

CALIFORNIA STATE UNIVERSITY LONG BEACH
COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

NEWSLETTER

SEPTEMBER 2017 ISSUE

American Language Institute Welcomes New Director Jacqueline Record



In April, the American Language Institute (ALI) welcomed its new Director, Jacqueline

Record. In her position, Record oversees the administration of all ALI programs, which include semester-long, short-term, specialized, and Master of Business Administration (MBA Prep) options for international students to improve their academic English language skills. During her first week, Record jumped right in to ALI's ongoing process of reaccreditation with the Commission on English Language Program Accreditation, which is designed to improve the quality of the program through peer review.

"It's been very exciting to join the ALI team at this juncture," said Record. "There is a great team of people here in ALI and CCPE. One thing I think is noteworthy is the high level of collaboration within

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CCPE Staff with 2016 BPEA (L-R): Penni Wells, Interim Associate Director of Professional Programs; Dr. Jeet Joshee, Dean and Associate VP of International Education and Global Engagement; Tim Mozia, Associate Dean; Regina Cash, Director of Academic and Professional Programs; Mark Smith, Interim Associate Director of Academic Programs

CCPE EARNS 2016 BOEING PERFORMANCE EXCELLENCE AWARD

The College of Continuing and Professional Education (CCPE) was honored last fall with the 2016 Boeing Performance Excellence Award (BPEA), the aerospace company's annual program to recognize superior performance. The BPEA is given to suppliers who achieve the high performance standards necessary to meet customer expectations and remain competitive in the global economy.

"Congratulations to our program staff, marketing team, finance, and student services staff," said Dr. Jeet Joshee, Dean of CCPE and Associate Vice President of International Education and Global Engagement. "They all contribute to the excellent service we provide to our clients, and especially Boeing in this case. Indeed it is wonderful news and I am delighted for this recognition."

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MESSAGE FROM THE DEAN



As we enter the 2017–18 school year, we have the opportunity to reflect on all that we've accom-

plished recently, while looking forward to exciting developments in our campus community.

Our new Director of the American Language Institute, Jacqueline Record (page 1), is helping our mission of ensuring that international students reach their highest potential. It's remarkable that we've been celebrating talented students from around the world at our International Gala Dinners for 50 years (page 3).

Students come here from many countries, but we also continue to send them out to exciting places. Whether they're traveling up the coast (see Amir Labib on this page), or to my own native Nepal (Valeria Carrion Cruz on page 3), these students are literally helping to build a better world.

Closer to home, the Bachelor of Arts in Liberal Arts Degree Completion Program is providing a platform for working adults to pursue new careers and make their families proud (Brandon Irving, page 5). Similarly, the Global Logistics Specialist Program apprenticeship (page 6) puts students on a fast track to full-time jobs in an important industry.

Enjoy this issue,
Jeet Joshee
Associate Vice President & Dean

Engineering Student Discovers the Inner Mechanics of Teamwork

Although the Bonneville Lock and Dam near Portland, Oregon is a long way from Southern California, the area is especially interesting for one student in CSULB's Antelope Valley Engineering Program (AVEP). Built in 1938 to provide hydroelectric power to the Pacific Northwest, the dam is recognized as a National Historic Landmark for its origins as a Public Works Administration project of President Roosevelt's New Deal.

While the dam's history is significant, it's the future of it that concerns Amir Labib. As a mechanical engineering student, Labib applied what he learned in the classroom to a major infrastructure project at the dam, working alongside the U.S. Army Corps of Engineers.

Mechanical engineering students in the AVEP are enrolled

in a Cost Engineering and Analysis course, and Labib's quick mastery of this subject earned him the Presidents Honor



Amir Labib at Bonneville Dam

Award for his academic achievements. His AVEP instructors then named Labib as an ideal candidate when the U.S. Army Corps of Engineers announced an internship opportunity for
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International Graduation Ceremony



International student graduates on the bridge in the Earl Burns Miller Japanese Garden. More than 600 international students from 55 countries graduated this year.

CIE CELEBRATES 50TH ANNIVERSARY OF ANNUAL INTERNATIONAL DINNER GALA

In April, the Center for International Education (CIE) and the International Student Association (ISA) co-sponsored the



A dancer from International Training Programs performs a classical Chinese sleeve dance

50th International Dinner Gala at The Pointe. This year's show was particularly special, as it marked the half-century milestone achieved by the ISA. More than 250 guests attended



Members of the Saudi Student Organization perform traditional dances while attired in Saudi cultural outfits

the event and enjoyed cuisine from around the world, with special donations provided by CSULB Associated Students Inc., Education Malaysia, India Grill, the Indonesian Consulate of Los Angeles, and Nam Vietnamese Eatery. ISA also honored Cecilia Fidora for her dedication to ISA, and specifi-

cally for starting the dinner gala tradition during her tenure at CIE. Performances included Indonesian musicians performing with attendees on *angklung* instruments; singers from the University of Wales Trinity; dance groups from Jintong University; and other groups from countries around the world.



