



CITT Students Awarded \$20,000 in Scholarships

Five students from CITT's Global Logistics Specialist (GLS) professional designation program and the Master of Arts in Global Logistics (MAGL) program have been awarded more than \$20,000 in scholarships from industry-related groups throughout Southern California.

Stacy Kelso, a student in the MAGL program, was recently honored by the Los Angeles Transportation Club (LATC) with a \$3,500 scholarship; in 2011, she received a \$2,000 award from the Orange County chapter of the Women in Transportation Seminar (WTS-OC) and two \$1,000 awards, one from the Southern California Roundtable of the Council of Supply Chain Management Professionals (So Cal CSCMP) and the other from the Containerization and Intermodal Institute (CII).

Lindsay Tullis, also in the MAGL program, received a \$2,000 scholarship from the WTS-OC and a \$2,500 award from So Cal CSCMP. GLS students Warren Tang and Ryan Waller also garnered multiple awards: Tang was awarded \$3,500 by LATC and \$1,000 from CII, and Waller received \$2,000 from the Harbor Transportation Club (HTC) and \$1,000 from CII. Janet Minero, a GLS student, was also awarded \$2,000 from the HTC. Each student plans to use the scholarship money to fund their education.



Ralph Paul Heilemann, science student in the single-subject credential program offered by CSULB and CCPE

CCPE Helps Laid-Off Teachers Earn Single-Subject Credentials

In an effort to help teachers who have lost their jobs, CCPE has partnered with CSULB's College of Natural Sciences and Mathematics (CNSM) to offer single-subject credentials in foundational-level mathematics and general science at no cost to participants. The program will help authorize teachers to instruct in a range of subjects, such as algebra and geometry or introductory life science and physical science, making them more employable to school districts.

The program is being funded with the help of grants, CSULB's Mathematics and Science Teacher Initiative funding, and support from the Pacific Gateway Workforce Investment

Network. CSET test fees and filing fees will also be covered.

CNSM and CCPE are offering four 3-unit upper-division undergraduate classes, focusing on content and instructional methods at middle- and high-school levels. The courses are supplemented with field experience or classroom experience, providing opportunities to practice teaching in full class, small group, and individual settings.

Ralph Paul Heilemann, a former sixth-grade teacher, said that the science program is broadening his knowledge and that he hopes to use the skills he develops in the course to teach science in middle school.

CONTINUED ON PAGE 4



A MESSAGE FROM THE DEAN

CCPE wants to give you the information you need in just the way you want it. To this end, we recently introduced our new blog, *Education Solutions: Where Careers and Education Intersect*. The blog provides exciting information about how our programs and services can advance your career. Our goal is to build and maintain a thriving content ecosystem where students, faculty, and the community can participate at a deeper level. Be part of this new experience by checking out www.ccpe.csulb.edu/educationsolutions.

We have also created a digital interactive version of our catalog, which includes informative video content and articles about our programs, instructors, and students who have achieved new heights in their careers. Take a look at www.ccpe.csulb.edu/digitalcatalog.

On our website, you can also find a digital interactive version of this newsletter, along with a new series of video shorts that complement the articles about our programs and services. Go to www.ccpe.csulb.edu/newslink to read the digital version of this newsletter and watch exciting videos about our programs.

Whether you are looking to further your knowledge or contributing to the conversation, we welcome and value your participation.

Enjoy this issue,
Jeet Joshee
Associate Vice President and Dean

AVP and Dean Joshee Travels to Asia for International Education Development

In an effort to further CSULB’s mission of globalizing the university by expanding international education, Associate Vice President and Dean Jeet Joshee traveled to Asia for three weeks this fall. His first stop was Sendai University in Japan, a partner university of CSULB, where he gave the keynote speech at the university’s annual international education festival. He said it was wonderful to meet students at Sendai who had been to CSULB.

Dean Joshee then traveled to Seoul, South Korea, to establish a 1+3 program where students will spend their first year at Chung-Ang University and then transfer to CSULB for the next three years. Next up was Singapore, where Dean Joshee discussed how to create a 2+2 program with PSB Academy where students spend their first two years at PSB and then study at CSULB for their last two years.

Finally, he landed in Indonesia to lead the annual delegation of the Global Associates Knowledge Network, an international arm of the

University Professional and Continuing Education Association (UPCEA). This year, the group traveled to Jakarta and Yogyakarta, visiting 17 universities and inviting representatives from 30 additional universities to an informal reception.

