



NewsLink

COLLEGE OF CONTINUING AND PROFESSIONAL EDUCATION

SEPTEMBER 2014 ISSUE

CCPE Welcomes Associate Dean Timothy Mozia



In July, Dr. Timothy Mozia was appointed Associate Dean of Academic Programs of CCPE, where he oversees program

development, new degree initiatives, and building strong campus and external partnerships. Mozia brings 20 years of experience in program development, operations, and financial management. He has a strong background in online education and international program development. In addition to being a well-respected administrator, Mozia is an educator, having taught courses at the University of Denver and for Corinthian Colleges. Mozia earned his doctorate in International Politics from the University of Denver. He also holds a Master of Arts in Human Rights and a Master of Science in International Politics.

When asked for his initial thoughts since joining CCPE, he said, "Since I've been here I've noticed a great deal of enthusiasm by staff, and it's my intention to tap into that and work towards taking the college to the next level, especially in terms of fulfilling the initiatives of Dr. Joshee. I also believe strongly in student success and transformation, which is why we are all here in the first instance."



L to R: MBA students Jeff Strick, Manuel Loureiro, Kerissa Kelly-Slatten, Ana Luísa Lourenço, Fidel Galvan, and Wahab Balogun at the top of the VTS Control Tower of the Port of Lisbon.

Saturday MBA Students Learn About Sustainability in Madrid and Lisbon

The Saturday MBA program at CSULB is designed to better address business opportunities in a sustainability context. Courses and faculty emphasize the triple bottom line (economy, environment, and society), which is critical for all organizations doing business in today's regulatory climate. The experience culminates with an international trip focused on the importance of sustainability for businesses abroad.

In the summer of 2014, SMBA students visited Madrid and Lisbon, where they learned about the local culture and business practices in both countries. Site visits to local companies and organizations focusing on sustainability and a special lecture by

a faculty member from IESE Business School (Institute of Higher Business Studies in Spain) complemented classroom projects stateside.

The students visited Factum Arte in Madrid, a philanthropic-entrepreneurial organization with the goal of developing technology that allows for restoring and preserving historical sites and artwork. Students toured the facilities and learned about the project. The team of engineers, artists, and architects is currently involved in scanning and printing old ruins and artifacts in Italy and Egypt.

The students then visited agrochemical company Syngenta in Madrid, where key personnel presented on the company's

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MESSAGE FROM THE DEAN

I'm delighted to present this latest edition of NewsLink to our campus, business, and community partners. CCPE's focus and growth is right in step with the university and we are proud of the opportunities we are creating—opportunities to enrich the lives of the students, faculty, and organization we serve.

Many of these opportunities are created with campus partners. CSULB's Associated Students Inc. and CCPE are allocating funds for Study Abroad Scholarships. This collaboration and commitment will enable many more students to be enriched by immersive study in other nations. Read more about this and CSULB student Anastasya Cole's experience studying abroad on the opposite page.

We're also busy enriching the lives of students and others right here on campus. Last March, CCPE once again sponsored and produced the Chinese Culture Festival. This event has achieved prominent status throughout China and Southern California's expanding Chinese community.

There are so many more examples of how we are helping CSULB fulfill its mission. I hope you enjoy reading about them, and that you'll have the opportunity to join in as we embark on another exciting academic year.

Jeet Joshee
Associate Vice President and Dean

Real Students, Real Stories: Cody Brown, Master of Arts in Kinesiology, Option in Sport Management



competitive playing days were over, I wanted to find a way to stay involved. The program at CSULB was a perfect introduction into the business of sport," Cody said. He added that the instructors were incredibly helpful in preparing students to succeed in the practical application

of what they learned in each course. Cody Brown graduated from the Master's in Sport Management program at CSULB in February 2014 with a 4.0 GPA and an Outstanding Capstone Project Award. Shortly after, he was hired as an Inside Sales Representative for the Los Angeles Clippers, and was recently promoted to Account Executive. In this role, he sells season tickets, suites, and group tickets to games. "Once my

"The instructors were extremely involved in turning each and every one of us into a professional. I would not be where I am today if it were not for the guidance and knowledge they shared with us along the way." He added: "This program provides you with all the tools you need to be successful in this industry; you just need to be willing to put in the work."



