75
TOTAL NUMBER
OF PROGRAMS
OFFERED BY CPIE

12%
INCREASE IN OUTBOUND
EDUCATION ABROAD
PARTICIPATION
IN 2018–19

$94K
TOTAL IN CPIE
CORPORATE EDUCATION
CONTRACTS

0
GREENHOUSE GAS
EMISSIONS FROM
NEW CPIE BUILDING

Total Revenue: $30,405,536
Total Expenditures: $29,737,384
Total Enrollments: 29,019
International Education Students by Program:
- Summer Sessions: 28%
- Academic Programs: 27%
- Open University: 10%
- General Fund Support Center for International Education: 8%
- American Language Institute: 6%
- Professional Programs: 6%
- Winter Sessions: 5%
- International Training Programs: 4%
- Study Abroad @ The Beach: 34%
- Center for International Trade and Transportation: 29%
- Advanced Media Production: 18%
- American Language Institute: 7%
- Confucius Institute: 5%
- Other Credit Programs: 4%
- Summer Sessions: 899
- Open University: 1,603
- Degree Programs: 707
- Confucius Institute: 1,565
- Professional Programs: 316
- Study Abroad @ The Beach: 8%
- American Language Institute: 89%
- Inbound Educational Programs: 6%
- Winter Sessions: 34%
- International Training Programs: 29%
- American Language Institute: 18%
- Non-Credit Program: 7%
- Winter Sessions: 5%
- International Training Programs: 5%
- American Language Institute: 4%
- Other Non-Credit Programs: 6%
- Summer Sessions: 34%
- Study Abroad @ The Beach: 29%
- American Language Institute: 18%
- Short-Term Study Abroad: 7%
- Matriculated International Students: 5%
- Study Abroad @ The Beach: 5%
- Outgoing Semester Study Abroad: 4%
- Incoming Exchange: 4%
- Outgoing Year-Long Study Abroad: 4%
- Instructor Salaries and Benefits: 67%
- Staff Salaries and Benefits: 10%
- Staff Salaries: 4%
- CSULB General Fund Reimbursement: 4%
- CSU/State Pro Rata Assessment: 3%
- Instructional Materials: 1%
- Travel: 2%
- Related: 2%
- Marketing: 2%
- Related: 2%

The south side of the College of Professional and International Education (CPIE) building

The cover image is a close-up shot of CSULB’s campus motto, “Go Beach,” which appears in bright yellow letters near West Campus Circle. Installed in Spring 2018 as part of a two-year infrastructure project, each concrete letter is six feet tall and weighs 2.5 tons. The area is a popular selfie location for students, and also includes public transportation access, Wi-Fi, seating, nighttime safety lighting, shade trees, and ADA upgrades.
Mission

CPIE transforms lives by providing multiple educational pathways to personal and professional success via campus-based, online, and transnational educational programs.

Message from the Dean

This past academic year has seen many changes, both locally and globally, and CPIE is continually adapting to those changes—in higher education, and on the planet itself. As our warming world becomes more connected and more populated, there are as many challenges as there are opportunities. So it is essential that we assist our students, alumni, faculty, staff, and partners in preparation for whatever comes next in their lives.

One challenge that looms large is the effect of pollution and climate change on our oceans. The coastal community of Long Beach has much at stake when it comes to the health of marine ecosystems, and that’s why the Advanced Media Production center is producing a new show, "Ocean-wise" (page 4). The Beach TV video series features an informative look at issues like economic growth, trade and transportation, food sources, and recreation. Keeping our local beaches clean is also a priority for Study Abroad @ The Beach students (page 15), who have volunteered in record numbers for a variety of community service projects.

The increasing frequency of wildfires in California makes the work of recent graduate Emily Craig especially valuable. Her thesis for the Master of Science in Emergency Services Administration degree has led to the groundbreaking Crisis Comfort Canine Program, which is growing rapidly to meet the needs of firefighters suffering from PTSD. Don’t miss the story of Emily and her furry friends on page 2.

Becoming a more sustainable campus is a major goal of ours, and CSULB alum Anshu Pallav is contributing to that goal. Using the hi-tech skills he learned in the Master of Science in Geographic Information Science program, Anshu created an interactive bike-sharing app that promotes environmentally-friendly modes of transportation in the Long Beach area (page 6).