“The purpose of this trip is to establish partnerships, recruit students, and promote continuing education and training programs as well as student and faculty exchange programs,” Dean Joshee explained. “Globalization is part of our mission, so establishing international relationships is very important,” he said, adding that “it is a way for us to open our doors to international students and faculty.” He explained that because the world is interconnected in many ways, it’s important for students to understand how business is conducted all over the world.

“Students will live and work in this increasingly interconnected world, so it is important to give them the knowledge and understanding of other cultures,” Dean Joshee said.



Dean Jeet Joshee delivers the keynote speech at Sendai University’s annual international education festival

International Education Week Celebration

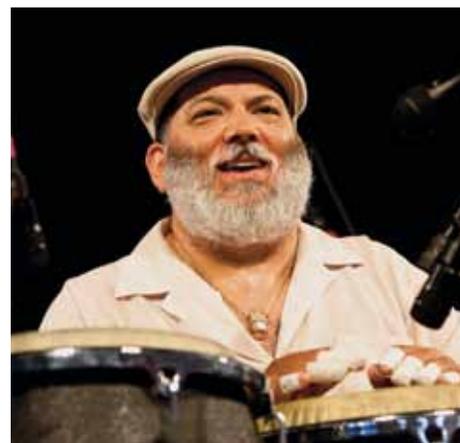
In November, the Center for International Education (CIE) participated in International Education Week, a joint initiative of the U.S. Department of State and the U.S. Department of Education that celebrates the benefits of international education and exchange worldwide.

This annual initiative aims to promote international understanding and build support for international educational exchange by encouraging the development of programs that prepare Americans to live and work in a global environment and attract future leaders from abroad to study in the United States. About 4,000 students attended the week-long events at CSULB.

One of the highlights of the event was the screening of a documentary

called *Made in India*, which explores the controversial aspects of surrogacy in India, including the experience of an American couple from Texas who desperately wanted a child and the women in India who felt compelled to become surrogates for the money they would receive. The companies involved in the surrogacy business were found to be misleading both the potential parents and the surrogates. The screening, organized by the South Asian Subcommittee of the International Education Committee, was well attended and was followed by a panel discussion about the film.

The week included events such as “Meet an Exchange Student,” where exchange students studying at CSULB talked with others about their experience in Long Beach and their home



Jazz musician Pancho Sanchez

countries; Study Abroad Workshops, where students learned about the study abroad programs offered at CSULB; a jazz concert featuring Pancho Sanchez; a Faculty, Staff, and Student Mixer hosted by the South Asian Subcommittee; and much more. The event concluded with an International Thanksgiving Potluck at Soroptomist House on campus.

Student Spotlight: Fan Tai, Student Assistant in the International Training Programs Office

One of CCPE’s goals is to help further CSULB’s mission of expanding international education on campus. We provide opportunities for domestic students to study abroad, host hundreds of students from a variety of countries each year, offer training programs for international professionals, and provide job opportunities

for international student assistants. One student assistant we’d like to highlight is Fan Tai, who moved from China to study and work with Heidi Zhang in CCPE’s International Training Programs office.

Born in Wuhan, China, Fan worked for Lufthansa Cargo at the port in Shenzhen (near Hong Kong) for 10 years after graduating from college. Fan wanted to continue his studies in the United States, so it was good fortune when Heidi traveled to the port in Shenzhen for a conference in 2009 and made it known that she was seeking a student assistant who spoke Chinese. Fan met with Heidi, and was offered the job shortly after. Within two months, Fan and his wife and their young son moved to the U.S.

Fan immediately enrolled in CITT’s Global Logistics Specialist (GLS) program, graduating in June 2010, and is now earning his master’s degree in global logistics. Fan works as a student assistant, helping Heidi with administrative work and coordinating meetings with international delegates and trainers.

“The job is very challenging, as every day I work with different people who have different requests,” Fan said. He hopes to find a job in airline transportation upon graduation, and wants to stay in the Long Beach area as he likes the environment and security. “CSULB is a good school,” Fan said. “It’s hard to find global logistics programs in Southern California, and the professors here are very good.”



