



CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

NEWSLETTER

SEPTEMBER 2015 ISSUE

Allison Blizzard Joins CSULB's American Language Institute



CCPE is pleased to announce the appointment of Dr. Allison Blizzard as Director of the American

Language Institute (ALI). Dr. Blizzard joins CSULB from the Community Colleges of Spokane in Washington where she most recently worked as the Associate Dean of Global Education and earned a 2015 Heiskell Award Honorable Mention by the Institute for International Education. She brings nearly two decades of experience teaching English language learners in university, community college, and continuing education environments in the U.S. and abroad.

In her new role, Blizzard provides overall administrative and strategic leadership for ALI, overseeing the general operations, staff, and faculty, and working to streamline and implement policies and

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Dr. Joshee with his Extended University Edward M. McAleer Jr. Excellence and Innovation Award.

CCPE Dean Joshee Receives the Extended University Edward M. McAleer Jr. Excellence and Innovation Award

In March, Dr. Jeet Joshee received the California State University (CSU) Commission on the Extended University Edward M. McAleer Jr. Excellence and Innovation Award.

Recognizing his demonstrated ability to innovate in ways that have led to increasing excellence at CSULB, the review committee honored Dr. Joshee in an intimate, private gathering with a letter of recognition from the chair of the CSU Commission on

the Extended University, a personalized plaque, and a \$1,000 honorarium which he donated to the President's Scholars Program at CSULB.

CSULB President, Jane Close Conoley, and David Dowell, the Interim Provost and Senior Vice President for Academic Affairs, both submitted letters of recommendation outlining the ways in which Dr. Joshee skillfully oversees one of the largest

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MESSAGE FROM THE DEAN



It's a pleasure to present another CCPE bi-annual newsletter chock full of exciting achievements to

share with our campus, business, and community partners. I hope you'll enjoy reading the many articles featured in this issue celebrating our students, faculty, and organizations.

Our international efforts and globalized programming have garnered exceptional recognition. From the many incredible international students who have chosen to Study Abroad@the Beach, to the relationships we've built partnering in the international workforce development efforts of Chinese universities, to the amazing honor of being named the 101st U.S.-based Confucius Institute, over the past six months CCPE has experienced inspiring success both at home and abroad.

We've continued to see our students flourish in their accomplishments. From Global Logistics Specialist student, Denys Lytvynenko, to the success of Master of Science in Geographic Information Science alum, Scott Taschner (both quoted on page 7), our students are reaching their highest potential.

Enjoy this issue,
Jeet Joshee
Associate Vice President and
Dean

SUMMER SESSIONS LAUNCHES NEW CAMPAIGN

In March, CCPE launched a brand new marketing campaign for Summer Sessions 2015. Speaking to the ambitious characteristics of CSULB students, the 2015 "Doers Do" campaign seeks to honor



Dr. Jeet Joshee speaking at the Doers Do Summer Sessions Launch Party.

CSULB students' determination and tenacity.

Taking inspiration from entre-

preneurs, such as Oprah, Will Smith, 50 Cent, and Jessica Alba, who work, build, and create even in their downtime, CCPE's MarCom set out to build an encouraging campaign that connected with students on many levels. After researching other successful college campaigns, the MarCom team embraced participatory event-based marketing and developed the comprehensive, multifaceted Doers Do 2015 Summer Sessions campaign.

Working to integrate student experience in its overall execution, the Doers Do campaign presented a number of onsite events, such as a party and promotional tables, where organizers could connect and engage with students and work to build a community around the Doers Do message.

CSULB Inducts the 101st U.S.-based Confucius Institute

In March, CSULB officially inducted the 101st U.S.-based Confucius Institute. The signed agreement was an exciting culmination in the international efforts of Dr. Jeet Joshee and the CCPE team.

"The new Institute will add tremendous value to CSULB," said Dr. Joshee. "It will enhance our academic capabilities and offer a diverse array of programs and courses related to China."



Hebei Institute President, Guosheng Ding, with President Jane Close Conoley.

CCPE HOSTS CSU'S 10TH ANNUAL CONTINUING EDUCATION COUNTERPARTS CONFERENCE

CCPE had the honor of hosting California State University's 10th annual

staff, the yearly event serves as an opportunity for employees from the

"Attendees took away very useful information that could be immediately implemented," said Regina Cash, CCPE Director of Professional Programs and Counterparts 2015 Organizer. "Additionally, they garnered a network of colleagues that could provide support through the coming years."