Providing quality healthcare is also a big concern around the world, and our American Language Institute’s English for Nursing program is helping Japanese students from Yokkaichi Nursing and Medical Care University to learn critical skills (page 16). Their comparison of working methods in the U.S. and Japan is analogous to the experiences of two Education Abroad students, Brenda Vasquez and Coral Gangitano, who traveled to multiple countries to understand different educational systems (pages 8–9).

While maintaining an international scope, CPIE is also focused on local approaches to improving the workplace. On page 10, Cammie Laster of Dependable Global Express describes how CPIE’s customized Corporate Education training programs have had immediate and positive effects throughout her company.

Our community members come to CPIE for so many different reasons. Some pursue new positions and career pathways, while others seek mind-broadening travel experiences. Some develop innovative solutions to the world’s biggest problems, while others achieve academic goals for personal fulfillment. Together, in every way, we are all truly transforming lives through education.

Dr. Jeet Joshee
Associate Vice President for International Education and Global Engagement
Dean, College of Professional and International Education
Offering Comfort

Everyone knows that a bad day can quickly improve with the appearance of a furry friend. Emotional support pets are appearing with increasing frequency, but where is the science to back up the necessity of these creature comforts?

Questions like that have been on the mind of Emily Craig, a 2018 graduate of CSULB’s Master of Science in Emergency Services Administration (EMER) program. As a Senior Emergency Medical Specialist at the Riverside County Fire Department, she is well aware of the stress that results from the intense situations, sleep deprivation, and repetitive mental anguish that first responders often experience. Without positive methods of processing these experiences, firefighters can often fall prey to negative behaviors including drugs, alcohol, and even suicide.

To help combat Post-Traumatic Stress Disorder (PTSD) in firefighters while earning her EMER degree, she developed a thesis entitled “Crisis Comfort Canine Intervention of Firefighters with PTSD.” It was initially considered controversial, since there was no previous research on matching support dogs with firefighters. But there was valuable data regarding dogs and military veterans, who share similar experiences and rates of PTSD with firefighters, so Craig was able to make a correlation between the two populations.

“Professionally, my thesis is finally coming to life within my fire department,” Craig explains. “The Crisis Comfort Canine Program will be the first of its kind in the U.S. Our Volunteer Reserve Firefighter program has grown to have either Complex Therapy Dog teams or Crisis Response Dog teams deployed to incidents to help combat PTSD in our first responders.”

Craig acknowledges that her tenure in the EMER program provided the skills and confidence she needed to pursue such a singular project. All of her courses had a direct application to her job and personal life. For example, Craig shared information from her classes on leadership with the Executive Management of her fire department; while her writing and critical thinking skills have impacted policies and educational plans in her workplace.

Each of her EMER professors had a big influence as well. Dr. Douglas Weeks helped Craig to finesse her thesis from a basic idea to its final version, and Jude Colle helped expand the project by offering expertise in the mental health of first responders. In later stages, Valerie Lucas-McEwen encouraged Craig to network and present her work at the International Association of Emergency Managers Conference in Grand Rapids, MI in 2018, where Craig’s project poster received a gold ribbon award.

“My poster created quite a bit of interest,” said Craig, “and I have received phone calls from different organizations such as FEMA, the National Oceanic and Atmospheric Administration, and other fire departments looking to establish dog programs for their personnel.”

None of this would be possible without her canine companions Star and Henry, as well as their expert handlers. Together, their important contributions are helping to save the lives of those who save others.

“I decided to enroll in this program due to the versatility that the degree provides me. I now have the 30,000-foot view of emergency management, looking at the whole picture, not just a small focus.”

Emily Craig
Master of Science in Emergency Services Administration graduate
Senior Emergency Medical Specialist
Riverside County Fire Department
“All of us at AMP are so pleased to be working with Dr. Lowe on this program. With his years of experience and extensive knowledge about marine life, he’s the perfect fit to engage with viewers as host of ‘Ocean-wise.’”

Dave Kelley
Director
Advanced Media Production

Making Waves

Southern Californians depend on the ocean for food, transportation, recreation, and much more. Ensuring the health of marine ecosystems against man-made threats is vital to our well-being, so the Advanced Media Production (AMP) department at CPIE has decided to take action.

“I developed Ocean-wise to explore the challenges and potential solutions facing those committed to preserving the health of our coastal ocean,” said AMP Producer and Beach TV Program Developer Laura Foster, who worked closely with Dr. Chris Lowe to create the new video series.