L to R: Professional Programs' Robin Stevenson, Regina Cash, and Cindy Nathan accept the 2014 Goodwill SOLAC Partner of the Year Award, recognizing their work for the Medical Billing and Coding program.

CSULB Student Broadens Horizons by Studying Abroad in India and Italy

Anastaysia Cole, a Business Finance major at CSULB, studied abroad in Lucknow, India for a semester in 2013 and is heading to Turin, Italy in fall 2014. “I studied at the University of Lucknow for a little over four months last year,” Anastaysia said. “I chose India because I had been looking into Krishna Consciousness and I wanted to see their practices in a different social environment. I also like traveling to unique places.”

Anastaysia said she loved the hospitality in India. “Everyone I encountered was so open and inviting—it was almost as if I was part of their family. They simply wanted me to be comfortable.” She added that her experience in India taught her to remain open to traveling and experiencing new cultures, food, religion,

and more. “With this mentality of openness, your awareness of the vastness of this beautiful planet and the beautiful people that inhabit it is broadened,” she said.



Anastaysia Cole at the Amber Fort in Jaipur, India

She will be studying in Turin, Italy, at the St. John International University for a semester in the fall. “When an opportunity through a scholarship presented itself, I thought, why not? Wanderlust flourishes in my spirit.” She’s most looking forward to snowboarding in the mountains of Turin. “I’m a big fan of extreme sports, so Italy should be a home away from home.”

Anastaysia said she thinks all students should take advantage of the Study Abroad program. “The program really prepares you for your travel experience. They tell you about the transcripts you need, how to get CSULB courses approved, and using financial aid. They help you throughout the entire process.” Learn more at www.ccpe.csulb.edu/studyabroad.

ASI and CCPE to Allocate \$100,000 per Fiscal Year to Support Study Abroad Scholarships

Associated Students, Incorporated (ASI) at CSULB has pledged \$50,000 per fiscal year to be allocated to Study Abroad scholarships. The money will come from a new student fee increase of \$16 per semester to help fund programs and initiatives. AVP for International Education and CCPE Dean Jeet Joshee will match the ASI funds with another \$50,000 from CCPE, totaling \$100,000 per fiscal year.

This pledge will help CSULB participate in the Institute of International Education (IIE)’s initiative to double the amount of U.S. students studying abroad by 2020. Approximately

700 CSULB students participated in a study abroad program in 2013-2014. In line with IIE’s initiative, CSULB pledged to more than double its study abroad participation rate from 2 percent to 5 percent over the next five years.

Richard Haller, Executive Director of ASI, said that international study is often described as a life-changing experience for college students. “Our philosophy is that no student should be denied the opportunity to study abroad due to the lack of financial resources.” ASI and the Center for International Education are coordinating their efforts to launch the

scholarship program as soon as possible.

ASI President Joseph Phillips, who studied abroad in Greece, said that the money will go a long way toward helping students achieve their goals. “Studying abroad is one of the best ways for students to stand out in the global market, and I hope these scholarships will touch the lives of many students on campus and help them get the careers they deserve,” he said.

Dr. Joshee said he looks forward to participating in this undertaking: “The university welcomes the important commitment by the student body to support study abroad opportunities.”

CSULB Hosts Fourth Chinese Culture Festival on Campus

This year's Chinese Culture Festival focused on China's rich tradition of music and fine art. The opening ceremony took place on March 10 in the Carpenter Center at CSULB and featured speeches from distinguished guests followed by a music concert with vocal and instrumental soloists, an orchestra, and a full choir. AVP of International Education and CCPE Dean Jeet Joshee hosted the event and spoke alongside honored Chinese delegates and campus, state, and federal representatives. After a formal gift exchange, tai chi artists and calligraphers worked simultaneously along to traditional Chinese music, sharing the Chinese view of interconnection between the mind, body, and art.