A dinner held at The

CSU Chancellor Timothy P. White, was cited by many attendees as the most memorable event of the conference.

"There were a number of great moments, but to have the Chancellor not only accept our invitation to attend, but also his willingness to give a speech was my personal favorite," Cash added.

Counterparts 2016



One of the 23 conference sessions at Counterparts 2015.

Counterparts Conference February 12 and 13 at the Hyatt Regency in downtown Long Beach. A system-wide professional development conference for extended education

23 campuses to network, share best practices, learn about other functional areas within extended education, and improve skills and knowledge.

CAMPUSES REPRESENTED	ATTENDEES	SESSIONS OVER TWO DAYS
22	300	23

Aquarium of the Pacific, topped-off by a speech and T-shirt giveaway by

will be held at California State University, Monterey Bay.

NEW ONLINE SESSION ADDED FOR WINTER SESSION 2016

CSULB students may just be hitting their stride with the Fall Semester, but CCPE has been busy preparing for winter intersession since the dog days of summer. The dedicated effort has resulted in a new, additional session, exclusively online for Winter Sessions 2016.

As the dedicated administrators of special sessions for the entire university,

CCPE consistently looks to offer students a variety of opportunities, flex-

ible offerings, and innovative options to achieve their academic goals in less time. Now, not only will

students have the option to take the existing, accelerated two-week session

in January, they now have the option to take a four-week online session beginning December 17, 2015.

Continuing the Doers Do campaign message, Winter Sessions 2016 provides more options for students to fulfill their academic objectives. CCPE's Technology Enhanced Learning Center (TELC) has worked with a number of faculty over the past year to convert traditional courses into online versions providing a variety of options for this new, extended session.



CCPE WELCOMES INDONESIAN LEADERSHIP DELEGATION

In February, CCPE welcomed the Association of Indonesian Higher Education Institutions: Indonesian Leadership Delegation to the CSULB campus.

The visit served as the initial step toward future partnerships with Indonesian universities in a mutual effort to increase study abroad opportunities and globalize culture and language learning prospects for CSULB students at home and



Dr. Jeet Joshee addressing the Indonesian Leadership Delegation.

abroad. The attending college presidents, provosts, and leaders from nearly 20 Indonesian universities represented more than

two-thirds of the Indonesian higher education student population comprising the largest consortium of its kind.

“The opportunities for cooperation at [CSULB] are what we had in mind,” said attendee Rini Susanti Deddy from Universitas Muhammadiyah Palembang.

Following a morning presentation and guided campus tour, the group attended a luncheon hosted by President Jane Close Conoley and the day concluded with a reception meet and greet with CSULB faculty and staff.

INTERNATIONAL STUDENT PUBLISHES SCIENTIFIC PAPER

Former CIE student and CSULB Department of Chemistry research assistant, Linlin Li, recently published a co-authored paper, “Recent advances in multi-nuclear metal nitrosyl,” in *Coordination Chemistry Reviews*.



Former CIE student and recently published author, Linlin Li.

CIE HEADS TO BOSTON FOR NAFSA 2015

In June, members of CSULB’s Center for International Education (CIE) headed back East for the National Association of Foreign Student Advisers (NAFSA) 2015 Annual Conference and Expo in Boston, Massachusetts. Featuring international education professional from more than 100 countries, the event offered numerous opportunities to connect and explore new partnerships in international education.

“For me, NAFSA is always productive because I meet with our existing partners and potential new ones to discuss collaboration opportunities,” said Emiko Kawashima, CIE Director of International Recruitment.



Chris Mefford and Mayra Serna-Gallegos at NAFSA booth.

The 2015 focus of new horizons in international education explored how those involved in international education can meet the changing learning environments, budgetary realities, student mobility trends, and national interests.

ALI HOSTS PANEL DISCUSSION WITH LONG BEACH LATINA LEADERS

The theme for The American Language Institute's (ALI) PROYECTA Summer 2015 English Language Program was *Dream Big*. As part of the four-week long immersive experience, students and professors from Mexico joined in a multitude of events; including an exciting panel discussion on the topic "Making Dreams a Reality," by Long Beach Latina women leaders.

The inspirational discussion held July 21 on campus, featured Maria Gugerty, Vice President of 4Girls, Micaela Salatino of Healthy Communications, and CSULB alumnae, First District

Councilwoman, Lena Gonzalez, 4Girls Chief Executive Officer, Claudia Garcia, and Professional Abilities Association founder, Mary Zendejas.

"Sometimes we're scared of taking risks, but if you take bold risks, you get bold results," said Zendejas. "Make that yes happen for you."

