



— 40th Anniversary Commemorative Issue —

CCPE Welcomes Eric Bullard



We spoke with new Associate Dean Eric Bullard about his background and joining the CCPE team.

How long have you been working in the CSU system?

I started working as a student assistant for the Extended University Division at CSU Bakersfield in 1997. I later became a full-time staff member at CSU Bakersfield, where I was the Coordinator (and later Director) of Regional and Online Degree Programs. Most recently I worked at CSU San Marcos, where I held several positions, including Senior Director of Academic Programs, Assistant Dean of Programs, and Associate Dean of Extended Learning.

What attracted you to the position of Associate Dean at CCPE?

I am excited about the opportunity to work in the largest (and arguably most successful) continuing higher education unit within the CSU system and I had always heard positive feedback about the faculty and staff at CSULB.

What do you like most about CCPE so far?

I would have to say the people; the staff at CCPE is wonderful and very welcoming. Everyone has been extremely generous in offering their support.



AMP's David Kelly with Jennifer Yuh Nelson, CSULB graduate and director of *Kung Fu Panda 2*

AMP Highlights CSULB Graduate in Public Service Announcement

As part of the celebration of the CSU system's 50th anniversary, the Office of the Chancellor has contracted with CCPE's Advanced Media Production (AMP) department to produce several public service announcements (PSAs) that highlight CSU alumni who have made a mark in society or business.

Jennifer Yuh Nelson, director of DreamWorks' *Kung Fu Panda 2*, represents CSULB in one of the PSAs. A 1994 graduate of CSULB's College of the Arts, Nelson majored in drawing and illustration. Before getting the assignment to direct *Kung Fu Panda 2*, she worked her way up the ladder in the animation ranks at DreamWorks; studio chief Jeffrey

Katzenberg personally noticed her extraordinary gift for storytelling.

A native of South Korea, Nelson immigrated to the United States with her family when she was four years old. She grew up in Lakewood and attended Lakewood High School.

Kung Fu Panda 2 has grossed about \$600 million worldwide since its release on May 26, 2011. Domestic box office receipts totaled \$160 million before the movie was made available for the DVD market.

The public service announcements will be shown throughout California on television stations, and audio-only spots have been prepared for radio stations. AMP is also creating a mini-documentary about the CSU system.



A MESSAGE FROM THE DEAN

CCPE has been celebrating its four decades of service to CSULB and the local and global community. This special commemorative issue of NewsLink highlights the anniversary events that have transpired (see page 3), and celebrates the achievements of our students, faculty, and staff. As our anniversary year continues, it will be marked by special lectures, sponsored events, and a fall reception that will include honoring some of our prominent students.

As we look to the next 40 years, we will continue to foster collaborative academic initiatives with our campus and community partners. Collaboration remains one of CCPE's highest priorities as we continue to provide access to the university, and opportunities for a diverse audience to fulfill their educational goals and reach their highest potential.

Of course, our success would not be possible without the outstanding cooperation of our CSULB academic partners. CCPE is grateful to every department of the university for these collaborations and partnerships.

Please visit www.ccpe.csulb.edu/40thAnniversary to learn more about our plans and how you can join in the celebration.

Enjoy this issue,
Jeet Joshee
Associate Vice President and Dean

“President F. King Alexander and the students, faculty, and staff of California State University, Long Beach salute the College of Continuing and Professional Education on its 40th Anniversary. We highly value the continuing, professional, and international educational programs that CCPE offers to CSULB and the surrounding community.”

—F. King Alexander, President

ALI's Christopher Mefford Oversees South Korea Teacher Training Program



Christopher Mefford leading a teacher training course at Dankook University in South Korea

Christopher Mefford, ESL Program Manager at CCPE's American Language Institute (ALI), recently traveled to South Korea to help train individuals teaching English. ALI currently endorses the TESOL (Teaching English to Speakers of Other Languages) Certificate Program curriculum offered by Times Media Institute, an organization that is based in Seoul with training centers all over South Korea.

