

CALIFORNIA STATE UNIVERSITY LONG BEACH  
CENTER FOR INTERNATIONAL TRADE AND TRANSPORTATION

# GLS

**GLOBAL LOGISTICS  
SPECIALIST**

**A PROFESSIONAL DESIGNATION PROGRAM**





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Southern California sits at the crossroads of international trade. Home to one of the largest, most dynamic port complexes in the world and one of the largest air freight hubs in the U.S., companies engaged in global trade look to the Los Angeles region, and those who can provide expertise, as industry leaders.

As companies continue to seek out ways to improve efficiencies, exceed customer expectations, and increase profits, the demand for qualified personnel capable of developing integrated logistics strategies and offering their employers a competitive advantage will continue to grow.

The **Global Logistics Specialist (GLS)** program provides a comprehensive approach to cultivating this sought-after expertise, leveraging key industry partners and experts, and teaching the complexities involved in the international movement of goods. Uniquely positioned in Long Beach, students learn from experts in the supply chain industry. The only one of its kind on the West Coast, for nearly two decades the award-winning GLS program has been providing students with unprecedented access to the transportation industry and leading trade associations continually support students through scholarships.

Modules may be taken in sequence or separately as stand-alone courses. The program is offered twice a year at our Long Beach campus and once a year online. **You can earn the designation in six months, but have two years to complete all requirements.**

International students may participate in the GLS for International Students and combine the GLS curriculum with English language instruction and/or University classes offered through Open University. Learn more at [www.ccpe.csulb.edu/GLSI](http://www.ccpe.csulb.edu/GLSI).

## WHO SHOULD ATTEND ?

- » Anyone involved in the goods movement industry, either as service provider or service user, public and private sector, consultants, contractors, and commercial and industrial real estate
- » Anyone interested in learning more about the goods movement industry
- » Anyone looking for an exciting career opportunity in an industry of vital importance to the local, state, and national economy

## HOW TO RECEIVE THE GLS PROFESSIONAL DESIGNATION

- » Attend/participate in all classes and pass all quizzes and/or assignments
- » Complete a Capstone Project, a comprehensive logistics plan in which you will apply the knowledge and skills learned in the program in multifunctional teams
- » Present team project to industry panel
- » Complete all program requirements within two years of initial program registration

We are proud of our alumni over the last 20 years who have become industry leaders across the globe and our dedicated instructors who prepare our students for the ever-changing needs of a dynamic industry. Let CITT help you kick-start the next phase of your career as we enter our next decade of award-winning logistics training and education programs.



**CHOOSE THE DELIVERY  
FORMAT** that is right for you.  
The GLS program is offered  
in the evening in a traditional  
classroom setting or online.





# PROGRAM MODULES

## MODULE 1 GLOBAL LOGISTICS OVERVIEW

### Session Topics:

- » World Trade and Containerization
- » Global Distribution Overview
- » Impact of Information Technology in Logistics
- » Global Distribution—International Supply Chain Management
- » Global Distribution—Shipper's Perspective

## MODULE 2 TRANSPORTATION/LOGISTICS MANAGEMENT

### Session Topics:

- » Integrated Logistics
- » Technology Support for Integrated Logistics
- » Ocean Carrier Operations
- » Ocean Transportation and Current Maritime Environment
- » Terminal Operations (Includes Site Visit to a Marine Terminal)
- » Trucking
- » Intermodal Rail and 3PLs
- » Warehousing and Distribution
- » Effective Strategies for Warehouse Site Selection
- » Specialty Warehousing
- » NVOCC (Non-Vessel Operating Common Carrier)
- » Customs Broker and Import Regulations
- » Air Cargo
- » Small Package Operations
- » Freight Forwarder

## MODULE 3 LEGAL, FINANCIAL, AND RISK MANAGEMENT ISSUES

### Session Topics:

- » Letters of Credit and Payment Mechanisms in Trade
- » Legal Issues of Surface Carriage and Warehousing
- » Legal Issues of Domestic and International Air Carriage
- » Legal Issues of Ocean Carriage

## MODULE 4 WORLD TRADE AND GOVERNMENT REGULATORY BODIES

### Session Topics:

- » U.S. Customs and Border Protection (CBP)
- » Trends in World Trade and Goods Movement Policy
- » Transportation Infrastructure/Environmental Issues
- » The Greening of the Supply Chain
- » Port Security

## MODULE 5 TRENDS IN TECHNOLOGY AND OPERATIONS

### Session Topics:

- » Industry Trends and Information Technology
- » Reverse Logistics
- » Customer Service
- » E-Commerce

## CAPSTONE PROJECT

The final capstone project pulls together what was learned in the previous five modules. Multifunctional teams are formed to develop an integrated logistics plan.

### Session Topics:

- » Project teams and group dynamics
- » Components of a strategic logistics plan
- » Executive summary
- » Team project presentation to industry panel

SCHOLARSHIPS AVAILABLE FROM:



For more information, visit [www.ccpe.csulb.edu/cittscholarships](http://www.ccpe.csulb.edu/cittscholarships).

FOR ADDITIONAL INFORMATION, call (562) 985-2872, email [CCPE-CITT@CSULB.EDU](mailto:CCPE-CITT@CSULB.EDU) or visit [WWW.CCPE.CSULB.EDU/GLS](http://WWW.CCPE.CSULB.EDU/GLS).



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