Heidi Zhang and Fan Tai of CCPE’s International Training Programs office

GLS Program Celebrates 15th Anniversary

Photo by www.ThomasMcConville.com



GLS students learning in the field

This year, the Global Logistics Specialist (GLS) program at CITT celebrates its 15th anniversary. The first training program of its kind, GLS started in 1997 and remains the only program of its kind on the West Coast. Well over 1,200 people have attended GLS classes and more than 900 have earned the GLS professional designation. Students can complete the program in six months or within two years. One of the unique features of the GLS program is the

networking opportunities it affords, as students interact with logistics professionals as well as 25 instructors who are industry experts.

CITT's executive director, Marianne Venieris, says that GLS students receive more scholarships from the industry than any other program at CSULB. "We are particularly pleased when we hear about promo-

tions and new job opportunities that our students have secured as a result of the program," she said. The GLS program was recently featured in a Los Angeles Times article, highlighting the success of the program.

The GLS program has been endorsed by leading trade associations, and received the Outstanding Program Award in 2007 from the University Professional and Continuing Education Association (UPCEA). Over the years, the GLS program has

evolved in tandem with the constantly changing industry. The material taught in the program's five modules is pulled together in the final Capstone class, where cross-functional student teams apply their knowledge as they develop a comprehensive logistics plan and present it to a panel of industry experts.

GLS has a strong alumni network. Through LinkedIn, graduates can stay in touch and share their success stories with CITT and other students. Among the GLS graduates are industry leaders such as Dr. Geraldine Knatz, Executive Director of the Port of Los Angeles, Dominic Holzhaus, City Attorney Harbor Division of the Port of Long Beach, Kerry Cartwright, Director of Goods Movement, Port of Long Beach, and George Cummings, Director of Policy and Administration for the Port Police, Port of Los Angeles.

For more information about the GLS program, visit www.ccpe.csulb.edu/GLS.

CITT's 2nd Annual
POINT COUNTERPOINT
WILL WE SURVIVE OR THRIVE IN 2025?
The Future of the Southern California Goods Movement
March 28, 2012 · 6:00 to 8:30 pm
Carpenter Performing Arts Center
California State University,
Long Beach
For more information, visit
www.ccpe.csulb.edu/PointCounterPoint.

SINGLE-SUBJECT CONTINUED FROM PAGE 1

Steve Richardt, a participant in the science program who lost his job teaching first and third grades, said, "This is a gateway, and Cal State Long Beach and people funding the money for the program have really come together and made this happen for us. It's great."

Some of Richardt's friends who were laid off from LBUSD are also participating in the program. "To see these people again in something positive has been the first thing in a while to give me some hope," Richardt said.

The Grunion Gazette talked to pro-

gram participant Sherri Gonser, who lost her job teaching fifth grade after teaching in LBUSD for eight years. She said that being laid off felt like "a hard kick in the stomach," but that things were looking up with the single-subject credential program: "First off, it gives me a better foundation for teaching elementary science. Secondly, it now allows me to teach middle-school classes. Right now, I can teach up to sixth grade, but this will allow me to teach up to eighth grade. It gives me additional certification and credentials that will make me more marketable."

CCPE's 40th Anniversary Reception Honors Outstanding Alumni

On Friday, September 23rd, CCPE hosted a reception at the Chart Room restaurant on campus that was attended by about 200 faculty members, students, alumni, and community members. The invitation-only event kicked off with a cocktail hour, where guests mingled while sampling delicious appetizers and desserts. CCPE's Dean Jeet Joshee then took the stage to talk about the last four decades of CCPE's service to CSULB and the community, thanking guests for their attendance. Guests then watched a short video highlighting CCPE's history and accomplishments over the past 40 years.

The event also marked the presentation of the Richard Hollingsworth scholarship, which enables outstanding students to enroll in CITT's distinguished professional development programs. During the reception, Marianne Venieris, Executive Director of CITT, presented the inaugural award to Kristin Etherington, a student in CITT's Global Logistics Specialist (GLS) professional designation

program. After graduating from the GLS program, Kristin plans to earn her undergraduate degree in logistics and supply chain management. The Richard Hollingsworth Professional Development Scholarship Fund is the first and currently only endowment at CCPE.