The Korean government will begin offering extension classes at all public schools to compete with “cram” schools that are presently offered by private companies. This change will provide more access to employment opportunities for new English teachers who have a minimum of 160 hours of specialized training in TEFL (Teaching English as a Foreign Language). Times Media will offer

certificates that surpass this minimum requirement by adding to their current curriculum and combining the TESOL and TESOL for Children programs.

Mefford's visit to South Korea involved reviewing Times Media's teacher trainers, visiting current and future training sites, discussing curriculum additions, conducting a teacher training workshop, and solidifying CCPE's relationship with Times Media. Mefford visited five

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From left: Hyun Mi Lee of Dankook University, Times Media CEO Kook Jin Kim, ALI's Christopher Mefford, and Times Media Director Paul Park

CCPE Hosts Breakfast to Kick Off Year-Long Celebration

CCPE kicked off its year-long 40th anniversary celebration with a *Campus Community Thank You Breakfast*. On May 2, 2011, CCPE staff and campus community members gathered in the University Student Union's Beach Ballrooms to enjoy a delicious buffet breakfast and to celebrate CCPE's accomplishments in helping students reach their educational goals. More than 100 guests, including many college deans and university officials, attended the event.

The event gave CCPE Associate Vice President and Dean Jeet Joshee

the opportunity to acknowledge that CCPE's successes would not be possible without the outstanding cooperation of its CSULB academic partners. He expressed gratitude to every department of the university for their collaborations and partnerships, and for enabling CCPE to take the rich educational resources of this great university beyond the boundaries of the campus.

Guest speakers at the breakfast included Provost Donald Para, who reminisced about the early days of extended education at CSULB, when



Sharon Olson, Jeet Joshee, and Donald Para reminisce about highlights from CCPE's past 40 years

CCPE was not yet a college. Para also spoke of the high regard the entire CSU system has for CCPE.

The event concluded with announcements regarding future anniversary events and a prize drawing.

“Provost Donald Para and the Division of Academic Affairs offer hearty congratulations on reaching this significant milestone. As the prime outreach arm of the university, your programs touch the lives of many thousands of people.”

—Donald J. Para, Provost and Senior Vice President for Academic Affairs

CCPE WILL HOST ITS 40TH ANNIVERSARY RECEPTION

on Friday, September 23rd, at the Chart Room dining plaza from 4:00 pm to 6:00 pm. The invitation-only event will honor campus and community partners, along with alumni of CCPE's Professional Development programs who have become leaders in our region's most distinguished companies and institutions.

Ambassador of Nepal Lectures at CSULB in Honor of CCPE Anniversary



On July 18, the Ambassador of Nepal to the United States, His Excellency Dr. Shankar P. Sharma, presented a lecture called “U.S.-Nepal Relations and Economic Opportunities.” The lecture drew a diverse crowd, including members of the Friends of Nepal organization and CSULB students and faculty.

Nepal sends 12,000 to 13,000 students to the United States for higher education per year, and in 2011, Nepal

was 10th in the world in the number of students that came to the United States. “Despite a much lower per capita income, Nepalese students frequently invest in an American education,” said Dr. Sharma.

There are strong links between Nepal and the United States; official relations were established in 1947. Dr. Sharma said that the relationship between Nepal and the United States is the strongest it has ever been, and that the two countries will continue to strengthen the connection.

“Congratulations to CCPE from the College of Health and Human Services! We look forward to working closely with you for another 40 years and beyond.”

—Kenneth Millar, Dean College of Health and Human Services

International Training Programs Office Hosts Hundreds of International Students



Students from Taiwan were happy to receive their certificates at the end of the Hugh O'Brian Youth Leadership Program at CSULB

The International Training Programs office (ITP) at CCPE hosted several programs for young students from China and Taiwan this summer, including one that allowed more than 800 Chinese middle school and high school students to learn English and experience American culture.

The ITP also hosted the first eight-

INTERNATIONAL FULBRIGHT SCHOLARS AT CSULB

Several Fulbright Scholars are currently studying at CSULB from all over the world. "Thanks to Fulbright, I could afford to study in the United States," said Friederike Wrobel, a chemistry student from Germany. She added, "The Center for International Education provided us with organized events that helped me get the most out of my stay here, and I met people from many different countries."

week Jiangsu Public Administration Program for Chinese government leaders.

