CCPE Renamed as College of Professional and International Education (CPIE)

Upon recommendation from the Academic Senate of the California State University, Long Beach, Provost and Senior Vice President for Academic Affairs Brian Jersky approved a name change for the College of Continuing and Professional Education (CCPE) on Thursday, November 15, 2018. The college’s new name, the College of Professional and International Education (CPIE), more accurately reflects what the college does, as well as the students and communities it serves.

CPIE Associate Vice President and Dean Jeet Joshee believes that this new name will help students and external partners better understand what the college has to offer, and how it can help them with the vast educational resources of CSULB.

“Our new name truly reflects who we are and what we do—many of our programs serve the professionals in Continued on page 6 >>

CPIE Celebrates Grand Opening of New Building

On November 7, 2018, CPIE celebrated the Grand Opening of their new building—the first in the college’s 47-year history. A large congregation of staff, faculty, friends, and partners from across campus and the Long Beach community gathered in the building’s bright, multicolored conference room to enjoy hors d’oeuvres, refreshments, and a live jazz trio of CSULB music students.

CPIE Dean and Associate VP Jeet Joshee described the long but successful journey of CPIE’s new building Continued on page 3 >>

CSULB President Jane Close Conoley lauded the new building as a welcome addition to campus

A view of the new CPIE building and outdoor courtyard at the end of Friendship Walk
It’s been an eventful time at our college. As you may have noticed, we changed our name to better reflect our mission, and the College of Professional and International Education also has a new building to serve our student body. Read about our Grand Opening in the cover story.

To stay at the forefront of higher education, CPIE now offers digital badges, designed to validate professional skills (page 6). Several of our programs were also awarded by the University Professional and Continuing Education Association (UPCEA).

Three programs were recognized at the 2018 UPCEA West Conference in October. The Master of Science in Health Care Administration (MSHCA) was the recipient of the 2018 UPCEA West Region Outstanding Credit Program Award; while the Outstanding Non-Credit Program Award went to the Ghostwriting Professional Designation Program. The Center for International Trade and Transportation’s work on the Port of Long Beach Academy of Global Logistics (AGL) at Cabrillo High School was also honored with the Engagement Award.

“We’re honored to be recognized by UPCEA. It’s a strong indicator that the MSHCA program continues to fulfill our students’ needs.”
—Tony Sinay

CPIE’s Marketing and Communications department was recognized separately for two different campaigns at the 2018 UPCEA Marketing and Enrollment Management Seminar in November. The marketing email series created for the Bachelor of Arts in Liberal Arts degree completion program was named a Gold winner in the Strategic Recruitment Marketing Plan category; while a colorful brochure for the Corporate Education training program earned a Gold distinction in the Brochure/Booklet Category.
CPIE Welcomes New Lead in International Admissions

Last fall, CSULB’s Center for International Education named Satoko Nishiguchi as the new lead in International Admissions. Nishiguchi describes her current role as “making sure that the International Admissions staff stay healthy and happy at work, and making sure that our unit processes applications as quickly and accurately as possible.”

If Nishiguchi seems like a familiar name and face, that’s because she’s been part of CPIE before.

She most recently held a position as Lead Outreach Specialist for international programs at CSU Fullerton, but she previously worked as the International Outreach Coordinator and Lead Admissions Counselor at CPIE’s American Language Institute. She brings a wealth of experience in international enrollment management back to CSULB.

"Almost 30 years later, I came back!" Nishiguchi said. "Dealing with so many applicants from many different countries is a big challenge for us, since each country’s education system is different. I am excited to join this strong team of very talented ladies (our team is all female), and I hope we can streamline and automate more processes in the near future."

Continued from page 1 — New Building

“We are all proud of the persistent team effort that made this building a reality,” Joshee continued, “and we’re thrilled that we now have the much-needed space to accommodate our growing student body.”

The 35,000-square-foot space now serves as a hub for international students and professional programs, with three floors including 20 classrooms and a conference center, which can be divided into another three classrooms. The outdoor courtyard features study areas, wi-fi service, and electrical outlets.

Remarks from CSULB President Jane Close Conoley commented on the building’s LEED Platinum certification. This means that the structure will produce an equal amount of energy to offset what it consumes, and contribute to CSULB’s Climate Action Plan to eliminate campus greenhouse gas emissions by 2030.
Global Community Honors CSULB Student with Memorial Sculpture in France

When the world mourned the victims of the November 13th terrorist attack in Paris in 2015, the CSULB community was hit partic-

ularly hard. Among those who tragically lost their lives that day was Nohemi Gonzalez, a 23-year-old senior design student at CSULB, who was studying abroad at the Strate School of Design in Sèvres, France. Described as a “shining star,” Nohemi has been mourned by hundreds of friends, schoolmates, and strangers around the world.