The reception closed with the recognition of three outstanding alumni of CCPE's professional development programs: Bobi Garland (Director of Research and Costume Archive for Western Costume Company, graduated from CCPE's Collections Management for Costume and Textiles program in 2011), Dan Latham (CEO and President of FIT Industries Corporation, graduated from the Master of Arts in Kinesiology, Option in Pedagogy in 2005), and Mark Rodriguez (Vice President for Human Resources, SouthWest Water Company, graduated from the Human Resources Management Certificate Program in 1983). Each was given an Outstanding Alumni award in recognition of their accomplishments.



Dean Jeet Joshee (left) and Provost Donald Para (right) present Bobi Garland (center) with an Outstanding Alumni award at CCPE's 40th anniversary reception

EMER GRADUATES REPORT CAREER SUCCESS

Graduates of the Master of Science in Emergency Services Administration (EMER) degree program reported back with exciting news related to their degrees.

Two students received \$80,000 in grants to develop an emergency management training facility, which was outlined in their Capstone Project during the EMER program. One of these students was hired by one of the largest Emergency Management Consulting firms in Washington, D.C.

Another student received \$90,000 to implement her Capstone Project at the hospital where she works as an emergency management coordinator, and the project is currently being considered for implementation throughout Los Angeles County. The Downey Police Department adopted another student's Capstone Project to assess and evaluate security threats throughout the city, and another pair of students' joint Capstone Project to train mid-level administrative staff in employee management relations is being considered by the Los Angeles Chief of Police.

Finally, a student who graduated in 2010 was recently hired to work at the FEMA headquarters in Washington DC., and was praised for the strength of her EMER Capstone Project.

CCPE Gives Back During Season of Service

Around the holidays, CCPE participates in the Season of Service, a series of charity events that aid those in need. The season opened with an Ice Cream Social and Bake Sale, which was held in the Foundation Building and featured all-you-can-eat ice cream with a variety of toppings for a minimum donation of \$3. Homemade baked goods were also for sale. The event raised a total of \$936, which bought Christmas gifts for a family with the help of the South Bay Volunteer Center's Adopt a Family Program.

A blood drive took place on November 28. Thirty-five people signed up, donating 23 units of blood. Each unit will be separated into three types of use, which means we could save up to 69 lives. CCPE staff and faculty also served dinner to the homeless through the Long Beach Rescue Mission on December 15. The Long Beach Rescue Mission serves more than 187,000 meals to hungry men, women, and children in the Greater Long Beach area per year, and 200 people are fed every day. A 30-minute



CCPE staff member Regina Cash helps a customer at the Ice Cream Social and Bake Sale

beach clean-up will also take place on February 18.

If you would like to get involved with future events, contact Chris Mefford at cmefford@ccpe.csulb.edu.

CCPE UPGRADES CLASSROOMS

Over the last year, CCPE's classrooms, computer lab, and conference rooms have been upgraded with the latest technology in an effort to enhance the teaching and learning experience.

Classrooms now have a short-throw projector anchored to the wall, document cameras, Eno boards (electronic whiteboards that are controlled by Bluetooth with a remote Stylus pen), iPad and laptop hookups, and more.

Rosemary Hiruma, an instructor for CCPE's American Language Institute (ALI), said that she loves the new technology, especially the document camera, adding: "I wish every classroom on campus was as 'smart' as this one is."

CCPE Places First at CSULB's Spooktacular Event

What do Indiana Jones, Rocky Balboa, Doc Brown, and Princess Leia have in common? They were all victims of the 80s movie zombie apocalypse, created by CCPE for CSULB's 2011 Spooktacular event! Each year, CSULB staff members compete for best individual and group costumes, as well as best large and small department decorations during the Halloween event.

CCPE placed first in the large department decorating contest for "Back to the 80s: Zombie Apocalypse," in which the CCPE office was

transformed into a world where zombies take over scenes from 80s movies such as *Ghostbusters*, *Hellraiser*, *Rocky*, *Star Wars*, *Nightmare on Elm Street*, and *Back to the Future* before culminating in an excerpt from Michael Jackson's "Thriller" dance, which placed first in the group costume contest. CCPE's Jackie Mitchell also won an honorable mention in the individual costume contest for her portrayal of Doc Brown from *Back to the Future*. The Center for International Education (CIE) won third place in the large department decorating contest with their "Dia de los Muertos Internationales" theme, which also earned an honorable mention in the group costume contest.

We can't wait to see what CCPE has in store for next year!