Dr. Lowe, Professor of Marine Biology and Director of the Shark Lab at CSULB, is well-known for his media appearances and advocacy for marine life. After a discussion with Foster about increasing the visibility of these issues, Ocean-wise was born.

“The goal was to come up with issues that had local relevance, but were also globally relevant, giving the show greater scope,” Lowe explained.

The first two episodes of the series can be viewed on Beach TV’s YouTube channel at bit.ly/32wtOts. “Food Security from the Sea” features a discussion about seafood sources, including commercial fisheries and local fisherman cooperatives; and provides consumer solutions through the Seafood Watch smartphone app. “Problems and Solutions to Ocean Pollution” covers the history, challenges, regulations, and legislation associated with cleaning up the mess that humans have made off the coast.

“Marine pollution and seafood security are big problems that affect the health of marine life, humans, and our economy,” said Lowe.

Many of these same issues are covered in CSULB Marine Biology courses, and students participate in the production of Ocean-wise, providing real-world experience with relevant issues. Faculty members have also contributed valuable expertise, including Ocean-wise guests like CSULB instructors Dr. Erika Holland, Associate Professor of Toxicology; Dr. Gwen Goodmanlowe, Marine Biology lecturer; and Dr. Christine Whitecraft, Associate Professor of Marine Biology.

Ocean-wise benefits especially from the hosting duties of Lowe, whose longtime work with sharks not only links him with the university’s new mascot, but also attracts interest due to the public’s perennial fascination with these mysterious sea predators.

“In many ways, sharks are an important part of all these discussions because they are susceptible to fishing, pollution, and interactions with humans,” said Dr. Lowe. “But they are just one group of marine animals effected by these problems.”

Sharks also offer an introduction to issues like beach safety in the third episode of Ocean-wise. With perspectives drawn from local lifeguards and scientists, as well as the Shark Lab’s own state-funded beach safety education initiative, the latest episode provides valuable information on navigating dangers like rip currents, sharks, stingrays, jellyfish, and sick marine mammals.

Future episodes, set to appear every two to three months, will highlight topics such as the ocean as an energy source, medicinal cures from the sea, and the impact of climate change on coastal communities.

“Being able to provide this information to the general public not only helps educate voters to important issues,” said Lowe, “but also functions to help us attract future students eager to help solve these growing problems.”

2018–19 AMP Estimated Value of In-Kind Services: $420,280

15% Campus video services
36% Campus instructional support
14% Beach TV Operation
11% New campus productions
59% Campus instructional support
Designing Solutions

When Climathon, a 24-hour global climate change challenge, came to Long Beach in October 2017, CSULB grad Anshu Pallav was more than ready to contribute. The annual event invites innovators in major cities worldwide to help humanity achieve zero fossil fuel emissions in the next 30 years. Having just earned his Master of Science in Geographic Information Science (MSGISci) degree, Pallav presented his idea for a local solution that stemmed directly from his experience in the program.

Using the key skills of geospatial analysis and cartography, Pallav developed an interactive, online map of Long Beach that helps users find bike share stations within a half-mile radius of anywhere in the city. He eventually pitched his idea to stakeholders from the City of Long Beach, and won a CSULB Innovation Award for the project at Climathon.

"The MSGISci program provided all the necessary interactions needed with the geographic information science (GIS) industry experts," explained Pallav. "We were exposed to the latest technology in GIS, and it also covered professional development courses. I was proactive and found multiple opportunities to network myself and develop my skills."

One of these opportunities provided the initial spark for Pallav’s innovative idea. As a student, he attended the Esri GeoApp Challenge 2016, which was organized by GIS software company Esri and the City of Long Beach. The city made transportation information available to the public, while Esri provided its ArcGIS Platform for building web applications. Pallav utilized both, and continually improved his project with valuable insights gained during additional networking events, including the TEDxCSULB conference and GIS Day event in 2016, the Seventh Annual Geospatial Summit at USC and Esri User Conference in 2017; and the SCAG Regional Conference General Assembly in 2018.

"I gave many presentations on my final project, and it really helped me gain confidence in my skills," said Pallav. Pallav also had a personal interest in local transportation. As a newly arrived international student from India in 2016, he simply needed convenient and affordable ways to get around town between evening classes, two on-campus jobs, and extracurricular activities. "I opted to live the California life when I chose CSULB," said Pallav. "I was now closer to Los Angeles and had the opportunity to explore. The campus location and life seemed very interesting, with many activities and events. Being close to the beach with amazing weather appealed to me too!"