The five-panel conversation was full of motivating advice from the women's own life experience. Some questions included difficult topics, asking the women to comment on their biggest challenges.

"Working in a male dominated field has taught me to be confi-

dent," said Gugerty in regards to challenges. "Be confident in yourself. Learn how to adapt and be confident in your opinions. Communicate. Help to inspire. Motivate to do better and be better."

Gonzalez added, "Stay true to your value set. As a politician, or a student, et cetera, people will try to oppose you. But, see what's ahead of you and stay true to yourself."

The campus community engagement event was hosted by ALI for all CSULB visiting students and scholars and attended by many faculty and staff.



Latina Leaders panel from L to R: Claudia Garcia, Maria Gugerty, Micaela Salatino, Lena Gonzalez, and Mary Zendejas.

CIE STUDENTS GRADUATE AS INTERNATIONAL COLLECTIVE



Abhimanyu Narwal addressing the CIE 2015 graduating class.

In May, CSULB's Center for International Education honored nearly 60 graduating students from the class

of 2015 with an intimate ceremony held in the Earl Burns Miller Japanese Garden.

Abhimanyu Narwal, President of the International Students Association and Master of Science in Computer Science 2015 graduate, was selected to speak on behalf of the international graduate students. Originally from Haryana, India, Abhimanyu's first experience in the U.S. was setting foot on the CSULB campus.

"My concern for selecting a good university depended on a couple of factors, climate, studies, and the proximity to my sister in L.A.," he said. "I'm proud to say I made a really good choice with CSULB."

With plans to start working for an IT company in the United States, Abhimanyu would one day like to return to India.

He added, "I feel blessed to have been able to be a part of this university."

CITT STUDENTS RECEIVE \$10,000 IN SCHOLARSHIPS FROM THE PORT OF LONG BEACH

Photo Courtesy of the Port of Long Beach



Michael Gold, Director of Communications and Community Relations Port of Long Beach.

In May, the Port of Long Beach (POLB) held its second annual Celebration of Education luncheon at the Museum of Latin American Art in Long Beach as part of 2015 World Trade Month.

Recognizing many stu-

dents at the high school and collegiate level, the POLB awarded CCPE's Center for International Trade and Transportation (CITT) Global Logistics Specialists (GLS) students \$10,000 in scholarships. GLS students

Gloria Perez, Julio Pinto, Paige Rodriguez, and Martin Ruiz were each given \$2,500.

In addition to the scholarship announcements, POLB introduced a number of new initiatives such as a new educational portal, a career and college exploration night, and a teacher externship program. POLB seeks to nurture a deeper awareness and interest of

port-related careers and prepare students to be successful for a range of jobs within the industry. As part of the announcements, the port unveiled its new education website, academy.polb.com, designed to provide a resource for students or teachers looking for scholarships, internships, lesson plans, and virtual classroom and video series.

"The scholarship will allow me the opportunity to reinvest in myself by taking other courses to continue to expand my knowledge in logistics," said recipient Martin Ruiz.

NEW MASTER'S PROGRAM IN SUPPLY CHAIN MANAGEMENT

This year, CITT, in partnership with CSULB's College of Business Administration (CBA) and College of Liberal Arts (CLA), announced the Master of Science degree program in Supply Chain Management. The MSSCM degree, launched for Fall 2015, is designed for current supply chain management professionals looking to advance their knowledge and graduates with a Bachelor's degree

in such fields as Business, Economics, and Industrial Engineering.

"The MSSCM Program provides students with a focused, industry-driven curriculum," said CITT Executive Director, Tom O'Brien. "Taught by College of Business and Department of Economics faculty, as well as industry professionals, the program offers students an incredible mix of academic and



industry best practices unique to CSULB."

The 30-unit MSSCM degree program seeks to equip students with the skills essential in the management of business activities needed to identify,

analyze, and resolve supply chain challenges faced by global-scale businesses. From sourcing to managing resources, it prepares students for a lifelong career in the global supply chain environment.

PILOT PROGRAM LAUNCHES IN PARTNERSHIP WITH CITT, POLB, AND LBUSD

For one week over the summer, CITT played host to an exciting pilot pro-

ship programs and workforce exploration, the POLB facilitated a week-

career opportunities.

“The Port of Long Beach responded and developed a great program for teachers. It’s an authentic way for teachers to look at real world problems with real world relevance,” said Cynthia Bater, Small Learning Community Project Director at LBUSD.