Next, Ms. Xinguang Guo, former singing partner of the current First Lady of China, sang beloved Chinese regional favorites such as Pamir Mountains and My Hometown. The closing performance was a five-act

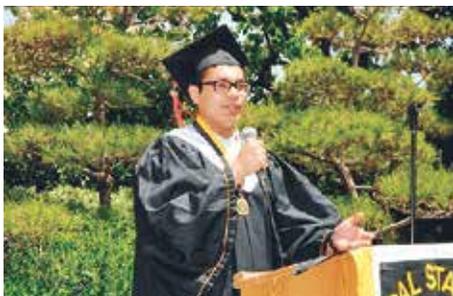


Ms. Manxia Li performs at the opening ceremony of the 2014 Chinese Culture Festival at CSULB

piece entitled Dizigui (Standards for Being a Good Pupil and Child), conducted by Timothy Su. The title and lyrics are taken from the book of the same title by Qing dynasty Emperor Li Yuxiu, based on the philosophical teachings of Confucius.

The festival's art exhibition showcased artwork from some of China's most accomplished artists. Many of the artists were present to answer questions about the work, and some artists painted or created calligraphy while visitors watched.

CIE's 2014 Commencement Celebration Held at CSULB Japanese Garden



Gaurav Bhattacharya speaks at CIE's celebration

On May 19, 2014 the CSULB Center for International Education (CIE) held a special commencement celebration for international students in the idyllic Earl Burns Miller Japanese

Garden nestled on the northwest corner of campus. Commencement speakers included then-Interim President Donald Para, Interim Provost and VP David Dowell, Associate Vice President of International Education and Dean of the College of Continuing and Professional Education Jeet Joshee, Associate Dean of International Programs and CIE Executive Director Terrence Graham, and International Student Services Director Melissa Lyon.

This year's two student speakers, Gaurav Bhattacharya and Soumia

Abdoun, both gave inspirational messages to the audience of graduates, guests, and loved ones. Shortly before his speech, Gaurav shared how he fell in love with the campus on a visit and transferred from his university in New Delhi. Said Gaurav, "I'm so thankful for CSULB being such an open campus that offered me so many opportunities." He now works as an engineer for Cymer in San Diego. Soumia, who received her bachelor's in Business Finance, hopes to work in healthcare and continue her education at the Master's level.

47th Annual Multicultural Dinner Show Celebrates “The Colors of the World”

The International Student Association (ISA) at CSULB, with support from the Associated Students, Inc. (ASI) and the Center for International Education (CIE), hosted the 47th annual Multicultural Dinner Show on April 26. This year’s theme was “The Colors of the World.” As they entered the USU Ballroom, guests were greeted by a brilliantly colored sand mandala that was created by students from India. The evening featured musical entertainment and dance performances by students and community members representing Nigeria, Oman, and China, along with CSULB’s own Beach Bellies, Bollywood, and Salsa dance teams. The evening concluded with a special kung fu demonstration by local

grandmaster Jim Muse Furtado.

ISA members Amawri Ezayah and Siri Joy Tveter emceed the event and entertained the audience with anecdotes of their experiences as international students and brief interviews with the performers. Local businesses and restaurants showed their support with donations and attendees sampled international culinary traditions from Lebanon, Peru, Italy, Greece, and Thailand, among others.

“The ISA students truly went above and beyond to make this annual event an

amazing success,” said International Student Services Director Melissa Lyon. “It’s such a pleasure to see all of the students, faculty, staff, administrators, and community members come together to enjoy this unique showcase of the global cultures.”



The Beach Bollywood Dance Crew performing at the ISM dinner

CIE’s Melissa Lyon to Attend Baden-Württemberg Seminar in Germany

In October 2014, 12 members of the American Association of Collegiate Registrars and Admissions Officers (AACRAO) and NAFSA: Association of International Educators will attend a seminar on German-American



educational exchange in Heidelberg, Germany. Melissa Lyon, Director of International Student Services (ISS) at CSULB’s Center for International Education (CIE), was selected to attend the seminar. Melissa oversees a team of more than a dozen advisors and student assistants who provide support for international students studying at CSULB.