EDUCATION BOUND UNITED STATES

July 5th kicked off the Education Bound United States Program, a joint program between CCPE's ITP, American Language Institute, and Coastline Community College. Twenty-five students from China's Xiang Jiang High School spent four weeks learning American language, culture, and leadership skills while taking history and counseling courses from Coastline Community College. The students then spent the fifth week exploring American culture along the West Coast.

SUMMER HIGH SCHOOL ENGLISH LANGUAGE AND CULTURE PROGRAM

In July, 818 Chinese middle school and high school students came to CSULB for the Summer High School English Language and Culture Program. The program provided in-class learning and on-campus activities for the students, many of whom stayed with American families during the course of the program.

Several of the students expressed interest in coming back to CSULB

after graduation to complete their higher education, and said they had an unforgettable experience.

HUGH O'BRIAN YOUTH LEADERSHIP PROGRAM

Also in July, CCPE hosted the Hugh O'Brian Youth Leadership program, which provides youths, selected by their schools, the opportunity to participate in unique leadership training, service-learning, and motivation-building experiences.

Fifty Chinese and Taiwanese high school students participated in the program, and were among the top students in their regions.

SUMMER CREDIT PROGRAM

This year, CCPE's IS-495 summer credit program enrolled 201 students from several universities in China and Taiwan. The participants studied International Business, E-commerce, and Digital Design. The three-week program helped prepare students for their future education in the United States.

JIANGSU PUBLIC ADMINISTRATION PROGRAM

The eight-week Jiangsu Public Administration Program held by CCPE took place in July and August. The participants were

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"Congratulations! You don't need an MBA to appreciate 40 years of outstanding continuing and professional education, but it doesn't hurt! We are honored to partner with CCPE on the Accelerated (AMBA) and Saturday Master of Business Administration (SMBA) Degree Programs, helping worthy candidates achieve their dreams."

—Michael Solt, Dean
College of Business Administration

“CSULB’s College of Engineering congratulates CCPE on its 40th birthday. We’re excited about our partnership on the new Bachelor of Science in Engineering Degree Completion Program. We’re off to a great start in the Antelope Valley.”

—Forouzan Golshani, Dean
College of Engineering

Study Abroad Programs Provide Unforgettable Learning Experiences

CSULB alumna Elise Blum studied in London in summer 2010. Blum says, “Study Abroad was the single most important experience of my college education. I will never forget it.”

Through the Center for International Education, CSULB provides students with a variety of study abroad options. These options include a one-semester exchange program in fall or spring with 45 partner universities in 25 countries. CSULB also offers

short-term study abroad programs each summer and winter session. Last year 81 students participated in winter and 256 in summer. These shorter programs are open to students, alumni, and community members.

In spring 2011, 66 students participated in the one-semester exchange program in 19 countries, including Argentina, Australia, Brazil, Chile, China, Finland, France, Germany, Italy, Japan, Korea, Mexico,



Photo Credit: Michelle Larios, History major at CSULB

Study Abroad students in Taiwan, summer 2010

Netherlands, North Cyprus, Peru, Spain, Switzerland, Taiwan, and the United Kingdom. Fifty-eight students participated in the 2010–2011 academic year programs in 16 countries, including Canada, Chile, China, France, Germany, Hong Kong, Italy, Japan, Korea, Mexico, Netherlands, Spain, Sweden, Switzerland, Taiwan, and the United Kingdom.

Posters—A Fun Way to Practice English

In August, more than 40 students participating in the American Language Institute’s (ALI) summer program presented posters featuring information on topics ranging from Albert Einstein and Arabic calligraphy to Alcatraz Island and Vietnamese music. Emily Yu’s poster focused on the “Top 10 Scary Foods” in China, which included fertilized eggs, frog juice, and maggots.