Educators from a variety of disciplines attended the academy and explored maritime related topics through expert-led sessions. Teachers paired with POLB mentors who guided them in developing curriculum relevant to real world maritime issues and topics.

“It was fabulous,” said

Dr. Fran Beauman a K-12 Education Consultant from the National Occupational Competency Testing Institute advised on the project and helped facilitate the sessions. “[POLB] had exquisite mentors that worked with all the teachers who were knowledgeable and committed.”

Upon completing the academy, participants presented their finalized lesson plans.

“This program is the first one that immerses teachers in a week-long experience,” added Bater. “We’re going to be able to give significant problems to students to solve.”



LBUSD educators participating in the POLB and CITT externship pilot program.

gram between the Port of Long Beach (POLB) and the Long Beach Unified School District (LBUSD). Responding to the district’s desire for extern-

ship programs and workforce exploration, the POLB facilitated a week-long academy introducing educators to international trade, supply chain management, port operations, environmental stewardship, and maritime industry

What CCPE Graduates Have to Say...



“Going into the program, I was confident that it would help me towards future goals, but I didn’t expect the results that I got. The program exceeded my expectations. I definitely didn’t expect that the reputation of the program would actually have companies approaching me. It completely changed my life after just one year.”

—Denys Lytvynenko

Import Export Specialist with Parker Hannifan Corporation
Global Logistics Specialist Professional Designation Program

“The instructors were a group of the most seasoned professionals I’ve ever encountered. They were so open in sharing their professional experiences and giving advice about how to grow in the industry. The relationships I built during the program translated into a support system that kept me encouraged during my job search.”

—Keisha Sapp

Event Planner with Exxon Mobil
Meeting and Event Planning Certificate Program

“The program was excellent. It did not spend a lot of time on some of the GIS basics, it provided project management education/training, ethical insights and practices, current remote sensing techniques, and some more advanced GIS methods and technologies.”

—Scott Taschner

Founder of GIS-Pros.com and CityPermitHelp.com
Master of Science in Geographic Information Science Degree Program

MBA STUDENTS TRAVEL TO ITALY AND CHILE



SMBA students with CBA Graduate Programs Director, Dr. Ingrid Martin, in Milan.

Every year, CSULB Saturday and Accelerated MBA (SMBA, AMBA) students embark on an International Business Experience advanced study

course. For 2015, SMBA students jetted off to Milan, Italy, and AMBA students headed to Santiago, Chile.

“I learned a lot in class before going on the trip and definitely learned much more while I was there,” said CSULB AMBA Candidate, Erica DeLoera. “Being exposed to the company culture during each of our company visits increased my overall business knowledge.”

Looking to analyze the various companies’ internal and external challenges and provide recommen-

dations for further action, students did background research prior to the trip. They spent time with company executives asking questions and receiving real opinions and insight.

“I found myself understanding the business problems faced by the companies we visited,” said CSULB SMBA Candidate, Dolores Alcantar. “The highlight for me was realizing that the [SMBA] program has provided me with the tools, knowledge, and confidence to be successful in my career.”

Blizzard Continued from page 1 procedures. She is responsible for strategic program development, leads marketing, public relations, and outreach promotion.

Dr. Blizzard earned her PhD and MA degrees in American Language and Literature at the University of Duisburg-Essen while living and working in the Rhine-Ruhr area of Duisbury, Germany. She is fluent in German and has proficiency in French and Latin. She started her position at CSULB in July 2015.

Award Continued from page 1 continuing education programs in the state.

“Dr. Joshee leads the charge in working to develop and implement innovative programs, well-aligned partnerships, and strategic initiatives, both enhancing, and in some cases shifting, the university’s methodology and offerings,” said Dowell.

The letters highlighted his many innovative accomplishments, such as serving as a pioneer to establish

the university’s approach to online course conversion with CCPE’s Technology Enhanced Learning Center (TELC). Additionally, both Conoley and Dowell touted Dr. Joshee’s commitment to global education and work in international education, wherein the recent partnership with the Associated Students, Incorporated (ASI), established the combined \$100,000 ASI-CSULB Study Abroad Scholarship bringing CSULB students new opportunities to study abroad.

CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

Jeet Joshee
Associate Vice President and Dean

Timothy Mozia
Associate Dean

Terrence Graham
Associate Dean and Executive Director for International Programs

The College of Continuing and Professional Education (CCPE) is a leader in continuing higher education. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California’s workforce and

economy. Working with the university’s academic colleges and departments, CCPE provides expanded access to CSULB’s exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and interna-

tional education programs in many disciplines.

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