Malaysian students display the diversity of their home country through a performance combining fashion and dance

CSULB Grad Designs Her Life through Study Abroad

Valeria Carrion Cruz recently graduated from CSULB with a Bachelor of Fine Arts degree in Interior Design. But the exterior part of the world has had a greater impact on her life, as she took advantage of CSULB's Study Abroad program opportunities that fulfilled her longtime



CSULB's Valeria Carrion Cruz (left) with local farmer Narayan Mama in Nepal

Photo Credit: Britny Coler-Moen

dream to live in England, and then let her lend a hand to communities in Nepal following their 2015 earthquake.

Her first Study Abroad experience took place at Coventry University in Spring 2016, where Carrion Cruz took Interior Design classes while exploring England as well

as nearby destinations like Ireland, Iceland, Portugal, and Morocco.

Seeking an even deeper travel experience, Carrion Cruz returned to CSULB only long enough to hear about the Winter 2017 semester in Nepal. The country was still suffering from the effects of
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WHAT CCPE STUDENTS AND ALUMNI HAVE TO SAY...

Clinical Medical Assistant Certificate Program

I want to thank you for the CPR class. I had to use what I learned already, and fortunately I was trained and certified. My son almost drowned, and even though it was a very difficult situation for me, my son came back to me with the CPR skills you taught me. Thank you very much!

—Judith Felix,
Recent Graduate

Emergency Medical Technician (EMT) Program

The material was taught in an easy-to-understand manner, there was plenty of practice time for hands-on skills, and the instructors were some of the most qualified that I've had. I now feel ready to start working as an EMT.

—Greg Yotsov,
Current Student

Meeting and Event Planning Certificate Program

At the conclusion of the class, I was able to secure a job in event planning with my instructors' help. I suggest anyone interested in the field to take these classes to gain a better understanding of all it takes to be an event planner!

—Asal Namini,
Senior Meetings & Event Planner

Collections Management for Costume and Textiles Professional Designation Program

The Collections Management for Costume and Textiles program was a terrific opportunity for me to take my college education in fashion design to a higher level. It was because of this thorough training that I was able to successfully secure my present employment.

—Jessica Butler, Mount Maker,
Costume and Textiles,
Los Angeles County Museum of Art

Study Abroad Continued from page 3
a massive 7.8-magnitude earthquake, and a CSULB faculty-led class partnered with Conscious Impact, a non-profit organization helping to rebuild with safer and more sustainable techniques.

“The greatest thing about this course was that we learned everything by doing it—from sustainable construction methods, permaculture,

and supporting elementary education, to getting involved with the [local] community of Takure,” Carrion Cruz explained.

While there, Carrion Cruz also took long hikes and a plane ride through the Himalayas to see Mount Everest, growing more confident with each new undertaking.

“I enjoyed the joyful and positive atmosphere, and the group of people I got to know during my time in Nepal. It was especially

memorable to experience how hard-working, passionate, knowledgeable, and talented all the locals and volunteers were,” she continued. “They all, with their specific skills and fields of expertise, came together to empower and bring hope to the community.”

Carrion Cruz is already planning ahead for new volunteering opportunities in South America and Asia. She also hopes to earn a master's degree

in architecture or design management.

Reflecting on her journeys, Carrion Cruz pointed out that “the most memorable things were all the people that I met along the way. We shared, and now cherish, those adventures when we were together, and still keep in touch with each other's lives. I firmly believe both of my Study Abroad experiences have completely changed the direction of my future.”

BALA PROGRAM HELPS DAD CONNECT THE DOTS AND EARN HIS DEGREE

“As a father, earning my degree will confirm with my sons that I practice what I preach: always give your best effort and never quit.”

Sometimes the road to achieving educational goals is a long one, since life has a tendency to present many detours. Brandon Irving knows this all too well. He always knew he wanted to go to college, but a long stint in the military and the demands of fatherhood meant that he had other priorities. By Fall 2015, the educational milestones of his sons gave him the push he needed to enroll in the Bachelor of Arts in Liberal Arts (BALA) degree completion program at CSULB.

“As a father, earning my degree will confirm with my sons that I practice what I preach: always give your best effort and never quit,” Brandon



Bachelor of Arts in Liberal Arts Degree Completion Program student Brandon Irving

explained. “My two sons, ages 24 and 22, were in elementary school when I began my quest for a college degree. Since I began, my oldest son has graduated...and my youngest son is close to completing his degree.”