On January 11, 2019, Sèvres dedicated the installation of a memorial sculpture titled Vent de Liberté (“Wind of Liberty”), recognizing Nohemi and all the other victims of the attack. The dedication ceremony was attended by Nohemi’s mother, Beatriz Gonzalez, and other family members; as well as the mayor of Sèvres; the U.S. Ambassador to France, Jamie McCourt; and Dr. Jeet Joshee, CPIE Dean and Associate Vice President, International Education and Global Engagement. Video of the memorial ceremony is available at bit.ly/2MyWFpl.

“Nohemi was clearly an unusually alive student, daughter, friend, and professional. Now, there’s a towering piece of art that represents the spirits of all those lost in a heinous attack on freedom.”
—CSULB President Jane Close Conoley

Vent de Liberté was envisioned by sculptor and Strate faculty member Alice Eisner, who led faculty and students in contributing to its conception, design, and construction. The mobile sculpture reflects light as it turns, reminiscent of a Buddhist prayer wheel. The names of all 130 victims are engraved on a symbolic Earth at the base, with Nohemi’s name highlighted to commemorate her inspiration for the project. “It all started because we had lost Nohemi Gonzalez,” said Eisner. “She had chosen Paris. She had chosen Strate as an additional step to building her future. We were devastated. And as so many others, we were also overwhelmed by the emotions and questioning triggered by these events. The idea of creating a memorial project within a design school was launched. I was deeply moved by the idea.”

A book was also released with pieces written by Sciamma and Eisner to honor Nohemi. In the foreword, CSULB President Jane Close Conoley wrote that “Nohemi was clearly an unusually alive student, daughter, friend, and professional. Now, there’s a towering piece of art that represents the spirits of all those lost in a heinous attack on freedom.”

The base of the Vent de Liberté sculpture features a symbolic Earth engraved with 130 names of the Paris attack victims including Nohemi Gonzalez (center)
As part of his job to extend the mission of California State University, Long Beach (CSULB) worldwide, Dean and Associate Vice President of International Education and Global Engagement, Dr. Jeet Joshee, spent several days abroad last semester to build upon important relationships in CSULB’s international community.

In November, he traveled to London with CSU Chancellor Dr. Timothy White and CSULB President Jane Close Conoley to strengthen the university’s network of international alumni. The CSU Alumni Reception they attended was the first and the largest gathering of its kind in the British capital. While there, Joshee and Conoley visited CSULB’s partner, The University of Hertfordshire. In addition to meeting with CSULB students who were studying abroad, they also enjoyed a productive bilateral conversation with university officials, including Deputy Vice Chancellor Ian Campbell and Director of Study Abroad Michael Rosier, to broaden future partnership initiatives.

Shortly after the London visit, Joshee was on yet another trip. This time, his destination was China, where he participated in a board meeting for the Confucius Institute (CI). Joshee joined representatives from CSULB’s Confucius Institute with the local partner university, Hebei Institute of International Business and Economics (HIIBE). The meeting brought together an extended network of educators from China’s Hebei Province, including President Guosheng Ding of HIIBE and CSULB CI board members such as Simon Kim, Associate VP for Research. Together, they discussed various goals and upcoming plans for the organization’s activities in Long Beach and around the world.

“Internationalization of CSULB, both on campus as well as overseas, has always been an essential part of my job. Nurturing CSULB’s partnerships in Britain and China was a great way to start the year.”
— CPIE Dean and Associate VP Jeet Joshee
CPIE Launches Digital Badges to Face the Future of Higher Ed

As the world of higher education continues to transform along with trends in technology, employment practices, and the economy, CPIE is working on one solution it hopes will help students move ahead in their careers. Many campuses are currently investigating the use of digital badges for select credit courses, but CPIE is one of the first colleges in the CSU system to offer digital badges for non-credit professional development programs.

Managed completely online, digital badges are designed to validate and visibly represent skills and competencies achieved by the learner. These verifiable credentials are represented by digital image files, which are portable and connected to data provided by CPIE, providing another way for graduates to market themselves to current or future employers, recruiters, community organizations, and more.

An electronic icon is provided for each digital badge and is embedded with a link to data stored in a cloud-based online warehouse, including the badge-holder’s name, along with the name and dates of the course completed, the skills and competencies achieved, and other information. These portable badges can be displayed across any online platform—email signatures, LinkedIn profiles, Facebook or Instagram pages, and more. Specially encoded security measures ensure that attempts by someone else to use the digital badge will result only in a copy of the badge’s image, with no link to the verifiable data.

“Digital Badging at CPIE has been in development for some time, and we’re very proud that our students can now retrieve and display their badges,” said CPIE Dean Jeet Joshee. “Creating the infrastructure to assign, provide access to, and deliver badges could not have been accomplished without help from Academic Technology Services. They have been invaluable in working with CPIE in this groundbreaking initiative.”