CCPE staff as characters from 80s movies (and zombies) for 2011's Spooktacular event

CCPE Hosts the 2011 Chinese Film and Culture Festival at CSULB



Members of the Peking Opera on stage after finishing their impressive performance at the Carpenter Performing Arts Center

For the second time, CCPE hosted the Chinese Film and Culture Festival at CSULB, which kicked off with an impressive Opening Ceremony at the Carpenter Performing Arts Center on October 20th. The ceremony opened with speeches from CSULB President F. King Alexander, CCPE Dean Jeet Joshee, and special guests Li Yan (CEO of Beauty Media and President of ICN TV Network), Qiu Shaofang (Consul General of the People's Republic of China to Los Angeles), and Li Chunyu (Vice Director of the Bureau of Culture, Broadcast, Movie and Television, Tianjin City).

The audience was then treated to a *Bian Lian* performance, an ancient Chinese dramatic art in which performers wear brightly colored masks, which are changed within fractions of a second (and without the use of the performer's hands). The Tianjin Peking Opera Troupe closed out the ceremony with performances of excerpts from three traditional operas, which combine music, mime, and dance with vocal performances.

Over the next week, artists set up in the University Student Union Ballroom, where students and visitors could watch them work and buy the finished products. Li Qiang, a paper-cutting master who has created more than 1,000 pieces of art, showed off his intricate papercuts, and Wang Qian and Zhao Ying presented their Yangliuqing Spring Festival Pictures and painted bottles.

Popular Chinese rock band Gray Wolf, which fuses modern rock with Han Chinese and Xinjiang elements, held a mini-performance in the U.S.U. Ballroom, which was followed by a full performance at the Beach Auditorium. Throughout the week, eight modern Chinese films were screened for free in the Beach Auditorium, including *Aftershock*, *Eternal Moment*, *Shaolin*, *Walking to School*, and *The Blue Knight*.

From the fascinating films and beautiful music to the impressive artwork and lively performances, the 2011 Chinese Film and Culture Festival was a great success.

California State University
Long Beach

College of Continuing and
Professional Education

Jeet Joshee

Associate Vice President and Dean

Eric Bullard

Associate Dean

Michael Jones

Senior Director, Finance and Business Services

Nathan Jensen

Senior Director, Center for International Education

The College of Continuing and Professional Education (CCPE) is one of the eight academic colleges and the self-support educational outreach division of the university. The college provides additional access to CSULB's exceptional academic programs and resources by offering more than 550 credit and professional development programs every semester. The programs, which include graduate and undergraduate degrees and certificates, are designed to meet the personal and professional development needs of more than 20,000 individuals each year. CCPE identifies and addresses the educational and training needs most relevant to its customers. Its capabilities extend internationally.

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AMP Director Receives WAVE Award for Panama Canal Documentary



David Kelly, director of CSULB's Advanced Media Production (AMP) department, received the Western Access Video Excellence (WAVE) award for *Panama Canal Expansion: The Battle for Jobs and Cargo*, a 19-minute documentary that explores the overall impact of the canal's expansion on the trade industry.

The WAVE Awards are sponsored by the Alliance for Community Media (ACM), a national organization of community, educational, and governmental television producers. The documentary was initially presented at the Center for International Trade and Transportation's (CITT) Point-Counterpoint event at the Carpenter

Center in October 2010. The event included a discussion panel of experts in global trade and logistics about the impact of the Panama Canal expansion, which is expected to be completed in 2014.

Marianne Venieris, executive director of CITT, worked with Kelly on the production of the documentary, and Kelly developed the script with the advice and expertise of the members of CITT's Policy and Steering Committee. AMP's Dave Ohl served as the video photographer, post-production editor, and graphics effects animator, and Craig Walker conducted field recording and image digitization.

Kelly has been working at CSULB for 27 years and has been the director of AMP for 11 years. He said that

the documentary "presents a historical chronology of the quest to find a central waterway connecting the eastern and western hemispheres, which resulted in the canal opening at the beginning of World War I."

He continued, "Now, nearly 100 years later, the Panamanian people voted to fund the expansion of the canal, allowing a third set of locks to be constructed. The new locks will more than double the size of ships and the number of containers which can pass through the channel."

He added that the filmmakers were able to explore the history of the Panama Canal, which helped them assess the impact that the expanded canal will have on trade routes throughout the world.