Brandon discovered that the BALA class schedule—every Wednesday night and every other Saturday—allowed him the flexibility to fulfill all of his roles as a father, husband, Army veteran, and professional who

works 8 am–5 pm every weekday.

The cohort model is another feature of the BALA program that has helped Brandon thrive in an academic setting, with classmates who help each other on assignments, instructors who respect the needs of working professionals, and a diverse but predetermined course schedule where the next semester’s classes are always available.

“The most important thing that I have learned through BALA is how to connect the dots,” said Brandon. “It has streamlined my journey to a college degree, which opens the door to new employment opportunities.”

Brandon is currently on track to finish his studies by the end of the year, and looks forward to accepting his diploma soon after.

“Now, as I approach graduation from here, [CSULB] feels like more than just my school, it feels like my home.”

Boeing Award Continued from page 1

“Performance excellence is fundamental to the success of both our organizations,” said a statement from The Boeing Company. “We extend our sincere congratulations to the employees of the College of Continuing and Professional Education for demonstrating

their dedication to these high performance standards.”

CCPE earned the BPEA performance rating for each month of the review period from October 1, 2015 through September 30, 2016.

CSULB is one of 72 worldwide Boeing “Focus Schools,” which cultivate real-world

business experience in high-potential college graduates, and provide chances to network with Boeing executives. Focus schools are selected as key sources from which to recruit a diverse range of talent for the future of the company. Boeing’s offices are in close proximity to the main CSULB campus as well as the uni-

versity’s Antelope Valley Engineering Program (AVEP), which instructs electrical and mechanical engineering students in Lancaster, CA.

Over the past century, Boeing has developed into the world’s largest aerospace company. From designing the earliest biplanes, to creating the latest spacecraft.

GLOBAL LOGISTICS APPRENTICESHIP PLACES STUDENTS ON A CAREER FAST TRACK

When many people hear the phrase “global logistics,” they might be hard-pressed to define what it means. But anyone who has ever had a package delivered to their door knows that it’s the result of a complex worldwide network that moves products from factories and warehouses to ports, retail

“For us as an employer, CITT has what’s needed in the industry. At other schools, these topics might be a single chapter in a book.”

shops, and customers’ homes.

Because of the low visibility of those working

behind the scenes in this process, there’s a lack of young talent to fill important roles in the industry. Luckily, an apprenticeship program for students in the Center for International Trade and Trans-



(L-R): Kevin Nunes of Kuehne + Nagel; GLS graduates Luis Smith, Devin Chan, and George Salmeron; and Stefan Minder of Kuehne + Nagel at CITT’s Spring 2017 graduation

portation’s (CITT) Global Logistics Specialist (GLS) program is creating a pathway to meet this need.

Spring 2017 GLS graduates Devin Chan, George Salmeron, and Luis Smith are the latest to benefit from the apprenticeship, which provides work experience with leading logistics company Kuehne +

Nagel.

“We look for students with passion and a positive attitude, who want to be

in this industry,” said Stefan Minder, Vice President of West Area at Kuehne + Nagel. “These apprentices are here to learn while getting a decent wage. Potentially, they can eventually be leaders of this company.”

With 70,000 employees in over 100 countries, Kuehne + Nagel provides services to nearly every sector of the industry: aerospace, automotive, oil, gas, healthcare, retail, and much more. Over the course of 18 months, students spend time in each of the company’s departments, rotating every six to eight weeks.

“What I like most about this apprenticeship is that it’s a tremendous learning
Continued on page 8 >>

CCPE INSTRUCTOR AND FATHER NAMED ENTREPRENEURS OF THE YEAR IN LONG BEACH

Trent Bryson, an instructor for CCPE’s Human Resources Management Certificate Program, was recently honored alongside his father Rick with the 2017 City National Bank Entrepreneur of the Year Award, which was presented at a Long Beach Chamber of Commerce luncheon in April. The

father and son were recognized for their financial success and commitment to philanthropy. Rick founded Bryson Financial Group in 1969, and Trent joined the agency in 2001. The company provides employee benefits, insurance, retirement services, and more for Long Beach businesses.



(L-R) Rick and Trent Bryson of Bryson Financial

EXPERTS DISCUSS FUTURE OF GOODS MOVEMENT AT 2017 CITT TOWN HALL

On March 30th, the Center for International Trade and Transportation (CITT) hosted its 2017 Town Hall meeting on campus at the Gerald Daniel Recital Hall. Titled “20 Years of Goods

The event focused on the current state of trade and transportation both locally and globally...and what the future holds.