Currently, there are three CPIE courses offering digital badges: Meeting and Event Planning, Human Resources Management, and Ghostwriting. More than 150 students from the previous two semesters of those courses have already begun to receive their badges. The Global Logistics Specialist program is currently under consideration as well, and is expected to begin awarding badges later this spring. Other institutions currently using digital badges include Purdue, Kennesaw State University, UC Davis, and LinkedIn Learning. View the CPIE Digital Badges video available at www.cpie.csulb.edu/digitalbadges.

CCPE Renamed as CPIE

Continued from page 1 the workforce and we are the central unit to promote internationalization at the university. Our new name is driven by our mission and vision,” said Dean Joshee.
On October 3, 2018, everyone in the U.S. with a cell phone simultaneously received a ping notifying them of the first nationwide Wireless Emergency Alerts test. While the system is intended for major disasters affecting the entire country, many smaller cities require localized alert systems. That’s where CSULB grad Jordan Villwock has been contributing his unique expertise.

Villwock, who graduated from the Master of Science in Emergency Services Administration (EMER) degree program in 2012, is currently the City of Laguna Beach Emergency Operations Coordinator. Last year, Laguna Beach became the first city in Orange County with special authorization to utilize the federal system to send out its own wireless emergency alerts. Because seconds matter in an emergency, Villwock can ensure that the city sends clear directions, specific to a local event, to any cell phone within the city. That includes an estimated 6.5 million tourists annually.

Villwock’s exceptional work was recognized last fall, when the California Emergency Services Association (CESA) awarded Laguna Beach with their Gold Award for outstanding service in Emergency Management. Villwock created a shelter and evacuation plan that guides public officials during an emergency, and can be replicated by other cities. Villwock received the award at the CESA Annual Emergency Management Training and Conference in September. He also launched the Prepare Laguna Beach campaign, which challenged community members to create an emergency plan and preparedness kit in time for the 25th anniversary of the devastating 1993 Laguna Fire. Villwock credits the EMER program with providing the skills he needed to develop these initiatives.

"The EMER degree prepared me for a career in emergency management," said Villwock. "The course work is directly related, so you actually put your degree to work once you enter the field."

More recently, Villwock put this experience to use by helping Laguna Beach complete their Local Hazard Mitigation Plan, which allows the city to apply for grant funding for assistance and make the community safer. This plan received a Best Practices Award from the American Planning Association, and Villwock also earned a spot on the Orange County Register’s year-end list of the 100 Most Influential People in Orange County for his groundbreaking work on Laguna Beach’s wireless emergency notification system.

"One of the most important skills I took away from the EMER program was how important collaboration and project management was," said Villwock. "This skill shined during the development of our Local Hazard Mitigation Plan."
In September, the Confucius Institute (CI) at CSULB launched its 2018 Confucius Institute Day and week-long Chinese Culture Festival. The opening ceremony was held at Maxson Plaza on the university’s campus. Terrence Graham, Associate Dean and Executive Director for International Programs, introduced the U.S.-China Cultural Art Troupe, which performed traditional folk dances from Tibet and the northern Shaanxi province. A music ensemble then performed traditional tunes like “Color Clouds Chasing the Moon” and “Golden Snake Dance.” CI teachers had prepared dishes such as moon cakes for all attendees, and hosted activities featuring Chinese painting and fashion.

Later in the week, Dr. Jeet Joshee, CPIE Dean and Associate Vice President of International Education and Global Engagement, provided another welcome speech on the Southwest Terrace. He then introduced the world renowned Xiamen University Dance Art Troupe from China, which performed for audience members including representatives from the Chinese Consulate in Los Angeles. The troupe performed 16 ensemble pieces, while teachers and students were also recruited to participate in playing Chinese folk rhythms and a traditional handkerchief-spinning routine.

On September 28th, the festival continued with a special mid-autumn celebration at the Foundation Building. CI’s newest language teacher, Guan Tianyi, hosted the event, following an introduction from Director Heidi Zhang. Tianyi discussed the mythical origins of the mid-autumn festival and its corresponding customs. Guests enjoyed moon cake, Xinjiang Chicken and dumplings, and other cuisine. Participants then watched the CI-produced documentary “Waves of Fortune: China’s Maritime Silk Road.”

Throughout the week, CSULB community members enjoyed many opportunities to enrich their knowledge of CI’s mission.
International Education Week took place on campus during the week of November 13–16, 2018. The annual series of events is designated by the U.S. Department of State and U.S. Department of Education to celebrate the benefits of international education and exchange worldwide. CSULB’s Center for International Education, in collaboration with other CSULB partners, hosted a diverse week of programming that encouraged students, faculty, and staff to participate in various workshops, discussions, and instructional panels, with plenty of food, music, giveaways, and more.

