB grads and CITT research assistants were chosen as finalists for the prestigious Esri Story Map Competition.

Sean Reseigh and Benjamin Olson, who both recently graduated from the Master of Science in Geographic Information Science degree program (MSGISci), created their story map utilizing a combination of text, images, and powerful geo-spatial data. The multimedia presentation outlines the journey of a fictional student progressing through a career in geographic information science. Entitled “Driving GIS Career Pathways,” the story map can be viewed at arcgis.com/0P1qia. Olson and Reseigh illustrated each phase of their narrative using data such as an analysis of bus routes in L.A. County, and a graphic display of potential jobs available. Drawing from real programs in practice, “Driving GIS Career Pathways” perfectly encapsulates CITT’s Career Pathways Initiatives.

“The SCAG General Assembly was a highly valuable experience,” said Reseigh. “Sharing our story map with SCAG and other students was a significant career stepping stone for both Ben and me.”

IT’S A BRAND NEW DAY FOR INTERNATIONAL DESIGN STUDENTS

Designing brands for today’s global marketplace demands a particular set of skills. Since 2016, CSULB professor Tor Hovind and his counterpart Sven Vogel—from Germany’s Hamburg University of Applied Sciences (HAW)—have worked across continents to train students in brand development. In July, their collaboration continued during the two-week International Brand Design Summer Workshop at HAW, where over 40 students from both universities engaged in research and developed design prototypes. The students’ objective was to search for new opportunities focused on specific target markets, but differentiated for Germany and the U.S.

The students considered questions like “What does it mean to be a German or an American?” Then they formed intercultural teams, each of which devised a
The Master of Science in Emergency Services Administration (EMER) program at CSULB focuses on building and managing disaster-resilient communities. Active professionals have enrolled in this cutting-edge program from around the world—from firefighters in California, to paramedics assisting Syrian refugees in other Middle Eastern countries.

Emergency services professions have become extremely competitive, requiring personnel to advance their education and keep up with developments in the field. To help serve this growing need, EMER Program Coordinator Dr. Shirley Feldmann-Jensen has directed efforts to pinpoint workforce needs, resulting in the Next Generation Core Competencies for Emergency Management.

These core competencies include disaster risk management, leadership, critical thinking, professional ethics, community engagement, governance and civics, and dedication to continual learning; as well as literacy in scientific, geographic, and sociocultural developments. Feldmann-Jensen worked on this significant project with input from a global community of experts, educators, and students.

Dr. Feldmann-Jensen and fellow EMER instructor Dr. Steven Jensen presented the work in March at the 2018 National American Society for Public Administration (ASPA) Conference in Denver. She appeared on a panel sponsored by FEMA’s Higher Education Program entitled “The Emergency Management Discipline: How Are We Moving the Needle?”, which addressed the core competencies, accreditation standards, and research agendas.

Feldmann-Jensen and Jensen were then invited as speakers at the FEMA Higher Education Symposium in Emmitsburg, MD in June, and their Handbook of Behavioral Anchors and Key Actions for Measurement was published on the FEMA Higher Education website.

“Now we’re re-aligning to match newer competencies, and this work brings elevated stature to the EMER program.”
—Shirley Feldmann-Jensen

“Preparing a future generation of emergency managers in a changing world of hazard and risk governance was the motivation for this significant project.”
—Shirley Feldmann-Jensen

Handbook of Behavioral Anchors and Key Actions for Measurement

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International Design Students Continued

name, a brand position, and overall concepts for their category. By the second week, each group presented their designs, identifying key communication platforms that were relevant to their brand launch.

“It was fun to watch students from different sides of the pond collaborating creatively and making lifelong friends,” said Hovind.

The CSULB and HAW partnership began over 20 years ago, and has evolved to include semester exchanges, short-term programs, business and film workshops, and more. Hovind and Vogel plan on having future workshops in the spring, summer, and fall.

“The workshop was a huge success, and we look forward to creating an even stronger relationship between our universities as we work towards next year’s summer workshop,” said Vogel.
CITT CELEBRATES INDUSTRY PARTNERS WITH DIRTBAGS BASEBALL

On May 12, the Center for International Trade and Transportation (CITT) hosted an evening of fun to celebrate their valuable partnerships with organizations in the trade and transportation community.

The festivities included some CSULB baseball with a Dirtbags game at Blair Field, where attendees feasted on delicious BBQ and drinks at a special pavilion reserved by CITT. The fans there enjoyed an amazing field-level view of the ballgame. Industry partners and sponsors joined CITT program instructors, staff, and students to cheer on the team to a stunning 12-0 victory over UC Santa Barbara.

Faculty Opportunities
Professors Around the World (PAW) Grant
Deadline: Monday, October 15
CSULB’s global faculty incentive program provides grants from $500 to $2,500.
www.ccpe.csulb.edu/paw

PAW Info Sessions
An overview of the grant, focus areas, and funding.
Wednesday, October 3, 1–2 pm
Location: FND-310
Contact: Teri.Jablonski@csulb.edu

MSSCM Grad Continued from page 2
less transition.
“My work at CITT rounded out my educational experience, as I was able to directly work with academic researchers outside the classroom.”

Winston mentioned that expert MSSCM instructors brought the curriculum to life with their own industry experience. A field trip to the UPS air cargo terminal at Long Beach Airport was especially instructive, providing first-hand knowledge of air freighter operations and policies.

With his diploma and award in hand, Winston is perfectly suited for his new job in the Supply Planning Operations department at Intel. For the first two years, he’s scheduled to rotate through different teams, broadening his expertise further.

“This program gave me a more holistic perspective on the supply chain,” said Winston, “and the high-level strategic decisions that managers face.”