MSGISci instructors provided Pallav with the technical expertise, personal interaction, and professional recommendations he needed to transition from campus to career.

A class visit to Esri headquarters, bolstered by his experience using the company’s software, made the transition complete. The company hired Pallav, and he is now employed as an Enterprise Analyst at Esri in Redlands, CA.

"Esri is the world leader in GIS software, and I am proud to be a part of such a large organization," said Pallav. "My experience here in the MSGISci program has definitely helped me in defining my independent identity, and having a master’s degree in hand reminds me of my journey from India to USA. I am ready to keep pushing myself against all odds to get to my dream."
“Education plays a vital role in helping form and shape the future of a country.”

That seems like a reasonable statement for anyone to make, but CSULB alum Brenda Vasquez has had the unique experience of comparing and contrasting specific educational systems across three different countries. During her senior year, Vasquez decided to seek out a study abroad experience that would also help her complete the upper-division courses she needed to graduate on time. With the help of CSULB Education Abroad advisor Lauryn White, she chose a four-month exchange program at Åbo Akademi University in Finland in 2017.

“Finland is renowned for having one of the best education systems in the world,” said Vasquez. “I wanted to get a little taste of that, and do a little comparison with the U.S. education system. Finland also ranks #1 as the happiest and safest country in the world, and since this was going to be my first time traveling alone, I figured Finland was the perfect destination.”

As the only CSULB student and one of two Americans at Åbo Akademi, the experience gave Vasquez plenty of opportunities to expand her horizons, especially through classes in psychology and intercultural communications. In between school work, she was able to hop on ships, buses, and trains to neighboring countries like Norway, Sweden, Russia, the Czech Republic, and many others.

Vasquez returned home transformed, and graduated from CSULB in Spring 2018 with a degree in Psychology as a Fulbright-Nehru ETA (English Teaching Assistant). Since returning to CSULB in March 2019, she’s been planning to obtain a master’s degree in International Studies or Educational Psychology. “These experiences have definitely changed my life. I learned a lot more about myself,” said Vasquez. “You grow a lot more as a person when you push yourself out of your comfort zone. There are amazing people doing remarkable things in their life that may one day have an impact on you or someone you know.”

“You start to realize that this world is a lot smaller than what we make it out to be, and that we may share a lot more in common with someone across the world than with our own neighbor.”

Brenda Vasquez
CSULB Class of 2018

Counting Countries

When CSULB students want to study abroad, their first stop is the Education Abroad Office, where they can often find student advisor Coral Gangitano enthusiastically guiding them towards a new country.

“This job has made me grow so much as a person because you are working with not only CSULB students, but international students who are studying at CSULB,” said Gangitano. “I can now say I have friends all over the world.”

Gangitano earned the position through first-hand experience, having participated in three study abroad programs in just the past two years. The CSULB Florence Semester Program provided her first opportunity in Fall 2017, where she studied Italian language and history while assisting teachers in bilingual kindergarten classes.

“There were many reasons to why I choose to study abroad for the first time in Italy,” said Gangitano. “I am 50% Italian, so I wanted to get in touch with my heritage and learn the language. I loved that it had the internship option too.”

The program helped Gangitano complete requirements for her Mathematics Education major, and she embarked on a second program in Italy the following summer. She then returned home for only a short while, before discovering another opportunity in a different country.

“When I found a program called the Budapest Semester in Mathematics Education (BSME) program, I had to attend it,” said Gangitano. “This program was a perfect fit for me.”

In the BSME program, also geared towards her major, Gangitano worked at a summer camp for gifted Hungarian students in July and August 2019.

“After this program, I’m able to compare the American, Italian, and Hungarian education systems,” said Gangitano. “I hope to have some portion of my life living and teaching in another country. Studying abroad has changed my life completely.”

Giving Back

When CSULB alumni Charleen and Gary Rice weren’t on campus—first as students, and then as employees—they were usually out exploring some new corner of the world as a globetrotting married couple.

“We’ve been everywhere in the Northern Hemisphere,” said Charleen, who worked in facilities management at CSULB for 31 years. “We tried to go to a different place every time.”