Sponsored by the Baden-Württemberg Ministry of Science, Research, and Arts with participation from AACRAO and NAFSA, the seminar will focus on the German educational system, German-American academic equivalencies, and student exchange between Germany and the

United States. Lectures and discussions will be complemented by visits to primary, secondary, and tertiary educational institutions in the state of Baden-Württemberg, as well as tours of the Heidelberg Castle and the Maulbronn Monastery Unesco World Heritage Site.

Melissa said she is honored to join the 2014 cohort. “I’m particularly looking forward to visiting some of our partner universities in the area, exchanging ideas with other international educators with diverse perspectives, and returning to CSULB with a better understanding of the educational systems that our visiting German students come from.”

ALI Asked to Propose English Language Program for Cruise Ship Crewmembers



ALI Coordinator Crystal Dhar on Holland America's Alaskan cruise

At the request of Holland America Line, a cruise line based in Seattle,

Indonesia.

ALI Coordinator Crystal Dhar took

the American Language Institute (ALI) at CSULB is preparing a proposal for the development of a comprehensive program that will help crewmembers learn English. The program will be an integral part of the training that crewmembers receive at the Holland America Line facility in Jakarta,

an Alaskan cruise in July to conduct research on the crewmembers' areas of difficulty in listening, speaking, and pronunciation. Based on interviews with crewmembers and supervisors, and observations of the crewmembers' interactions with passengers, ALI is creating a proposal for a three-level, two-to-five week program that will enhance the English communication skills of newly hired crewmembers. The curriculum will be completed by December 2014, after which the teacher-training phase of the project will begin.

CITT's 2014 Graduation Ceremony Honors Students and Instructors

More than 50 graduates, their proud families, and their instructors gathered on the evening of July 2, 2014 for the 18th annual Center for International Trade and Transportation (CITT) graduation ceremony. Most of the graduates had earned the Global Logistics Specialist (GLS) Professional Designation, while others had completed the Marine Terminal Operations Professional (MTOP) program. CITT Interim Executive Director Dr. Thomas O'Brien served as master of ceremonies for the evening. Several GLS and MTOP instructors were formally honored at the ceremony, while student speakers warmly praised their favorite teachers.

One of these speakers was United States Marine Corps Gunnery Sgt. Sergio Jimenez. With more than 20 years of active service, he holds a Masters of Business Administration

degree and expects to receive his Masters of Strategic Public Relations degree from George Washington University in 2015. He was awarded one of many scholarships made available to GLS and MTOP students. "The instructors who came in to speak to us were actual practitioners out in the field and they knew exactly what they were talking about because they lived it, they worked it every day, and it made the experience that much more credible for me," said Jimenez.

An inspiring keynote address was delivered by Ebony Loeb, who earned a Master of Arts in Global Logistics (MAGL) degree at CSULB. She is now



Dr. Joshee and Dr. O'Brien with GLS graduate U.S. Marine Corps Gunnery Sgt. Sergio Jimenez (center)

West Coast Containers Black Belt Manager for Ports America. "GLS and MTOP are enormously challenging, especially for the majority of our students who are also managing families and careers," said Dr. O'Brien. "These graduates know they've surmounted these challenges, and are ready to work for businesses that trust the training we offer."

Photo Credit: Savannah Beroud

CITT Hosts Delegation from Guatemala

In June, the Center for International Trade and Transportation (CITT) at CSULB hosted a delegation of 23 public and private sector representatives from Guatemala, who came to Southern California to learn about customs and border management best practices at United States ports. CITT Interim Executive Director Dr. Thomas O'Brien spoke about how the university works to facilitate trade in the Long Beach/Los Angeles area by providing the industry with a well-trained workforce. Members of the delegation included representatives from the Guatemalan Chamber of Commerce, the Ministry of Economy, the Tax and Customs Administration, the Ministry of Health, the Foreign Trade Administration, and the Consulate of Guatemala. The group was joined by staff members from the U.S.



U.S. Department of Commerce's Laura Ebert and Dr. O'Brien

Department of Commerce.