2017 CITT Town Hall participants (L-R): Genevieve Giuliano, Gill Hicks, Fred Johring, Patrick O'Donnell, Felicia Alexander, Michael Thomas, Heather Tomley, Paul Trani, and Paul Bingham

Economist Paul Bingham reflected on previous Town Halls in a keynote address, followed



Economist Paul Bingham speaking to the audience during his keynote address that reflected on the previous 20 years of CITT Town Halls

Movement in Southern California: How We Got Here and Where We're Going,” the event focused on the current state of trade and transportation both locally and globally; the challenges and possible solutions facing the industry; the importance of port collaboration; the impact of technology; and what the future holds.

by a lineup of experts with diverse perspectives on the state of the industry. They included CSULB Provost Brian Jersky, California State Assembly Member Patrick O'Donnell, industry veteran Gill Hicks, and University of Southern California professor and METRANS Director Dr. Genevieve Giuliano, among others.

“It's through working together and addressing these challenges together that we've been able to come up with solutions, and have the successes that we've been able to achieve,” said panelist Heather Tomley, Director of Environmental Planning at the Port of Long Beach.

Katz, the Advisor to the California Select Committee on Ports. Fassler-Katz shared kind words about Miretti, as he took the stage to accept the award honoring the late ILWU liaison to the Ports of Los Angeles and Long Beach. Miretti regularly promoted the importance of collaboration between the industry and educational partners, and Fassler-Katz is carrying on his legacy by bringing

“It's through working together and addressing these challenges together that we've been able to come up with solutions.”



Participants at CITT's 2017 Town Hall at the Gerald Daniel Recital Hall on CSULB's campus

The Town Hall concluded with the presentation of the first Domenick Miretti Award, which was given to Norman Fassler-

together labor, industry, government, and educational leaders in the state's goods movement industry.

Engineering Student Cont. from pg. 2
four students to join their team at the Bonneville Dam this past summer.

“Having a cohort style structure in this program created a connection between my classmates and myself inside and outside of the classroom,” Labib said. “This structure helped me to transition into the summer internship and prepared me to be a part of a successful team of engineers.”

Once he arrived in Portland, he quickly adapted to his new team consisting of a chief engineer, a team leader, and multiple cost engineers, designers, and project managers. Their task was to create an official Independent Government Estimate for different phases of the project. Labib was personally responsible for analyzing engineers’ drawings and preparing estimates for the project.

Labib’s fascination with his chosen craft began as a kid when he not only played with remote-controlled cars, but took them apart with a screwdriver to figure out how they worked. Once he got serious about turning his tinkering into a viable career, he decided

to enroll in the AVEP due to the fact that its instructors work with leading organizations including Edwards Air Force Base, NASA, Lockheed Martin, and Boeing. The summer internship gave Labib a taste of the type of work he plans to do after graduating in Fall 2018.

“The most valuable experience I have learned in this program was teamwork,” said Labib, “because cooperating together is a must to accomplish anything.”

Jacqueline Record Cont. from page 2
the program and the college, and the great environment that creates for everyone. Having both administrative and teaching experience has been really useful, because the director oversees both the academic and the administrative areas of the program,” Record explained.

Record was previously the Director of the Program in Intensive English at Northern Arizona University, and spent nearly 20 years as an ESL teacher and administrator. Record earned a bachelor’s degree in English Literature and Spanish from Knox College, and a master’s degree in Applied Linguistics (TESOL) from the University of Illinois at Chicago.

GLS Apprenticeship Cont. from pg. 6
opportunity,” said Chan. “I am new to the industry, so I try to absorb all that can help me work more efficiently.”

“You gain a broader perspective of the world and get to see how the supply chain connects it all.”

The GLS program complements the apprenticeship, with five different modules exploring subjects including freight forwarding and international shipping practices; transportation and logistics management; legal, financial and risk management issues; world trade and government regulatory bodies; and innovations in technology.

“The GLS program is so specific,” said Kevin Nunes, Human Resources Business Partner, Kuehne + Nagel. “For us as an employer, CITT has what’s needed in the industry. At other schools, these topics might be a single chapter in a book.”

“It feels great to be a part of a large global company,” Chan continued. “You gain a broader perspective of the world and get to see how the supply chain connects it all.”

CALIFORNIA STATE UNIVERSITY LONG BEACH COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

Jeet Joshee, Associate Vice President and Dean

Timothy Mozia, Associate Dean

Terrence Graham, Associate Dean and Executive Director for International Programs

John P. Lyons, Associate Dean for Operations and Administration

The College of Continuing and Professional Education (CCPE) is an interdisciplinary college that works closely with its university, business, community, and international partners to serve California’s workforce and economy. Working with the university’s academic colleges

and departments, CCPE provides expanded access to CSULB’s exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and international education programs in many disciplines.

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