The now-retired duo is sharing their passion for travel with a generous bequest to the university, which will fund numerous CPIE study abroad opportunities.

“The actual amount is not as important as how many scholarships it funds,” said Gary. “I just hope that [students] come back with the idea that there’s more to life than what they see on TV.”
Working Together

As one of the most respected international freight service providers in the world, Dependable Global Express (DGX) is a constant presence in the world’s shipping ports and airports, crisscrossing the planet between the U.S. and almost any international location. That means the company has a lot of packages, routes, and customers to track. But in addition to all of that, DGX Chief Culture Officer Cammie Laster recognizes that her company has an even more valuable asset: their employees.

“TI’m responsible for cultivating a culture that aligns our beliefs and values with our strategic goals,” said Laster. “Also, it’s ensuring our leadership cultivates an environment that encourages, celebrates, and influences employees to be customer-centric naturally.”

With 36 years at the company, including three in her current position, Laster is always looking for ways to enhance the roles and responsibilities of her teams, and ultimately improve their customers’ experience with DGX as well as its partner Dependable Hawaiian Express (DHX), which serves Hawaii and Guam.

To bring the company’s service abilities to the next level, Laster turned to CPIE’s Corporate Education training program, which offered her company a customizable method to increase productivity and professionalism.

“We wanted to create a learning environment for our employees to invest in their future with us,” said Laster. DGX began training their customer service department staff in early 2018, and the success of that course led to additional leadership training from March through June of 2019. The sessions were structured to develop core competencies including communication, coaching and mentoring, and risk-based thinking. The training was held for 45 managers and supervisors on site at the DGX/DHX facility in Rancho Dominguez, CA, with instructors specially selected by CPIE for their experience in the industry.

Employees quickly found that the topics resonated with their work, and they felt empowered by their employer’s investment in them. In just a few months, they were able to apply what they learned personally and professionally with renewed energy.

“We are making a positive impact on the lives of our employees and customers,” said Laster.

“It was the work of [Corporate Education program coordinator] Penni Wells and the folks at CPIE that made it happen,” Laster continued. “Through their relentless effort to understand our needs and vision, we were able to customize this program. Working with them has been an absolute pleasure!”

The CPIE Corporate Education program’s 5-Step Development Process insures that business training is customized for each company.

1. FREE CONSULTATION
2. NEEDS ASSESSMENT
3. PROGRAM AND CURRICULUM DEVELOPMENT
4. INSTRUCTION BY INDUSTRY EXPERTS
5. MEASUREMENT OF RESULTS

“The CPIE Corporate Education program’s 5-Step Development Process insures that business training is customized for each company.

5 Most Popular

CORPORATE EDUCATION PROGRAMS ARE LEADERSHIP TRAINING, PROJECT MANAGEMENT, STRATEGIC PLANNING, CUSTOMER SERVICE, AND BUSINESS WRITING

“We are seeing better communications and respect throughout the organization. Problems are being solved more easily and quickly through the cohesiveness of the teams working together.”

Cammie Laster
Chief Culture Officer
Dependable Global Express (DGX)
Evolving Industries

Working at the intersection of education, technology, research, and workforce development, the Center for International Trade and Transportation (CITT) at CSULB has continued to grow alongside an ever-changing industry. Its efforts were recognized over the past year with a variety of awards, while its programs continue to benefit students, graduates, and employers.

In March, CITT was awarded the 2019 National Engagement Award by the University Professional and Continuing Education Association (UPCEA) for their role in developing the Academy of Global Logistics (AGL) at Cabrillo High School. The award recognizes an outstanding partnership that results in a mutually beneficial exchange of knowledge and resources. In collaboration with the Port of Long Beach and Long Beach Unified School District, AGL offers high school students an industry-approved curriculum that provides work-based training experience.

“The AGL provides exposure to many facets of the industry and provides industry contacts for jobs with sustainable wages,” said Angeli Logan, Director of Trade and Transportation Programs at CITT. “This award would not be possible without the active engagement of our business partners.”

CITT was also honored with the Award of Excellence for Opportunity and Empowerment from the Los Angeles chapter of the American Planning Association (APA) at their annual gala on June 20 at the Aratani Theater in Little Tokyo. This highlighted CITT’s work in developing the Transportation in Geographic Information Systems (GIS) pilot class, in partnership with Los Angeles Trade Tech College. The dual-enrollment course for high school and college students focuses on fundamental skills used in transportation-related careers.