Turki Al-Suhibani talked about Miswak, a twig used for natural teeth cleaning, and provided samples of the twig. Alhanouf Alfayez, who is deaf, presented on American Sign Language, including tips on how to communicate with the deaf

or hard of hearing. Student Poster Day is a great opportunity for ALI students to practice their English through public speaking, and introduces the students to other CSULB students and faculty.



Abdullah Alolayt with his poster on the oud, a musical instrument often used in Saudi Arabia

ACCOLADES

Marianne Venieris, Executive Director of the Center for International Trade and Transportation (CITT) and Deputy Director of the METRANS Transportation Center, was elected President of the International Business Association of Southern California (IBA) for the 2011–2012 term.

The American Language Institute’s **Nina Ito** and **Christopher Mefford** have been named English Language Specialists by the United States Department of State for the 2011–2012 academic year.



GLS student Juanita Doplemore with CCPE's Dean Jeet Joshee at the GLS graduation ceremony

This spring, veteran Juanita Doplemore became the first student to enroll in CCPE's highly regarded Global Logistics Specialist program

CCPE Serves Veterans through GLS Program

(GLS) using Veterans Administration educational benefits. The program was approved for benefits by the United States Department of Veterans Affairs in 2009.

Doplemore has spent more than 20 years working for FedEx, and enrolled in the GLS program to obtain a better understanding of the different modes of transportation and the ways in which they support the global economy.

Doplemore joined the United States Military in 2001 as a Finance Specialist, and served one active term in Germany and one active term in Long Beach. She was able to use the VA benefits to enroll in the GLS program,

and she hopes to use the skills and knowledge she gained to obtain a position in the Supply Chain division of FedEx.

Many veterans leave the military with logistics experience, and the GLS program can help them leverage their military experience in the private sector. The availability of VA benefits for the GLS program eliminates the financial burden and will enable many veterans to take the next step toward their career goals.

The GLS program is the first CCPE program approved by the Department of Veterans Affairs, and several other CCPE programs are also under review for approval.

Global Logistics Specialist INTERNATIONAL PROGRAM

The Global Logistics Specialist International Professional Designation is a six-month program designed for international students.

The program provides training in logistics and supply chain management from a U.S. perspective. Students also enroll in English language courses and are exposed to American cultural experiences.

This year, five students are participating in the program from five different countries: Russia, Canada, Columbia, Taiwan, and Spain.

INTERNATIONAL CONTINUED FROM PAGE 4

mostly government leaders of China's Jiangsu province, and studied an array of topics in public administration and economics. The participants spoke highly of the program.

OTHER ITP PROGRAMS

Other successful programs included the Dalian City Management Program, the Jiangsu Hui'an Economic Study Program, the Luzhou Medical College Higher Education Management Program, the Xuzhou Institute of Technology Higher Education Program, the Hunan Yongzhou City Planning and Management Program,

"The College of Natural Sciences and Mathematics salutes the College of Continuing and Professional Education on its four decades of service and excellence."

—Laura Kingsford, Dean
College of Natural Sciences
and Mathematics

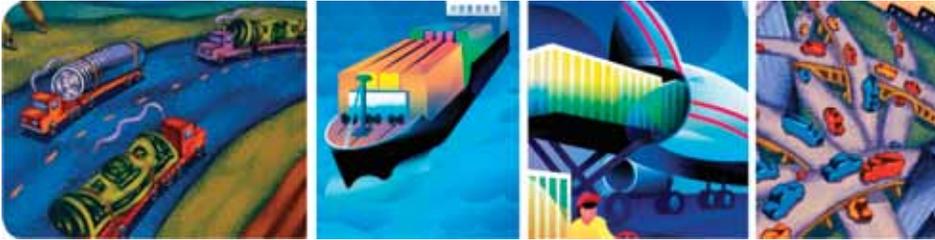
the Yancheng Normal University Higher Education Management Program, and the Jiangsu HR Management Training Program.

"If continuing education is more art than science, then CCPE is a virtuoso. Bravo! We expect a 40-year encore!"