Dr. O'Brien said: "This was a unique opportunity to demonstrate how CITT, CCPE, and CSULB successfully bridge the divide between the trade and transportation industry and the university. Our programs regularly engage the private sector as students, instructors, and financial supporters. I am pleased that our work can serve as a model for other parts of the world."

Veterans Enrolling in the Global Logistics Specialist Program at CSULB

The practice of logistics—keeping worldwide supply lines busy by moving billions of dollars in vital equipment and supplies—is the backbone of all military operations. When men and women in these important jobs leave the military, they can come to CSULB to prepare themselves for great careers in the global transportation industry.

A new partnership with the Pacific Gateway Workforce Investment Network and the Los Angeles City Workforce Investment Board is helping to place vets in the Global Logistics Specialist (GLS) Professional Designation program at CSULB. Offered by CSULB's Center for International

Trade and Transportation (CITT), the GLS program provides training that has made its graduates highly attractive to logistics businesses in Southern California and beyond.

The partnership was developed through the efforts of Lynn Stewart, Deputy Sector Navigator for Global Trade & Logistics, as part of a California Community Colleges Chancellor's Office program titled "Doing What Matters for Jobs and the Economy." Lynn said, "I see the GLS program as the perfect fit to provide industry-specific training that contributes to a highly skilled, productive workforce in global trade and logistics. Who better to target

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**California State University
Long Beach**

College of Continuing and
Professional Education

Jeet Joshee

Associate Vice President and Dean

Timothy Mozia

Associate Dean

Terrence Graham

Associate Dean and Executive
Director for International Programs

The College of Continuing and Professional Education (CCPE) is a leader in continuing higher education. It is a self-support, interdisciplinary college that works closely with its university, business, community, and international partners to serve California's workforce and economy. Working with the university's academic colleges and departments, CCPE provides expanded access to CSULB's exceptional educational programs and resources. CCPE offers a diverse range of degrees, professional development certificates, and international education programs in many disciplines.

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activities to prevent erosion, sustainability practices, and research and development of new agricultural technologies.

The SMBA group hosted Professor Javier Diaz-Gimenez from the IESE Business School for a presentation on the European Union and the model's limitations, the economic instability of some of its member countries, and the contrasts between northern and southern Europe. His talk also included an in-depth analysis of the economies of Spain and the Iberian peninsula, changes in labor and employment rates, GDP growth, and future expectations in light of the recent elections.

At the Port of Lisbon, students learned about the differences between that port and its local counterpart in Long Beach. Several different departments presented on safety, piloting, strategic control, and sustainability practices. The discussion focused on the port's unparalleled work with local communities in ecological projects and its sustainability efforts, which could be applied at the Ports of Long Beach and Los Angeles.

for this than our veterans?"

A pilot group began the six-month GLS program early this year. Most of the students received the GLS designation at this year's CITT graduation ceremony.

Angeli Logan, CITT's Director of Trade and Transportation Programs, worked closely with the veterans who enrolled. "They have proven themselves in one of the greatest logistics operations that has ever existed, and are eager to apply and expand those skills in the private sector."

Tracy Palacios to Manage CCPE's Corporate Education



CCPE's Professional Programs department is pleased to announce

that Tracy Palacios has accepted the position of Business Development Manager. She will focus on providing customized training programs to corporations, businesses, and organizations. Tracy has worked with CCPE for over two years and brings a wealth of knowledge and experience to the position.

Through one-on-one consultations, CSULB's Corporate Education develops flexible learning solutions to ensure that business training needs are met. Their clients have included Long Beach Transit, California Department of Corrections and Rehabilitation, Goodwill SOLAC, Disney, Boeing, Pacific Gateway Workforce Investment Network, and more.

Wednesday
October 15, 2014
6 PM
A Free Event

2014 CITT State of the Trade and Transportation Industry Town Hall Meeting

Carpenter Performing Arts Center, CSULB
6200 Atherton Street, Long Beach, CA
www.ccpe.csulb.edu/CITT

Global Trends, Local Impacts,
Big Decisions





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Photo courtesy of the Port of Long Beach