“We are excited to continue the class and extend the curriculum to other schools and levels of learning,” said CITT Career and Technical Education Specialist Deanna Matsumoto. “It has potential impact as a model for future transportation planning career pathways.”

The GIS class uses a mobile app—developed by CITT research assistants Ben Olson, Sean Reseigh, Kyle Chin, Gulben Kaplan, and Glen Shepherd—to teach students about transportation careers through interactive, multimedia story maps. Three of these assistants (Chin, Kaplan, and Shepherd) were named winners of the 2019 Southern California Association of Government’s (SCAG) GIS Story Map Student Showcase. Their project, “Digital Freight Matching Technology and the Role of GIS,” shows how mobile technology provides a solution to traffic congestion by applying more efficient cargo consolidation measures.

“It’s always a pleasure to see our students succeed at this SCAG event,” said CITT Executive Director Thomas O’Brien. “It allows stakeholders outside of CITT to recognize how intelligent and capable our students are.”

Students in the Global Logistics Specialist and Marine Terminal Operations Professional programs were also honored at the Graduation and Awards Recognition night on July 9. In response to student and instructor feedback, the structures of these programs are being updated to further develop foundational knowledge, provide flexibility for professional development, and document training competencies. The revised curricula is already being offered, and will officially debut in Spring 2020.
Bounding Ahead

Desmond Harley didn’t expect to find himself in a college classroom during his summer vacation. After all, as a student at Millikan High School in Long Beach, he’s still a few years away from graduation in 2021. But when his mom told him about CPIE’s Pre-College Summer Academy, he found some pretty good reasons to show up on campus this past June and July.

Through a partnership with the Long Beach Unified School District, Pre-College Summer Academy courses are free. Plus, the dual-enrollment credits are transferable to many higher education institutions. Getting a head start on college, Harley chose Essentials of Public Speaking, one of the three courses available.

“So far, I’ve learned how to communicate ideas easier, how to structure speeches, and how to deliver them,” Harley explained. “The class definitely feels different from a high school class, and you can tell stuff is moving faster than normal. The challenge is still there, but it’s not as difficult as I thought it was going to be.”

The Pre-College Summer Academy debuted in 2018, inspired by the Long Beach College Promise to support the city’s students. The Public Speaking course, along with math and theatre classes, is provided through a partnership between CPIE and the College of Liberal Arts, College of the Arts, and College of Science and Mathematics at CSULB.

Now that he’s had a taste of the college life, Harley is ready to convince his high school classmates that they can spend their next vacation getting ahead too.

“Even though this takes up time during the summer,” he said, “the benefits are worth it.”

CPIE’s Pre-College Summer Academy

- DUAL-ENROLLMENT (HIGH SCHOOL & COLLEGE CREDIT SIMULTANEOUSLY)
- 4- OR 5-WEEK COURSES
- 45 HOURS OF CLASS INSTRUCTION TIME PER COURSE
- 3 GENERAL EDUCATION CREDITS PER STUDENT/COURSE
- 83 LBUSD STUDENTS ENROLLED
- 3 COURSES
  - POWER OF MATHEMATICS
  - ESSENTIALS OF PUBLIC SPEAKING
  - INTRODUCTION TO ACTING

Helping Hands

For international students, CPIE’s Study Abroad @ The Beach (SA@B) program offers the perfect opportunity to spend a semester or two getting a taste of a U.S. university education, while also soaking up the Southern California sun. Over the past few semesters, SA@B staff has also organized volunteer programs in an effort to immerse students more deeply in the Long Beach community.

Long Beach Rescue Mission

SA@B students preparing meals at the Long Beach Rescue Mission to serve dinner to over 200 homeless people in downtown Long Beach.

Beach Clean-Ups

Danish students collecting trash at the Justin Rudd Beach Clean-Up.

Meals on Wheels

SA@B volunteers packed over 350 lunches and dinners for Meals on Wheels at Belmont Heights United Methodist Church.

About Study Abroad @ The Beach

- INTERNATIONAL STUDENTS CAN ENROLL FOR ONE OR TWO SEMESTERS AT CSULB
- AVERAGE OF 300 STUDENTS ENROLLED PER YEAR
- PROGRAM IN EXISTENCE FOR OVER 10 YEARS
- MAJORITY OF STUDENTS COME FROM GERMANY, FRANCE, TAIWAN, SWEDEN, AND DENMARK

SA@B Enrollment by Country

- Germany 15%
- France 19%
- South Korea 5%
- Japan 1%
- China 5%
- Other Countries 6%
- Denmark 7%
- Sweden 8%
- Taiwan 15%
- South Korea 6%
“This program goes beyond the walls of the school and the pages in their curriculum packets. Students have shared what a positive experience it has been for them.”