—Raymond Torres-Santos, Dean
College of the Arts

“No one knows the promise and challenge of lifelong education better than our colleagues at the College of Continuing and Professional Education. We salute your efforts in this vital mission.”

—Marquita Grenot-Scheyer, Dean
College of Education



CITT/METRANS to Host 4th National Urban Freight Conference

The 4th National Urban Freight Conference (NUF), a biennial conference that examines the impact of goods movement and international trade in metropolitan areas, will be held at the Hyatt Regency in Long Beach, California from October 12–14, 2011.

The 2011 NUF conference will feature distinguished keynote speaker Dr. C. Michael Walton, Professor of Engineering at the University of Texas at Austin. The keynote luncheon will take place on Thursday, October 13.

This year’s conference received a record number of submissions from

researchers, some of whom are from Netherlands, Belgium, France, Germany, Italy, Korea, Nigeria, Norway, Switzerland, and Canada.

Conference topics include models for urban goods movement, port operations, trucking/air/rail economics and logistics (including productivity and labor issues), local and regional environmental externalities (congestion, air quality, and environmental justice), policy and institutional issues in urban goods movement, security of goods movement, and best practices and lessons learned.

ALI CONTINUED FROM PAGE 2

sites—Gangnam Center, Pusan Center, Dongkook University, Dankook University, and Pusan National University—meeting with deans and other officials to show CCPE’s support for these training programs. He was also able to observe and speak with teacher trainers at each site. Curriculum discussions included a future online course to reach potential teachers in areas outside South Korea.

A highlight of Mefford’s visit was the three-hour workshop he conducted for TESOL graduates and the general public, which included more than 20 people. The training, which focused on practical teaching methodology, included an introduction to CSULB and the linguistics department.

Mefford also went antique shopping on Children’s Day, a national Korean holiday, and enjoyed kimchee and other Korean delicacies.

California State University
Long Beach

College of Continuing and
Professional Education

Jeet Joshee

Associate Vice President and Dean

Eric Bullard

Associate Dean

Michael Jones

Senior Director, Finance and Business Services

Mat Kaplan

Senior Director, Technology and Development

Nathan Jensen

Senior Director, Center for International Education

The College of Continuing and Professional Education (CCPE) is one of the eight academic colleges and the self-support educational outreach division of the university. The college provides additional access to CSULB’s exceptional academic programs and resources by offering more than 550 credit and professional development programs every semester. The programs, which include graduate and undergraduate degrees and certificates, are designed to meet the personal and professional development needs of more than 20,000 individuals each year. CCPE identifies and addresses the educational and training needs most relevant to its customers. Its capabilities extend internationally.

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Two Chinese Women’s Short Track Speed Skating Champions Study at ALI

CCPE’s American Language Institute (ALI) has had many highly respected international personalities as students in its programs. This past spring, the Intensive English Program had two Olympic gold medal winners from the Chinese Women’s short track speed skating team (2010 Winter Olympics). Meng Wang (pictured) and Linlin Sun both joined the ALI program in order to increase their English fluency, and according to their teachers, were excellent students in their classes.

Wang hopes to continue on to the Winter Olympics in Sochi, Russia in 2014, but Sun has decided to continue in the ALI program in Fall 2011 or Spring 2012, with the hope of going

into a degree program in the future, preferably at CSULB, in Design or Kinesiology.

Both Meng and Linlin came to ALI on the recommendation of another former ALI student, the Chinese men’s gymnastics team member and Olympic gold medalist Xiaopeng Li,

who completed the program in 2010. The ALI has been honored to meet these two women and assist them in improving their English fluency for their future careers in sports and university studies, and looks forward to welcoming Sun back to the program very soon.

“The College of Liberal Arts (CLA) thanks CCPE for 40 great years. CLA celebrates your anniversary with the launching of the new Bachelor of Arts in Liberal Arts (BALA) Degree Completion Program. The College of Liberal Arts commends the leadership of Dr. Jeet Joshee and his team for their collaborations and contributions in building outstanding programs that distinguish our university as a world-class educational experience.”

—Gerry Riposa, Dean
College of Liberal Arts