CSULB’s on-campus Peace Corps office was particularly active that week, offering students multiple opportunities to learn about different international opportunities available to them. The International Careers in Government panel and mixer featured representatives from the U.S. Department of State, Bureau of Diplomatic Security, Los Angeles Mayor’s Office, and the United States Agency for International Development (USAID), a government organization responsible for administering civilian foreign aid and development assistance. Panelists included CSULB President Jane Close Conoley, USAID Diplomat in Residence Alfred Nakatsuma, U.S. State Department Diplomat in Residence Cecilia Choi, and CSULB Peace Corps Recruiter Jessica Wilson. A workshop and small group discussion followed on November 15, giving students a more in-depth exploration of these themes.

Meanwhile, the Internships Abroad Panel featured CSULB students who had recently experienced internships in other countries. Attendees learned how they got their internships in the first place, how much money they needed for it, how they found housing, and other valuable details. The interactive dialogue also touched on how internships and study abroad experiences can help launch careers and increase global awareness.

The International Careers in Government panel (L-R): CSULB President Jane Close Conoley; Alfred Nakatsuma, USAID Diplomat in Residence; Cecilia Choi, State Department Diplomat in Residence; and Jessica Wilson, CSULB Peace Corps Recruiter.

The International Careers in Government panel (L-R): Kimberly Castillo, Human Resources Specialist at USAID; Alfred Nakatsuma, USAID Diplomat in Residence; Cecilia Choi, State Department Diplomat in Residence; and Jessica Wilson, CSULB Peace Corps Recruiter.
What Current CSULB Peace Corps Volunteers Have to Say...

Pooja Accamma-Somaiah
Ghana

“I have come here to help, and to do so, I must inquire from the people in my community to learn what they would like me to accomplish for them. I also want to be a strong female presence in my community to challenge Ghanaians’ cultural perception of gender norms.”

Allen Gonzales
Ukraine

“I wanted to join the Peace Corps because I wanted to serve my country, learn a new language, and dedicate my life to something bigger than myself after graduation. So far, it has made me a more adaptive person as well as patient.”
Nikki Goering
Fiji

“This experience has made me find solutions to problems at more of a grassroots level. I realize that changing or fixing one small thing can lead to larger positive effects.”

Andrew Avitt
China

“Half of my reasoning for joining the Peace Corps results from a thirst for challenge and adventure. I’m happy to say the Peace Corps has quenched that thirst. I’m learning to assume my assumptions are wrong, and to laugh often when they are.”
Recent Grad Goes from BALA to Business Owner

Emily Velasquez had sleepless nights and stressful days when she first enrolled at CSULB in 2015, since it was hard to find classes that fit around her 8am–5pm work schedule. Then she discovered the Bachelor of Arts in Liberal Arts (BALA) program.

“Luckily found BALA online and went to the intro seminar, and left nearly in tears with excitement that there was finally something for me!” said Velasquez. “There isn’t a doubt in my mind that I would have my degree in hand without the BALA schedule.”

Over the next two years, she juggled the BALA program with a full-time job, while also launching a new start-up company with her husband. But the weekend and online classes helped Velazquez to make it all work, and were invaluable to her career development.

When she moved to Portland, Oregon in May 2018, Velasquez had to fly back and forth to finish her last BALA course. But the move was a major life goal, and completing her degree allowed Velasquez to move forward with confidence.

“Now, as a full-time business owner, I have harnessed all of these skills to be a leader in my own organization,” she explained, “and use my degree to train my team.”

In Portland, Velasquez and her husband went full-time with their company, Nature’s Kindle. They offer products including candles, diffusers, and other home accessories that are all either manufactured in-house or sourced locally.

“The BALA degree was the best decision I could have made,” Velasquez said. “It has transformed my way of thinking as well as tackling new or different ideas.”

MSSCM Student Receives Scholarship

CSULB Master of Supply Chain Management (MSSCM) student Chau Vo was awarded a scholarship by the Council of Supply Chain Management Professionals at their seventh annual Women and Men Leaders in Supply Chain and Scholarship Awards in December. The event included a panel discussion on career strategies as well as mentorship, women in leadership, and overcoming workplace bias.

Upcoming Opportunities

**Faculty Opportunities**

**Professors Around the World (PAW) Grant**

*Deadline:* Monday, April 15, 2019  
[www.ccpe.csulb.edu/paw](http://www.ccpe.csulb.edu/paw)

**Student Opportunities**

**ASI-CSULB Study Abroad Scholarships**

*Deadline:* Monday, March 11, 2019  
[www.ccpe.csulb.edu/csulbscholarships](http://www.ccpe.csulb.edu/csulbscholarships)