Harmony Wong
Lecturer
American Language Institute

Healing Words

When English is someone’s second language, it can be a challenge just to say “hello.” So imagine what it’s like to say “stethoscope” when you’re a newly arrived international student trying to navigate the U.S. healthcare system.

For that reason, the American Language Institute (ALI) at CPIE has been working hard to offer targeted English training for specialized groups. Over the past 12 years, their English for Nursing program has provided a unique educational experience for 334 students from Yokkaichi Nursing and Medical Care University (YNMCU) in Yokkaichi, Japan—a sister city of Long Beach.

“We have developed an in-house curriculum that covers basic English skills for working with patients,” explained Mallory Massie, the ALI Special Programs coordinator. “During their two-week program, students visit local hospitals to learn more about our medical facilities.”

This past summer, 22 YNMCU students arrived in Long Beach for the latest intensive English for Nursing program. Their training included highly specific topics, such as culturally appropriate ways to address patients of different ages, asking about symptoms, and providing remedies and medications for particular ailments. One especially useful skill they learned was how to obtain medical history and other information from patients, and enter it on the correct forms.

“I’ve been able to teach in many programs at ALI, and this has to be one of my favorites,” said Harmony Wong, one of two ALI lecturers involved in the program. “The curriculum was well-designed for the students. We cover as much as we can in such a short period of time, and we are expanding the curriculum to include specific fields. There are aspects of culture, grammar, vocabulary, sentence structure, and many more elements that help equip the students to interact with English-speaking medical staff and patients.”

Additional lecturers from the CSULB Nursing department provide context on the overall structure of the U.S. healthcare system, while students provide feedback on both the differences and similarities with its Japanese counterpart. This creates a two-way learning experience that benefits both students and instructors.

“The students vary in their English abilities, and some have to rely on a translator,” said Wong. “Medical terminology is very different from the typical English you learn in a foreign language class. We made sure to include pictures and any other helpful aids to help the students have a better understanding of the material being covered.”

Perhaps the most impactful part of the program comes from site visits to local hospitals, clinics, nursing homes, and other facilities. That’s where students get the opportunity to volunteer and interact with patients.

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This program goes beyond the walls of the school and the pages in their curriculum packets,” said Wong. “Medical terminology is very different from the typical English you learn in a foreign language class. We made sure to include pictures and any other helpful aids to help the students have a better understanding of the material being covered.”
Jananee Sekar was ready to get down to business when she began researching master’s degree programs that would get her closer to her career goals. So when she discovered the Accelerated Master of Business Administration program (AMBA) at CSULB, the first word immediately grabbed her attention.

“I was specifically looking for an accelerated MBA program,” said Sekar. “I chose CSULB because it was AACSB [Association to Advance Collegiate Schools of Business] accredited, and had an international trip as part of the program. The university also has a diverse student body, which made me feel comfortable as an international student.”

In less than two years, Sekar made the most of her AMBA experience, achieving a staggering amount of academic success and industry-related networking opportunities.

By maintaining a 4.0 GPA throughout the program, she qualified for the Wan-Lin Kiang Endowed Scholarship, and joined two academic honor societies, Phi Kappa Phi and Beta Gamma Sigma. She also took on leadership roles as the Vice President of the Graduate Business Student Association and the student representative of the MBA Advisory Board.

“The AMBA courses covered marketing, finance, business strategy, and information systems—all of which had direct applications to real-world work situations. For example, marketing professor Sam Lee shared his professional experiences with companies like Pepsi and Pizza Hut, while encouraging interactive class discussions.

Sekar advanced quickly enough to become a consultant for undergraduate students who needed help with their own projects, and she mentored fellow graduate students while earning opportunities to interact with industry experts in their respective fields. On top of all that, Sekar supported herself by working on campus part-time as a research assistant at the Center for International Trade and Transportation (CITT).

Upon graduation in May 2019, Sekar started pursuing her dream career in digital marketing and business strategy, with her sights trained on future leadership roles, either in the U.S. or her native India.

“After I gain a sound knowledge of all the functions that constitute a successful business, I would like to start my own business venture,” said Sekar. “I also want to give back to the world in a positive way by starting a corporate social responsibility program to help the underprivileged and make a difference in their lives.”
2018–2019 Financial and Enrollment Data

For the fiscal year 2018–2019, CPIE generated more than $30 million in revenue. As a self-support college, CPIE does not receive state funding, and is required to cover all program development and infrastructure support using a portion of the revenue derived from its many course offerings. Self-support programs generated $27.8 million, or 92 percent of total revenue and funding, with eight percent coming from the General Fund for direct support of the Center for International Education. Instructional and staff salaries are covered by $18.7 million, or 63 percent of CPIE’s revenue and funding. Campus and system-wide cost recovery totaled $7.6 million, with $7.4 million transferred to CSULB campus partners and $191,259 set aside for CSU assessments. The remaining funds are utilized to maintain and grow current CPIE programs and to provide for new program development, infrastructure, and contingency reserves. This year, CPIE enrollment included 29,019 students through its credit, professional, and specialized programs. CPIE continues to be very successful in serving the needs of the community through its variety of courses and programs.

**$10.2 Million**
AMOUNT CPIE PROVIDED IN INSTRUCTIONAL SALARIES/BENEFITS

**$1 Million**
AMOUNT RECEIVED IN GRANTS AND CONTRACTS

**$7.4 Million**
AMOUNT TRANSFERRED TO CSULB ACADEMIC PARTNERS/GENERAL FUND

**29,019**
TOTAL STUDENT ENROLLMENT

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**Student Scholarships & Faculty Awards**

**THIS PAST FISCAL YEAR, CPIE AWARDED:**

- **$200,000 FOR STUDY ABROAD SCHOLARSHIPS IN PARTNERSHIP WITH THE PRESIDENT’S OFFICE AND ASSOCIATE STUDENTS, INC.**
- **$15,000 FOR STUDY & INTERNSHIPS IN PARTNERSHIP WITH THE FRENCH AMERICAN FUND**
- **$50,000 FOR PROFESSORS AROUND THE WORLD GRANTS**
- **$60,000 IN DEPARTMENTAL AWARDS FOR INTERNATIONALIZATION OF TEACHING AND LEARNING**

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**International Education Students by Program**
Looking Forward

It’s an exciting time to be a part of CPIE, as we prepare to enter a new academic year and a new decade. Since CSULB President Jane Close Conoley launched the BEACH 2030 initiative last year, our entire campus community has been engaged with collectively imagining the future of our university. We can be sure that the coming years will require us all to adapt quickly to significant changes in workforce environments, technologies, demographics, and climate patterns. In response to these new conditions, a spirit of reinvention will be on all of our minds.

One significant change we’re looking forward to is the expansion of CSULB’s campus next year. New facilities in the heart of downtown Long Beach will include 9,900 square feet of classrooms, located along Long Beach Boulevard between 3rd and 6th Streets. With assistance from Pacific Gateway, the city’s Workforce Development Bureau, CPIE will extend our role as a bridge between CSULB’s main campus and the region’s local business community, providing students and faculty with opportunities to connect and learn from local industry and nonprofit leaders. These new classrooms will join the previously announced CSULB dormitory, which is expected to accommodate about 1,000 students and faculty. These developments are part of the city’s larger plan for what is being dubbed The Streets, a vibrant mixed-use district featuring restaurants, retail businesses, and condominiums for all residents to enjoy.

While these developments are sure to stimulate growth locally, CPIE will simultaneously work towards increasing our international enrollment goals through public and private partnership recruitment models. We’re working closely with our vast global network of recruiting agencies, who are selected through a comprehensive vetting process that ensures they are qualified to guide prospective international students through our application and enrollment processes. My CPIE colleagues and I will continue to connect with our partners and solidify our important relationships.

Our successful longtime partnership with Dankook University in South Korea will also receive a boost of energy when we fully realize current plans to establish a reciprocal physical presence on each other’s campuses. While we are still in the preliminary stages, there are promising discussions taking place to open a branch of our American Language Institute at Dankook, and in turn create a Korean language program here at CSULB.

These are just a few of the inventive ideas that we are working hard to bring to fruition over the next year and beyond. Our journey together towards these achievements will be a transformative experience for all of us.